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## ABSTRACT

This source book provides the name, location, and breakdown of course offerings and credit hours needed to complete each of the 154 university masters programs in educational technology that responded to a survey conducted in 1980 by the International Division of the Association for Educational Communications and Technology (AECT). Information is also provided on degree prerequisites, credit transfers and program duration, areas of emphasis in the curriculum, and instructional evaluation techniques used in the program. A list of faculty members by institution notes their degrees and research interests. Two programs are listed in Australia and one each in Canada, Colombia, Hong Kong, and Nigeria, as well as one or more in each of 41 states and the District of Columbia. A frequency table of course characteristics is provided as a summary at the end of the individual program section, and a copy of the questionnaire is attached. (MER)

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**MASTERS CURRICULA IN EDUCATIONAL  
COMMUNICATIONS AND TECHNOLOGY:**

**A Descriptive Directory**

**March 1981**

edited by

Jenny K. Johnson



Clearinghouse on Information Resources  
Syracuse University

## FOREWORD

The International Division of the Association for Educational Communications and Technology undertook the development of a report on various masters curricula in the field of educational technology around the world in 1976. Some 36 schools were contacted and 20 schools volunteered to complete a pilot survey questionnaire. A report was drafted based on that survey. A limited number of that report, *Masters Programs in Educational Communications and Technology*, were distributed by the International Division at the 1977 AECT Convention in Miami, Florida.

Consequently, the International Division sought funds to continue the development of an annual AECT Curriculum Directory. While the idea and need for such a document were recognized, no monies were budgeted for the preparation and publication by AECT. The International Division, with encouragement from then President Bill Grady, did undertake the update of the original draft report. Twenty-three schools participated in the second survey report which was available at the 1978 Kansas City Convention. A third survey was conducted by the International Division using the same instrument as the first and second, and was reported in the same style format as the original draft. Sixty-nine schools volunteered to participate. The 1979 *Report of Masters Programs in Educational Communications and Technology*, which included a frequency table describing the data from the questionnaires, was available at the 1979 New Orleans Convention. The second and third survey reports were printed by the U.S. Agency for International Development in order to provide information for AID grantees selecting graduate programs in educational communications and technology.

The fourth survey of masters programs was completed by the International Division in the fall of 1979. A grant from the Organization of American States made possible the creation of a computer program and subsequent data file by Information Sciences Corporation in order to organize, store, update, and print the report of 89 masters programs.

An AECT Task Force was appointed in 1980 to guide the development and reporting of curriculum information for the field. Specific attention was given to building on previous reports. Now, thanks to the Organization of American States for a second grant for computer services and to U.S. AID for logistical support, 154 university masters programs have been reported and recorded.

The ERIC clearinghouse at Syracuse University, under the direction of Don Ely, undertook the task of making this curriculum information available. It is intended that this file continue to be developed, adding new programs and information, and updating current ones. For further information please contact AECT Headquarters, 1126 16th Street, N.W., Washington, D.C., 20036.

Jenny K. Johnson, PhD  
Researcher/Editor and Chairman  
Task Force on Curriculum Survey

## PREFACE

Genius, it has been said, is a gift for discovering the obvious. When Dr. Jenny K. Johnson approached the Organization of American States for a grant to assist in the preparation and printing of this source book, we were aware of the following: Thousands of students enroll each year in graduate programs in instructional technology, communications, audiovisual design, production, and related fields, and thousands more consider the question of where they should go should they decide to continue their education at the graduate level in some aspect of educational technology.

In the twenty-seven countries served by the OAS, students contemplate the possibility of study abroad. Obviously there is a need for a source of information on curriculum, faculty, requirements, degrees granted, and a host of other questions.

In many colleges and universities throughout the world, plans are underway to form a department or school in some aspect of educational technology to develop a new program, or to revise an existing one. Obviously there is a need for information on existing programs, departments, and schools in this field. And, of course, we all assumed that the information was readily available.

The International Division of the AECT discovered that while the need was obvious to many, no one had taken the time nor expended the energy to do anything about it.

It decided to do something about that.

With this publication we now have a much needed and very valuable source book on programs in educational technology at the graduate level.

We all knew it had to exist.

And now it does. Obviously.

And that may very well be genius.

The Organization of American States was most pleased to have the opportunity to provide part of the support for this valuable contribution.

Dr. John Clayton  
Principal Specialist  
Department of Educational Affairs, OAS



AECT-ERIC Clearinghouse on Information Resources, Syracuse University

Additional copies may be purchased by writing to:

Information Resources Publications  
130 Huntington Hall  
Syracuse University  
Syracuse, New York 13210



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**MASTERS CURRICULA IN EDUCATIONAL COMMUNICATIONS  
AND TECHNOLOGY: A Descriptive Directory 1981**

Univ. of Melbourne  
 Center for the Study of Higher Educ.  
 Parkville  
 Victoria, Australia 30852

Information provided by:  
 Prof. David Beswick  
 Director, CSHE

Clock Hours Per Week  
 Lecture Conf Lab Other

Higher Education Institutions & their  
 Functions (30 points)  
 Instructional Design & Evaluation (30 points)  
 Thesis (up to 60 points)

2  
 4

Any of the masters seminars offered by the  
 Faculty of Education. Students would be  
 encouraged to take some of the following:

Theory & Method of Educational Research (30 points)  
 Curriculum Theory & Practice (30 points)  
 Cognitive Psychology (15 points)  
 Educational Uses of Computers (15 points)  
 Measurement & Evaluation (20 points)  
 Innovation in Education (15 points)

2  
 2  
 2  
 2  
 2  
 2

\*All courses are a combination Lecture/Seminar format.

**DEGREE:** Master of Education

Univ. of Melbourne

**PREREQUISITES:**

Bachelors degree with specified education credits

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

60 semester credits not including summer sessions. 60 semester credits equal 4 semesters. There is no specified time within which the program must be completed. The average student completes the Masters Program within 4 semesters. 60 semester credits are required for graduation.

**SUMMER SESSION:** N/A

**THESIS:** A thesis is required.

**COMBINED DEGREE PROGRAMS:**

Combined-Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	30
Other courses within Education	90
Courses outside Education	0

**MAJOR FIELDS:**

Instructional Design; Evaluation; Policy Studies.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	0
Telecommunications	0
Instructional Development	30
Learning Theory and Design	30
Materials Production	0
Information Systems	0
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee which has student members.  
Review by committee of faculty/staff outside the department.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 2 parttime faculty.



Univ. of New South Wales  
 Centre for Medical Educ. Res. & Devt.  
 CMERD, PO Box 1  
 Kensington, NSW, Australia 02033

Information provided by:  
*Dr. Raja Bandaranayake*

	<u>Clock Hours Per Week</u>			
	Lecture	Conf	Lab	Other
Learning & Teaching				28
Educational Process in Small Groups				28
Instructional Design				28
Organization & Management for Health				
Personnel Education				28
Curriculum Planning				28
Teaching Skills				28
Assessment of Students				28
Program Evaluation & Planning Change				28
Workshop in Culture, Subculture & Communication				28
Production & Audiovisual Materials				14
Evaluation of Instructors				28
Educational Selection				14
Exploration in Personal Learning				28
Interpersonal Process Recall				28
Clinical Problem Solving				14
Clinical Decision Making				14
Large Group Teaching				28
Primary Health Care				28
Self Instruction & Application in Health				
Sciences Education				14
Clinical Skills Teaching				14

(There are no lectures; all classes are seminars with small group activities; and assignments; each course meets for approximately two hours per week.)

**DEGREE:** Master of Health Personnel Education

Univ. of New South Wales

**PREREQUISITES:**

Bachelors degree with specified education credits  
2 years teaching and/or administrative experience.

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

24 semester credits not including summer sessions. 24 semester credits equal 3 semesters. There is no specified time within which the program must be completed. The average student completes the Masters Program within 4 semesters. 24 semester credits are required for graduation.

**SUMMER SESSION:** N/A

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	9
Other courses within Education	15
Courses outside Education	0

**MAJOR FIELDS:**

Learn&Teach, Instr. Design, Teach Skills, Curric. Plan, Ed. Process, Assess Sdts, Org.&Managmt, Health Personnel Ed, Prog. Eval&Planned Change

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 8.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	1
Telecommunications	0
Instructional Development	2
Learning Theory and Design	4
Materials Production	2
Information Systems	0
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Individualized Instruction  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Pass/Fail

Evaluation of the curriculum for this degree program includes:  
Review by department committee which has student members.  
Review by committee of faculty/staff outside the department.

**FACULTY:** (see appendix for names)

There are 5 fulltime faculty and 1 parttime faculty.

Queen's Univ. at Kingston  
Faculty of Education  
Duncan McArthur Hall  
Kingston, Ont., Canada

Information provided by:  
C. F. Johnson  
Assoc. Dean, Degree Programs

Clock Hours Per Week  
Lecture Conf Lab Other

Instructional Materials Design  
Instructional Development  
Measurement & Evaluation  
Theoretical Bases of Curriculum  
Psychological Foundations of Learning  
Philosophy of Education  
Computers in Education  
Motion Pictures in Education  
Applications of Television in Education  
Statistics in Education  
Principles of Curriculum  
Understanding Empirical Research  
Individualized Instruction  
Clinical Study of Remedial Reading  
Recent Developments in Elementary Education  
Recent Developments in Secondary Education  
Organizational Processes  
Economic Context of Education  
Individual Project  
Thesis

all courses are  
lecture/seminar  
meet for hours  
a week

Note: There are some 40 courses from which the electives may be selected. The above are typical.

\*All courses meet for a total of 36 hours, normally 3 hrs/wk for 12 weeks.  
normally 3 hrs/wk for 12 weeks.

**DEGREE:** Master of Education

Queen's Univ. at Kingston

**PREREQUISITES:**

- Bachelors degree in education
- Undergraduate GPA of at least B
- Miller Analogy test score & 2 professional academic references.

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 5.

**PROGRAM DURATION:**

Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 2 semesters, plus a summer session.

**SUMMER SESSION:** There are 6 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** *(expressed in semester credits)*

Courses in Educational Communication & Technology.....	24
Other courses within Education.....	27
Courses outside Education.....	0

**MAJOR FIELDS:**

No Major.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** *(expressed in semester credits)*

Media Management.....	0
Telecommunications.....	0
Instructional Development.....	1
Learning Theory and Design.....	2
Materials Production.....	2
Information Systems.....	0
Librarianship.....	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Instructional Development; Measurement & Evaluation  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee which has student members.

**FACULTY:** *(see appendix for names)*

There are 3 fulltime faculty and 4 parttime faculty.

Pontificia Universidad Javeriana  
 Facultad de Estudios Interdisciplinarios  
 Calle 66# 9-99-Bogota  
 Columbia

Information provided by:  
 Rafael Campo V.

Team Research Project - I, II, III, IV  
 Educational Technology - I, II  
 Workshop in Educational Technology  
 Analysis of the Colombian Educational System  
 Research Methodology - I, II, III  
 Statistics - I, II  
 Epistemology - I, II  
 Electives

Clock Hours Per Week  
 Lecture Conf Lab Other

				X
				X
				X
			X	X
X				
X				
X				
X				

\*Hours not provided

**DEGREE:** Magister en Investigación y Tec. Ed.

Pontificia Universidad Javeriana

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

The program must be completed within 2 years. The average student completes the Masters Program within 4 semesters.

**SUMMER SESSION:** N/A

**THESIS:** A thesis is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (*expressed in semester credits*)

Courses in Educational Communication & Technology..... 22

Other courses within Education..... 12

Courses outside Education..... 16

**MAJOR FIELDS:**

Educational Research & Technology.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty

Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (*expressed in semester credits*)

Media Management..... 13

Telecommunications..... 0

Instructional Development..... 3

Learning Theory and Design..... 3

Materials Production..... 3

Information Systems..... 0

Librarianship..... 0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None

Computer-assisted Instruction: None

Mini-lab: No.

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (*see appendix for names*)

There are 4 fulltime faculty and 11 parttime faculty.

Univ. of Hong Kong  
School of Education  
Pokfulam Road  
Hong Kong

Information provided by:  
M. A. Brimer  
Professor & Dean of Education

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Instructional Systems Design	1			1
Basic Techniques				1
Special Techniques in ETV & Programmed Instruction				1
Applied Instructional Management & Flowcharting	1			
Multi-media Production & Evaluation of Instructional Procedures				1
Test Construction & Elementary Statistics	1			
Issues in Education	1			
Curricula in Schools	1			
Methods in Educational Inquiry	1			
Workshop on Instructional Systems & Instructional TV				1
Instructional Management of Media Resources	1			
Current Studies in Educational Technology		1		
Dissertation				1

\*Each course counts for 1 unit which consists of 24 hours of instruction.

The dissertation counts for six units. Altogether there are 9 units for the advanced diploma (which is a prerequisite for the M.Ed.) and another 9 units for the M.Ed.

**DEGREE:** Master of Education

Univ. of Hong Kong

**PREREQUISITES:**

Bachelors degree in any field  
Post Graduate Certificate in Education

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

The program must be completed within 2 years. The average student completes the Masters Program within 6 semesters.

**SUMMER SESSION:** N/A

**THESIS:** A thesis is worth 10 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	30
Other courses within Education.....	6
Courses outside Education.....	0

**MAJOR FIELDS:**

None

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	2
Telecommunications.....	0
Instructional Development.....	6
Learning Theory and Design.....	6
Materials Production.....	6
Information Systems.....	0
Librarianship.....	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student assignments

**FACULTY:** (see appendix for names)

There are 6 fulltime faculty and 0 parttime faculty.



Univ. of Ife  
Dept. of Educational Technology

Ife-Ife, Nigeria

Information provided by:  
Dr. J. I. Agun  
Dept. Chairman

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Social & Psychological Foundations	3			
Educational Research	3			
Introduction to Educational Communications & Technology	1		2	
Development of Educational Communications & Technology	3			
Fundamentals of Instructional Design	1		2	
Masters Thesis				6
Selection & Evaluation of Educational Materials	1	1	1	
Learning Resource Centre Management	2		1	
Television & Radio Production	1		2	
Photographic Techniques in Education	1		2	
Educational Broadcasting	3			
Design & Production of Instructional Materials	1		2	
Educational Film Production	1		2	

**DEGREE:** Master of Education

Univ. of Ille

**PREREQUISITES:**

Bachelors degree with specified education credits  
Undergraduate GPA of at least B

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

There is no specified time within which the program must be completed. The average student completes the Masters Program within 2 semesters.

**SUMMER SESSION:** N/A

**THESIS:** A thesis is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (*expressed in semester credits*)

Courses in Educational Communication & Technology.....	12
Other courses within Education.....	24
Courses outside Education.....	0

**MAJOR FIELDS:**

Administration; Design & Development; Production.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (*expressed in semester credits*)

Media Management.....	6
Telecommunications.....	6
Instructional Development.....	6
Learning Theory and Design.....	6
Materials Production.....	12
Information Systems.....	3
Librarianship.....	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.  
Review by department committee without student members.

**FACULTY:** (*see appendix for names*)

There are 3 fulltime faculty and 9 parttime faculty.

Alabama A&M Univ.  
School of Library Media

Normal, Alabama 35762

Information provided by:  
Howard G. Ball  
Professor & Dean

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Practicum				
Audio-Visual Media		10	60	
Preparation of Instructional Materials	30		15	
Educational Broadcasting	30		15	
Information Science & Automation			45	
Programmed Instruction	30		15	
Reference Materials & Bibliography	15		30	
Advanced Reference Materials & Bibliography	20		25	
Classification & Cataloging	20		25	
Seminar in School Library Media	20		25	
Media Research		45		
Independent Research	45			
Foundations of Librarianship		45		
Technology & Communication Theories	45			
Literature & Related Materials for Children	45			
Literature & Related Materials for Young Adults	25		20	
Literature & Related Materials for Minority Cultures	25		20	
Administration & Evaluation of Media Programs	25		20	
Instructional Systems & Design	45			
Introduction to the Study of Exceptional Children	45			
Introduction to Educational Statistics				
Instructional Development	30		20	
Instructional Development			15	
Instructional Development			30	
Audio-Visual Media			45	
Educational Broadcasting	30		15	
Radio & TV in Education			45	
Film: Form & Language			45	
Media Resources	45			
Programmed Instruction	30		15	
	10		35	

\*Per Semester

**DEGREE:** Master of Science in Library Media

Alabama A&M Univ.

**PREREQUISITES:**

- Bachelor's degree in any field
- Undergraduate GPA of at least 2.25
- GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 6 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 2 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	33
Other courses within Education	3
Courses outside Education	0

**MAJOR FIELDS:**

School Library Media, Media Technology

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	3
Learning Theory and Design	3
Materials Production	6
Information Systems	6
Librarianship	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Instructional Systems & Design, Technology & Communications Theory
- Computer-assisted instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
  - Student scores on written exams.
  - Review by department committee which has student members.
  - Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 3 parttime faculty.

Alabama State Univ.  
 Dept. of Education  
 915 So. Jackson  
 Montgomery, Alabama 36101

Information provided by:  
 Mrs. Katie R. Bell  
 Acting Coordinator

Reading in Instructional Technology  
 Preparation of Instructional Materials  
 Instructional Materials Workshop  
 Educational Television Production  
 Programmed Instructions  
 Projects in Educational Media  
 Communication Technology &  
 Instructional Design  
 Administration of Media Programs  
 Introduction to Archival Administration  
 Selection & Utilization of Media  
 & Materials  
 Afro-American Resources

Clock Hours Per Week  
 Lecture Conf Lab Other

4			
4		4	
4		2	
4		4	
4			
6		2	
4			
4			
4			
4			
4			

**DEGREE:** Master of Education

Alabama State Univ.

**PREREQUISITES:**

Bachelors degree in education  
Teacher certification

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 10.

**PROGRAM DURATION:**

45 quarter credits equal 5 quarters. Continuous enrollment from entrance to graduation is not required.

The program must be completed within 5 years. The average student completes the Masters Program within 9 quarters, plus a summer session. 45 quarter credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	24
Other courses within Education	21
Courses outside Education	0

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	4
Telecommunications	4
Instructional Development	4
Learning Theory and Design	4
Materials Production	4
Information Systems	4
Librarianship	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units	Educational Media
Computer-assisted Instruction	Educational Application of Data Processing
Mini-lab	Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 1 parttime faculty.

Auburn Univ.  
Dept. of Educational Media  
HC 3498  
Auburn, Alabama 36849

Information provided by:  
Dr. C. Dan Wright  
Acting Head

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Educational Media Programs	4			
Media for children	4			
Media for Aging Adults	4			
Reference Materials & Services	4			
Organization & Administration of Media Centers	4			
Classification & Cataloging of Media	4			
Cybernetic Principles of Learning Systems	4			
Technology in Education	4			
Instructional Materials Selection & Preparation	4			
Modes of Mediated Instruction	4			
Selection & Usage of Media for Youth	4			
Programs & Principles of Media Services	4			
Internship in Educational Media	5			
Problems in the Administration of Media Services	4		3	
Community Information & Reference Sources	4			
Directed Independent Study	4			1-10
Seminar in Educational Media	4			
Research in Educational Media	4			
Evaluation of Media Programs	4			
Practicum in Educational Media	4			1-15
Graduate Research Forum	1			
Research & Thesis	variable			
Field Project	variable			

**DEGREE:** Master of Science in Education

Auburn Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Bachelors with specified Ed. Credits & Bachelors Degree in any Field
- GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 10.

**PROGRAM DURATION:**

48 quarter credits not including summer sessions. 48 quarter credits equal 3 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 3 quarters, plus a summer session. 48 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 8 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology.....	28
Other courses within Education.....	12
Courses outside Education.....	8

**MAJOR FIELDS:**

Educational Media, Instructional Design.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management.....	8
Telecommunications.....	0
Instructional Development.....	12
Learning Theory and Design.....	8
Materials Production.....	4
Information Systems.....	0
Librarianship.....	12
Computer in Education.....	4

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: Computer in Education
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- Student scores on written exams.
- Review by department committee which has student members.
- Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 2 parttime faculty.



Information provided by:  
James D. Ramer  
Dean

**Clock Hours Per Week**

	Lecture	Conf	Lab	Other
1				
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100				

Foundations of Librarianship	3
Information Resources	3
Technical Services	3
Library Management	3
Materials Selection and Collection Development	3
Information Resources: Humanities	3
Information Resources: Social Sciences	3
Information Resources: Sciences	3
Government Documents	3
Information Services	3
Adult Services	3
Technical Services and Resources	3
Research Methods	3
Systems Analysis	3
Library Automation	3
Public Libraries	3
Academic Libraries	3
Special Libraries	3
Archives and Special Collections	3
Practicum in Technical Services	3
Practicum in Public Services	3
Practicum in Archives	3
Special Topics	3
Directed Research	3
Issues in Librarianship	3
Education for Librarianship	3
Internship	3
Independent Research	3
Basic Educational Media	3
Advanced Educational Media	3
Media Services	3
School Media Services	3
Materials and Services for Children	3
Materials and Services for Young Adults	3
Materials and Services for Minorities	3
Instructional Design and Development	3
History of the Book	3
Basic Design and Practice in Printing	3
History of Publishing	3
Practicum in the Elementary School Media Center	3
Practicum in Media Services	3
Special Topics	3
Directed Research	3
Printing and Publishing on the Handpress	3

**DEGREE:** Master of Library Service

Univ. of Alabama

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.0  
Miller Analogy Test Score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	12
Other courses within Education	0
Courses outside Education	18

**MAJOR FIELDS:**

Information Science; General Library Public Library; School Media; Design & Production of AV Materials

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 6.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	0
Instructional Development	6
Learning Theory and Design	0
Materials Production	6
Information Systems	0
Librarianship	48

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Instructional Design; Basic & Advanced Educational Media  
Computer-assisted Instruction: Information Science; Instructional Design  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee which has student members.

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 8 fulltime faculty and 4 parttime faculty.

**Birmingham, Alabama 35294**

**Dr. Mary Sue McGarity**  
Director

**Clock Hours Per Week**  
**Lecture Conf Lab Other**

**4**

**DEGREE:** Master of Arts in Education

Univ. of Alabama-Birmingham

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least B  
Miller Analogy Test Score of 50  
one year teaching experience

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. There is no limit on transferable credits.

**PROGRAM DURATION:**

39 semester credits not including summer sessions. 39 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 39 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	30
Other courses within Education	9
Courses outside Education	0

**MAJOR FIELDS:**

Library/Media

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	3
Instructional Development	3
Learning Theory and Design	3
Materials Production	6
Information Systems	3
Librarianship	27

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Production; Cataloging; Reference & Research  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 3 parttime faculty.

Univ. of South Alabama

College of Education  
Mobile, Alabama 36688

Information provided by:  
James Thompson

Clock Hours Per Week  
Lecture Conf Lab Other

Production of Curriculum Materials	4			
Curriculum Media for Children	4			
Curriculum Media for Young Adults	4			
Seminar Nonverbal Communication	4			
Cultural Foundation of Education	4			
Psychology Principles of Learning	4			
Nature & Needs of Exceptional Children	4			
Introduction to Research	4			
Evaluation of the Secondary Program	4			
Introduction to Education Research	4			
School Library Management	4			
Classification & Organization of Media	4			
Educational Technology Laboratory	2			
Theory & Research in Communication	4			
Practicum in Instructional Design	4			
Reference & Selection	4			
Internship	4			
Utilization & Evaluation of Instructional TV	4			
Microcomputing Systems in Education	4			
Workshop in Educational Media	1-12			
Advanced Basic Programming	2			
Methods of Computer Science in Education	4			
Computer Assisted Instruction	2			
Instructional Photography	4			
Seminar in Nonverbal Communication	4			
Independent Study	4			
Trends & Issues in Educational Media	4			
Thesis	4			
Community Services, Family & Children	4			
Public School Law	4			
Secondary School Curriculum	4			
Middle School Curriculum	4			

**DEGREE:** Master of Education

Univ. of South Alabama

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.3  
GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

40 quarter credits not including summer sessions. 40 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 4 quarters. 40 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 2-4 weeks within the summer session.

**THESIS:** A thesis is worth 4-12 quarter credits and is required.

**COMBINED-DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	36
Other courses within Education	12
Courses outside Education	0

**MAJOR FIELDS:**

Educational Media K-12; Library/Media.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	4
Telecommunications	8
Instructional Development	4
Learning Theory and Design	4
Materials Production	4
Information Systems	4
Librarianship	16
Research	4

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 0 parttime faculty.

Arizona State Univ.  
 Educational Technology & Library Sciences  
 FLS  
 Tempe, Arizona 85281

Information provided by:  
 Dr. Norman C. Higgins  
 Department Chairman

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Foundations of Educational Technology	3			
Design & Development of Instruction	3			
Research in Instructional Development	3			
Educational Evaluation	3			
Media Design	3			
Educational Graphics	1	2		
Instructional Television	1	2		
Photography in Education	1	2		
Cinema in Education	1	2		
Media Administration	3			
Internship				9
Computers in Education	1	2		
Computer Programming for Instruction	1	2		
Library Automation	3			

**DEGREE:** Master of Arts; Master of Education

Arizona State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 3.0  
Miller Analogy Test Score or GRE Score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 30.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 5 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	21
Other courses within Education	9
Courses outside Education	0

**MAJOR FIELDS:**

Instructional Development & Research; Media Design & Production; Media Management.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	12
Learning Theory and Design	3
Materials Production	15
Information Systems	3
Librarianship	30
Instr. Research	6
Compr Asst In.	9

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Competency-Based Instruction; Instructional Systems Design

Computer-assisted Instruction: Computers in Education

Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee which has student members.

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 8 fulltime faculty and 3 parttime faculty.



Univ. of Arizona  
College of Education  
Tucson, Arizona 85721

Information provided by:  
Dr. Robert Letson  
Head

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Introduction to Education Research	3			
Visual and Auditory Aids	3			
Preparation of Instructional Materials	3			
Coordination of Media Programs	3			
Education Photographic Media	3			
Video & Films	3			
Materials for Inst. Mat. Centers	3			
Filmaking I (Super 8)	3			
Filmaking II (16mm)	3			
History of Motion Pictures	3			
School Library Administration & Organization	3			
Scientific Illustration	4			
Colloquium in Instructional Technology	3			
Intermediate Broadcast Production	3			
Advanced Broadcast Production	3			
Directing Full Length Motion Production	3			
Film Editing	3			
Documentary & Educational Films	3			

**DEGREE:** Master of Education in Educational Media

Univ. of Arizona

**PREREQUISITES:**

Bachelor's degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

32 semester credits not including summer sessions. 32 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 10 years.

The average student completes the Masters Program within 2 semesters.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	20
Other courses within Education.....	12
Courses outside Education.....	0

**MAJOR FIELDS:**

Educational Media.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	3
Telecommunications.....	3
Instructional Development.....	3
Learning Theory and Design.....	3
Materials Production.....	3
Information Systems.....	0
Librarianship.....	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 6 fulltime faculty and 0 parttime faculty.

Univ. of Arkansas  
Instructional Resource  
School Personnel Services  
Fayetteville, Arkansas 72701

Information provided by:  
Dr. Donny Dutton  
Area Coordinator

	Clock Hours Per Week			
	Lecture	Conf.	Lab	Other
Instructional Media for School Media Centers	3			
Organization & Operation of School Media Centers	3			
Reference Materials	2		1	
Cataloging & Classification	2		1	
School Library Media Centers in Curriculum	3			
Production of Educational Media	1		2	
Survey of Libraries & Media Centers	3			
Media for Young Adults; or Children Literature	2		6	
Practicum in School Library Media Centers				
Introduction to Educational Media	2		1	
Administering Educational Media	2			1
Production of Instructional Materials	1		2	
Television in Education	1		2	
Cataloging Instructional Materials	2		1	
Criteria Evaluation of Educational Films	1			2
Field Experience			6	
Workshop Instructional Media	2		1	
Seminar Educational Media	2			1
Independent Study				3
Instructional Development	2			1
Evaluation of School Library Media Programs	3			
Photography in Education	1		2	

**DEGREE:** Master of Education

Univ. of Arkansas

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.5
- Miller Analogy Test Score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

33 semester credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 10 semesters. 33 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 3 or 6 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	21
Other courses within Education	9
Courses outside Education	3

**MAJOR FIELDS:**

Educational Technology.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	3
Telecommunications	3
Instructional Development	3
Learning Theory and Design	0
Materials Production	3
Information Systems	0
Librarianship	24
Photography	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 0 parttime faculty.

Univ. of Central Arkansas  
Education Media/Library Science  
Box H  
Conway, Arkansas 72832

Information provided by:  
Selvin W. Royal  
Chair., Dept. Educ. Media/Library Sci.

Clock Hours Per Week  
Lecture Conf Lab Other

Use of the Library  
Introduction to Librarianship  
Methods & Techniques of Educational Media  
Organization & Operation of the School Library Media Center  
Techniques in Visual Education  
Graphics Design & Production of Media Materials  
School Media Center Practice  
Photographic Techniques  
Living Textbooks  
Materials & Equipment of Instruction  
Introduction to Reference  
Cataloging & Classification  
Development of School Library Resource Collections  
Integration of School Library resources into the Curriculum  
Instructional Television  
Instructional Role of the School Library Media Specialist  
Workshop  
Art Media  
Introduction, Selection, & Utilization of Educational Media  
Administration of the Media Program  
Production of Educational Media Materials  
Television Utilization & Production  
Problems in Educational Media  
Practicum in Educational Media  
Introduction to Instructional Technology  
Instructional Product Development  
Educational Photography  
Directed Individual Study

\*N/A or no information

**DEGREE:** Master of Science in Educ. Media/Lib. Sc.

Univ. of Central Arkansas

**PREREQUISITES:**

Bachelors degree with specified education credits

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	27
Other courses within Education.....	3
Courses outside Education.....	0

**MAJOR FIELDS:**

Library Science; Educational Media; Instructional Design.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	6
Telecommunications.....	0
Instructional Development.....	9
Learning Theory and Design.....	0
Materials Production.....	6
Information Systems.....	0
Librarianship.....	18

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Problems in Educ. Media; Production of Teacher's Instructional Materials

Computer-assisted Instruction: None

Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 1 parttime faculty.

California State Univ.-Chico  
 Center for Info. & Communication Studies  
 582 CIES  
 Chico, California 95929

Information provided by:  
 Robert Main  
 Graduate Coordinator

Communications Research  
 Interpersonal Communications  
 Instructional Systems Design  
 Instructional Television  
 C.A.I.  
 C.A.I.  
 Specialized Information & Media Centers  
 Creative Problem Solving  
 Visual Communications & Environment  
 Institutional Design Systems  
 Public Opinion and Propaganda  
 Organized Communications Theories  
 Documentary Film  
 Advanced Film Production  
 Advanced Television Production  
 Survey of Information & Communication  
 Studies  
 Media Production/Design: Team Approach  
 Complex Media Production  
 Photocopying & Tinting  
 Photo Lighting  
 Product Photography  
 Specialized Photo Techniques  
 Seminar in Communication Studies  
 Seminar in Research Methods  
 Forum in Instructional Technology  
 Independent Study  
 Thesis on Graduate Project

Clock Hours Per Week  
 Lecture Conf Lab Other

3			
3			
3			
1		3	
1		3	
1		3	
2		1	
3			
1		3	
1		3	
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1		3	
1		2	
2		2	
2		2	
1		1	
3			
3			
1			
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		3	

Student may take up to 15 semester units from other  
 diplomas with advisors approval.

**DEGREE:** Master of Arts in Instructional Technology

California State Univ.-Chico

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.85  
Miller Analogy test score or GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

15 semester credits not including summer sessions. 15 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 3 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 6 weeks long. Courses may be taken in blocks of 3 weeks within the summer session.

**THESIS:** A thesis is worth 3 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	0
Courses outside Education	12

**MAJOR FIELDS:**

Instructional Design, Video Production, Film Production, CAI, Graphics Photography, Broadcasting.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	9
Telecommunications	15
Instructional Development	13
Learning Theory and Design	7
Materials Production	24
Information Systems	15
Librarianship	9

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Independent study  
Computer-assisted Instruction: Introduction to Philosophy  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 8 fulltime faculty and 0 parttime faculty.



California State Univ.-Long Beach  
Dept. of Instructional Media

Long Beach, California 90840

Information provided by:  
Richard J. Johnson

Chairman, Dept. of Instructional Media

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Instructional Media	2		2	
Instructional Design & Media Integration	3			
Preparation of Graphic Media	2		2	
Self Paced Instructional Design	3			
Computer Assisted Instruction	2		2	
Computers & Information Systems	2		2	
Special Topic Instructional Media	3			
Independent Study	3			
Instructional Systems		3		
Theoretical Models Applied to Media	3			
Preparation of Photographic Media	1		2	
Preparation of Audio Media	1		2	
Instructional Film Production	2		3	
Multi-Media Message Design	2		3	
Administration Learning Resource Center	2			
Interactive Computer Systems	3			
Special Problems in Instructional Media	3			
Seminar in Educational Technology	2			
Directed Research		3		
Thesis			6	
Introduction to Library Use	1			
Childrens Books	3			
Adolescent Books	3			
Basic Reference	3			
Special Topics in School Librarianship		3		
Independent Study		3		
Selection of Materials		3		
Classification & Cataloging of Printed Materials		3		
School Library Media Center Administration		3		
Field Work in School Library Media Center			3	

**DEGREE:** Master of Arts in Educ./Instru. Media

California State Univ.-Long Beach

**PREREQUISITES:**

Bachelor's degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 6 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include: All Schools.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	21
Other courses within Education.....	9
Courses outside Education.....	0

**MAJOR FIELDS:**

Production; Applied & Theoretical; Library Media.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	5
Telecommunications.....	0
Instructional Development.....	3
Learning Theory and Design.....	9
Materials Production.....	12
Information Systems.....	9
Librarianship.....	23

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: nine credits available  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee without student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 2 parttime faculty.

California State Univ.-Los Angeles  
 Department of Secondary Education  
 5151 State Univ. Dr.  
 Los Angeles, California 90032

Information provided by:  
 Dr. Albert Lindquist  
 Chairperson

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Instructional Materials Prep Laboratory				2
Instructional Media Techniques				2
Instructional Technology & Programmed Instruction				
Computer Applications in the Schools				
Advanced Multimedia Technology			1	
Instructional Media Design	2			
Administration of Instructional Media Service Center	3			
Video Technology in Education	3			
Simulation & Gaming	4			
Computer Assisted & Managed Instruction	2	2		
Computer Usage in Education	3			
Selection & Acquisition of Materials	3	2		
Principles of School Library Media Centers	1			
Cataloging & Classification of Materials	1			
Basic Reference Materials & Services	1			
Seminar in School Library Media Center Problems	1			
Analysis of Instructional Behaviors	1			
Optional Systems in Education	1			
Creative Behavior: Development and Facilitation	4			
Directed Graduate Study	4			
Future Studies: Educational Implications of the Future	4			
Cross-cultural Broadcasting & Film	4			
Factual Film for Television	4			
Non-commercial Broadcasting & Film	4			
Industrial & Organizational Psychology	4			
Employment & Personnel Psychology	4			
Human Performance in Man-Machine Systems	4			

**DEGREE:** Master of Arts in Education

California State Univ.-Los Angeles

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.75

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

12 quarter credits not including summer sessions. 12 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 5 quarters. 12 quarter credits are required for graduation.

**SUMMER SESSION:** N/A

**THESIS:** A thesis is worth 7 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS ARE NOT AVAILABLE**

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	30
Other courses within Education	12
Courses outside Education	3

**MAJOR FIELDS:**

Instructional Design; Instructional Media Tech; Computer Based Ed; Instructional Tech.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	4
Telecommunications	4
Instructional Development	8
Learning Theory and Design	7
Materials Production	9
Information Systems	7
Librarianship	24

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Programmed Instruction; Performance Objectives
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 5 parttime faculty.

San Diego State Univ.  
Dept. of Ed. Tech. & Librarianship  
Dept of Ed. Tech.  
San Diego, California 92182

Information provided by:  
Patrick J. Harrison  
Chairman

Clock Hours Per Week  
Lecture Conf Lab Other

Design & Production of Instructional Materials  
Educational Technology  
Media Production Techniques  
Advanced Production Techniques  
Instructional Materials Design  
Workshop in Educational Technology & Librarianship  
Workshop in Educational Television  
Instructional Graphics Communication  
Multi-Media Message Design  
Computers in Education  
Seminar in Management of Educational Technology  
Seminar in Instructional Design  
Directed Internship Educational Technology  
Procedures of Investigation & Report  
Special Study  
Seminar  
Simulation & Games  
Educational Telecommunications  
Seminar in Educational Telecommunications

**DEGREE:** Master in Arts in Educational Technology

San Diego State Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.50
- GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 4 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** There are 12 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	21
Other courses within Education	9
Courses outside Education	0

**MAJOR FIELDS:**

Instructional Design, Media & Training Management, Media Prod, Computers in Ed, Telecommunications.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 15.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	9
Telecommunications	3
Instructional Development	9
Learning Theory and Design	6
Materials Production	12
Information Systems	3
Librarianship	30

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Cataloging, Reference, Ed. Technology, Computers in Education
- Computer-assisted Instruction: Media Production & Utilization; Educational Technology
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

- Review by department committee which has student members.
- Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 6 fulltime faculty and 0 parttime faculty.

San Francisco State Univ.  
Education  
1600 Holloway Avenue  
San Francisco, California 94132

Information provided by:  
Ann Deden-Parker Ph.D.  
Associate Professor, Director

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Introduction to Educational Technology	3			
Preparing Graphics for Visual Communication	3			
Evaluation of Instructional Media-Materials and Equipment	3			
Instructional Filmmaking	3			
Survey of Educational Telecommunications	3			
Instructional Television Production	3			
Contemporary Developments in Educational Technology	3			
Introduction to Computer Applications in Education	3			
Advanced Computer Assisted Instruction	3			
Photographic Techniques for Educational Communications	3			
Instructional Television Production II	3			
Photography for Multi-Media Communication	3			
Instructional Multi-Image Media	3			
Implementing Media Programs	3			
Small Format Instructional Media	3			
Special Study			3	
History & Theory of Instructional Technology	3			
Seminar: Production-Based Instructional Technology	3			
Seminar: Design-Based Instructional Technology	3			
Seminar: Administration-Based Instructional Technology	3			
Fieldwork in Use of Instructional Media	2-5			
Seminar in Models of Instructional Programming	3			
Issues & Trends in Library Media Center Reference & Bibliography	3			
Organization of Print/Non-Print Information Sources	3			
Services of Library Media Centers	3			
Seminar in Training Systems Design	3			
Field Study	3			
Thesis	3			
Special Study			1-3	

**DEGREE:** Master of Arts in Education

San Francisco State Univ.

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years.

The average student completes the Masters Program within 4 semesters. 30-semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 3-6 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology..... 27

Other courses within Education..... 9

Courses outside Education..... 6

**MAJOR FIELDS:**

Instructional Design/Training Systems; Media Utilization; Media Services Administration.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management..... 6

Telecommunications..... 9

Instructional Development..... 15

Learning Theory and Design..... 6

Materials Production..... 30

Information Systems..... 6

Librarianship..... 0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Instructional Design

Computer-assisted Instruction: None

Mini-lab: No

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 3 parttime faculty.



Univ. of California - Berkeley  
School of Library & Information Studies

Berkeley, California 94720

Information provided by:  
Michael Buckland  
Dean

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Development of the Book	3			
Typographical Laboratory			1	
Information in Society:	3			
Colleagues & Clients: Behavior in				
Information Settings	3			
Introduction to Popular Culture	2-3			
Basic Reference & Information Services				
& Materials	3		1	
Computer-Based Information Services	2			
Bibliography of Health Sciences	3			
Government Documents	3			
Design & Evaluation of Reference Service	2		6	
Children's Literature	3			
Children's Literature: Oral Interpretation	2-3			
Principles of Information Retrieval:				
Format Techniques	2			
Automatic Data Retrieval & Question Answering	2			
Evaluation of Information Systems & Services	3			
Introduction & Bibliography	1	3		3
Cataloging & Classification	1	3		3
Library Technical Services	3			
Organization of Non-book Materials	2-3		6	
Libraries & Information Agencies	3			
Comparative & International Librarianship	2-3			
Management of Library & Information Services	3-4			
Collection Development	3			
Non-Print Media in Libraries	1			
School Libraries	3			
College & University Libraries	3			

**DEGREE:** Master of Library & Information Studies

Univ. of California - Berkeley

**PREREQUISITES:**

Bachelors degree in any field

GRE score & TOEFL

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. There is no limit on transferable credits.

**PROGRAM DURATION:**

42 quarter credits not including summer sessions. 42 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 3 or 4 quarters. plus a summer session. 42 quarter credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include: Art History; Law; Near Eastern Studies.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology.....	3
Other courses within Education.....	0
Courses outside Education.....	0

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management.....	4
Telecommunications.....	0
Instructional Development.....	0
Learning Theory and Design.....	0
Materials Production.....	0
Information Systems.....	41
Librarianship.....	94
Childrens Literature.....	7

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 13 fulltime faculty and 1 parttime faculty.

**Graduate School of Education.  
Los Angeles, California 90024**

Information provided by:  
Dr. M. C. Winrock or Dr. Eva Baker  
Professors

Course	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
101				
102				
103				
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- Learning & Education
- Basic Concepts in Educational Research
- Experimental Design in Educational Research
- Instructional Analysis
- Preparation for Thesis Examination
- Thesis Research
- Motivation & Affect in the Educative Process
- Cognitive & Creativity in Education
- Computers in the Educational Process
- Media of Communication & Instruction
- Human Abilities
- Seminar: Problems in Instructional Development
- Instructional Analysis
- Instructional Product Development
- Technological Development in Educational Media

**DEGREE:** Master of Arts

Univ. of California-Los Angeles

**PREREQUISITES:**

- \_\_\_\_\_ Bachelors degree in any field
- \_\_\_\_\_ Undergraduate GPA of at least 3.0
- \_\_\_\_\_ GRE combined score of 1000

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

36 quarter credits not including summer sessions. 36 quarter credits equal 3 quarters. The program must be completed within 7 years. The average student completes the Masters Program within 4-5 quarters.

**SUMMER SESSION:** There are 6 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology.....	18
Other courses within Education.....	18
Courses outside Education.....	0

**MAJOR FIELDS:**

Learning and Instruction.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- \_\_\_\_\_ Study skill courses for students with academic difficulty.
- \_\_\_\_\_ Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management.....	0
Telecommunications.....	0
Instructional Development.....	12
Learning Theory and Design.....	8
Materials Production.....	12
Information Systems.....	0
Librarianship.....	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Educational Media
- Computer-assisted instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- \_\_\_\_\_ Review by department committee which has student members.
- \_\_\_\_\_ Review by committee of faculty/staff outside the department including students.

**FACULTY** (see appendix for names)

There are 2 fulltime faculty and 3 parttime faculty.

Univ. of So. California  
School of Education  
881 - WPH  
Los Angeles, California 90007

Information provided by:  
M. David Merrill  
Professor

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Introduction to Technology of Instruction	1		2	
Use of Instructional Media in Elementary School	1		2	
Use of Instructional Media in Secondary School	1		2	
Technology & Contemporary Education	3			
Design Elements of Mediated Instruction	3			
Practicum in Instructional Technology	1		2	
Applications of Computers & Information Processing to Instructional Technology	2		1	
Evaluation of Instructional Media	3			
Administration of Instructional Materials Center	3			
Field Experience in Instructional Technology				3
Production of Multimedia Instruction	2		1	
Introduction to Programmed Instruction	2		1	
Educational Use of Television	1		2	
Educational use of Radio, Recordings & Learning Labs	2		2	
Masters Seminar	2			
Thesis (Individualized)				
Special Topics (Individualized)				
Advanced Instructional Media Design	2			1
Logistics & Planning for Media Development	3			
Seminar in Instructional Media Research & Theory	2		1	
Learning, Perception, & Mass Communication Theory Applied to Mediated Instruction	3			
Seminar in Instructional Technology		2		
Advanced Production & Field Testing of Materials & Systems	2	1		
Designing Instructional Systems	3			
Advanced Programming for Individual Instruction	1		1	
Advanced Telecommunication Systems in Education	1		2	
Computers Management & Assisted Instruction	2		1	
Special Topics in Instructional Technology	3			
Advanced Thesis (Individualized)				
Research (Individualized)				

**DEGREE: Master of Instructional Technology**

Univ. of So. California

**PREREQUISITES:**

Bachelors degree in any field  
Bachelors in any Field, GPA & GRE  
Undergraduate GPA of at least 3.0  
GRE combined score of 1000

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 3 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 6 weeks within the summer session.

**THESIS:** A thesis is worth 4 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology.....	19
Other courses within Education.....	6
Courses outside Education.....	6

**MAJOR FIELDS:**

Instructional Technology.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 6.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management .....	3
Telecommunications .....	6
Instructional Development .....	9
Learning Theory and Design .....	6
Materials Production .....	3
Information Systems .....	6
Librarianship .....	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.  
Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 0 parttime faculty.

Univ. of Colorado-Boulder  
College of Education  
School of Educ. Bldg., Rm. 431  
Boulder, Colorado 80309

Information provided by:  
Dr. Robert M. Kieffer  
Professor of Education

Introduction to the Library/Media Center  
Production of Educational Materials  
Policies & Procedures for Selection &  
Evaluation of Materials  
School Reference Service  
Cataloging Library/Media  
Administration of Library/Media Programs  
Internship in Library/Media  
Children's Literature  
Adolescent Literature  
Curriculum Development  
Photography in Education  
Television in Education  
Programmed Learning  
Materials & Services for Children & Young Adults  
Methodology of Research in Library/Media  
Storage & Retrieval of Information  
Computer Assisted Instruction  
Educational Media/Theory & Practice for Teachers  
Workshop in Library/Media  
Independent Study in Library/Media  
Readings in Individualized Instruction  
Readings in Computer Assisted Instruction  
Readings in Instructional Development  
Readings in Educational Technology

Clock Hours Per Week  
Lecture Conf Lab Other

3			
1		2	
3			
3			
3			
3			
variable (1-4)			
3			
3			
3			
1		2	
2		2	
3			
3			
3			
3			
3			
variable (1-3)			
variable (1-4)			
variable (1-4)			
variable (1-4)			
variable (1-4)			
variable (1-4)			
variable (1-4)			

**DEGREE: Master of Educational Technology**

Univ. of Colorado-Boulder

**PREREQUISITES:**

Bachelors degree in any field

GRE combined score of 900

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 8.

**PROGRAM DURATION:**

35 semester credits not including summer sessions. 35 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years.

The average student completes the Masters Program within 2 semesters, plus a summer session.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 1-8 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology.....	30
Other courses within Education.....	5
Courses outside Education.....	0

**MAJOR FIELDS:**

Media Services Administration; Instructional Development.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management.....	3
Telecommunications.....	6
Instructional Development.....	12
Learning Theory and Design.....	6
Materials Production.....	9
Information Systems.....	6
Librarianship.....	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Educational Media: Theory & Practice

Computer-assisted instruction: None

Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 4 parttime faculty.



**Greeley, Colorado 80639**

Course	Clock Hours Per Week			
	Lecture	Conf.	Lab	Other
101				
102				
103				
104				
105				
106				
107				
108				
109				
110				
111				
112				
113				
114				
115				
116				
117				
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199				
200				

- Library Resources, Organization & Usage
- Problems of Organizing Classroom & Library Materials
- Introduction to Educational Media
- Design & Construction of Graphic Materials
- Individual Studies
- Reference Materials: Basic
- School Reference Service
- Television in Education
- Administering Educational Media I
- Still Photography for Teachers
- Workshop
- Utilization of Educational Resources
- Design & Construction of Audio-Visual Materials
- Cataloging & Classification I
- Cataloging & Classification II
- Reference Materials Service in Specialized Subject Areas & Government Publications
- Evaluation & Selection of Educational Materials
- Introduction to Graduate Study
- Practicum
- Instructional Technology: Philosophy, Theory & Practice
- Production of Photographic Teaching Materials
- Individual Studies
- Administering Educational Media II
- Creative Project
- Trends & Issues in Educational Media
- Specialist Degree Practicum

**Note: The '+' stands for 25 one hour credits.**

**DEGREE:** Master of Arts

Univ. of Northern Colorado

**PREREQUISITES:**

- Bachelor's degree in any field
- Undergraduate GPA of at least 2.7
- TOEFL

**ACCEPTANCE OF TRANSFERS:**

- Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

- Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 4 quarters.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is worth 8 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

- Student can earn two graduate education degrees simultaneously in the following departments: Special Education & any Education Dept. Student may earn two graduate degrees simultaneously in Education and another field. Fields include: Communications & all Univ. Dept.

**PROGRAM CONTENT (expressed in quarter credits)**

Courses in Educational Communication & Technology	30
Other courses within Education	10
Courses outside Education	15

**MAJOR FIELDS:**

- Educational Media; Library Science.

**MINOR FIELDS:**

- Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in quarter credits)**

Media Management	6
Telecommunications	7
Instructional Development	3
Learning Theory and Design	3
Materials Production	11
Information Systems	0
Librarianship	21

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Introduction to lab
- Computer-assisted instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

- Evaluation of the curriculum for this degree program includes:
- Student scores on written exams.
- Review by department committee without student members.
- Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

- There are 4 fulltime faculty and 0 parttime faculty.

Central Connecticut State College  
Center for Instructional Media  
1615 Stanley Street  
New Britain, Connecticut 06050

Information provided by:  
Dr. John M. Zulick  
Dir. Center for Instructional Media

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Organization of Materials for School Media Centers	2.5			
Evaluation, Selection, & Acquisition for School Media Centers	2.5			
Cinematography in the Learning Process	2.5			
Photography in the Learning Process	2.5			
Reference & Information Resources in the School Media Centers	2.5			
Instructional Television	2.5			
Introduction to Instructional Media	2.5			
Production of Instruction Materials	2.5			
Instructional Television: Programming & Production	2.5			
Educational Systems Development: Principles & Practices	2.5			
Organizing School Media Programs	2.5			
Individual Study Project	2.5			
Contemporary Education Problems	2.5			
The Teaching of Children's Literature	2.5			
Creative Language Arts	2.5			
Developmental Reading in Elementary School	2.5			
Developmental Reading in Primary Grades	2.5			
Developmental Reading, Intermediate Grades	2.5			
Developmental Reading in Secondary School	2.5			
Teaching Reading in Secondary School Content Areas	2.5			
Research in Education	2.5			
Practicum	Full Time 6 weeks			
Evaluation, Selection, & Acquisition for School Media Centers	2.5			
Professional Problems of Teachers	2.5			
Principles of Curriculum Development	2.5			
Curriculum in the Secondary School	2.5			
Supervision	2.5			
Administration	2.5			
School Law	2.5			
School in Society	2.5			
Seminar in Philosophy	2.5			
History of Educational Ideas	2.5			
Moral Education & the Value Process	2.5			
Futuristics & Futures in Teaching	2.5			
Curriculum Models for the Inner City	2.5			
Educational Motivation & the Learning Process	2.5			
Curriculum Planning & Materials for the Retarded	2.5			
Curriculum Planning & Materials for the Emotionally & Socially Handicapped Children	2.5			
Sociological Foundations of Education	2.5			
Curriculum Construction in Vocational Education	2.5			
Curriculum Materials in Industrial Education	2.5			

**DEGREE:** Master of Education

Central Connecticut State College

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.5

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 7 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 7 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 9 weeks long. Courses may be taken in blocks of 3 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	24
Other courses within Education	12
Courses outside Education	9

**MAJOR FIELDS:**

School Media Specialist; General Education with Media.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	6
Instructional Development	3
Learning Theory and Design	3
Materials Production	9
Information Systems	3
Librarianship	9

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Equipment utilization  
Computer-assisted instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee without student members.

Review by committee of faculty/staff outside the department.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 9 parttime faculty.

Fairfield Univ.  
School of Education  
North Benson Road  
Fairfield, Connecticut 06430

Information provided by:  
Dr. Ibrahim M. Heballah, Ph.D.  
Director, Media Center

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Production of Audio Visual Materials for Bilingual Education			2	
TV & Multi-lingual Instruction			3	
Audio Visual Methods in Teaching	1			
The School Library	2			
Production of Audio Visual Materials			2	
Research in Educational Media	2			
Internship in Educational Media		2		18
Contemporary Literature for Children	2			
Traditional Literature for Children	2			
Literature for Young Adults	2			
Cataloging of Teaching Materials	2			
Seek & Search	2			
Selection & Evaluation of Teaching Materials	2			
Sounds of Learning	1		1	
Photography for Teachers	1		1	
Educational Motion Pictures - Theory & Practice Part I	2			2
Educational TV I	1		1	
An Introduction to Computers	1		1	
Teaching Film Animation to Children			2	
The Video Experience			2	
Practicum in TV Production	2		8	
Independent Study		2		
Basic Darkroom Techniques			2	
History of Motion Pictures in the Western World	2			
American Novels into Films	2			
Writing & Reporting for TV News	1	1	2	
Writing for the Visual Media	2			
Educational TV II	1		2	

**DEGREE:** Master of Arts

Fairfield Univ.

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

33 semester credits not including summer sessions. 33 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3 semesters. 33 credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	24
Other courses within Education.....	9
Courses outside Education.....	0

**MAJOR FIELDS:**

School Media; Film Study; TV Production; Professional Improvement.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	6
Telecommunications.....	12
Instructional Development.....	3
Learning Theory and Design.....	6
Materials Production.....	12
Information Systems.....	3
Librarianship.....	21

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 8 parttime faculty.

Southern Connecticut State College  
 Division of Library Science & Instructional Technology  
 581 Crescent Street  
 New Haven, Connecticut 06515

Information provided by:  
 Dr. Emanuel T. Prossano  
 Director

Utilizing Instructional Media  
 Producing Instructional Media  
 Administering Instructional Media Services  
 Instructional Systems  
 Motion Picture Production  
 Photoproduction Techniques for Technology  
 Single Camera TV  
 Instructional Technology Practice  
 Field Project  
 Independent Study  
 TV Studio Teaching  
 Television Production  
 Producing Instructional Systems  
 Multi-Image Programming  
 Evaluation & Research  
 School District Media Program Management

Clock Hours Per Week  
 Lecture Conf Lab Other

2			
1		2	
3			
2		1	
1		2	
1		2	
1		2	
3		3	
3			
1		2	
1		2	
2		1	
1		2	
3			
3			

Each course 3 credits, semester basis, approximately 39 contact hours.  
 Distributions shown above approximate course credit time allotted (i.e.,  
 570 above would have approximately 26 contact hours of lecture-discussion,  
 etc. & 13 contact hours of Lab.)

**DEGREE:** Master of Science

Southern Connecticut State College

**PREREQUISITES:**

Bachelor's degree in any field  
Undergraduate GPA of at least 2.5

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 4 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include: Library Science, History, Chemistry.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	36
Other courses within Education	0
Courses outside Education	9

**MAJOR FIELDS:**

Instructional System Design, Management, Media Production, Television.

**MINOR FIELDS:**

Students may have more than one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	9
Instructional Development	6
Learning Theory and Design	6
Materials Production	27
Information Systems	0
Librarianship	18

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 4 parttime faculty.



Univ. of Bridgeport  
College of Business & Public Management  
Carlson Hall  
Bridgeport, Connecticut 06602

Information provided by:  
Dr. David M. Silverstone  
Professor, Educational Administration

Special Problems in Audiovisual Education  
Advanced Seminar in Instructional Technology  
Print-Medium Services  
Internship in Media Administration  
Administration of the Media Program  
Graphics Production for the Instructional  
Media Program  
Classroom Use of Educational Radio  
& Television  
Audiovisual Materials in the Curriculum  
General Curriculum Development  
Curriculum Workshop  
Administration  
Seminar in Educational Psychology  
Computer Orientation & Basic Programming  
for Educators  
Philosophy of Education  
Still Photography  
Motion Picture Photography  
Children's Literature  
Reading  
Administration & General Education  
Management  
Personnel  
Report Writing & Research  
Other Courses as deemed necessary for  
Student's Training

Clock Hours Per Week  
Lecture Conf Lab Other

31	3		
			3
3			
	1.5	1.5	
3			
			3
			3
			3
3			
	3		
3			
	3		
1		2	
3			
			3
			3
3	2		
3			
3			
3			

**DEGREE:** Master of Education

Univ. of Bridgeport

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

33 semester credits not including summer sessions. 33 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 6 semesters or 2 semesters, plus a summer session. 33 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is worth 3 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Student can earn two graduate education degrees simultaneously in the following departments: Elementary; Secondary.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	15
Courses outside Education	0

**MAJOR FIELDS:**

School Media Specialist; Industrial Media Specialist.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	3
Learning Theory and Design	3
Materials Production	3
Information Systems	3
Librarianship	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Media operations  
Computer-assisted Instruction: Programmed instruction  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 0 parttime faculty.

Univ. of Connecticut  
School of Education  
U-1  
Storrs, Connecticut 06268

Information provided by:  
Dr. Phillip J. Steeman  
Director

Social Foundations  
Business & Education Administration  
Psychological Foundation  
Research & Evaluation  
Curriculum Development  
Basic Photography  
Basic Cinematography  
Special Workshops  
Audiovisual Media in Education  
Preparation of Audiovisual Instructional Media  
Administration of Audiovisual Media Services  
Organization & Use of Instructional Television  
Media Organization  
Principles of Graphic Communication  
Basic Reference & Information Services  
Theoretical Basis of Media Utilization  
Audiovisual Technology in Instructional Systems Development  
Evaluation, Selection & Acquisition of Media  
Advanced Organization & Use of Instructional Television  
Design & Preparation of Multimedia Presentations  
Advanced Principles of Graphic Communications  
Practicum in Instructional Media & Technology  
Research in Instructional Media & Technology

Clock Hours Per Week  
Lecture Conf Lab Other

3			
3			
3			
3			
3			
3			
3			
3			
2		1	
2	1		3
1			2
		3	
			3
3			
3		1.5	1.5
		3	
			3
			3
			3
			3
			3

**DEGREE:** Master of Arts

Univ. of Connecticut

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.7
- Miller Analogy test score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 24 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 3-6 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include: Business; Library Science.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	21
Other courses within Education	15
Courses outside Education	6

**MAJOR FIELDS:**

Instructional Development & Graphics; Television; General Communications; Photography & Cinematography.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 6.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	9
Telecommunications	9
Instructional Development	6
Learning Theory and Design	15
Materials Production	6
Information Systems	9
Librarianship	18

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Basic Media Production; Equipment Operation
- Computer-assisted instruction: Higher Technical & Adult Education
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 0 fulltime faculty and 15 parttime faculty.

Catholic Univ. of America  
 School of Education  
 O'Boyle Hall 4001 Harewood Rd NE  
 Washington, DC 20064

Information provided by  
 Dr. Joseph A. Tucker  
 Coordinator

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Introduction to Educational Technology	3			
Learning System Design	3			
Philosophical Foundations of Education	3			
Introduction to Educational Research	3			
Evaluation Procedures in Educational Technology	3			
Performance & Task Analysis	3			
Criterion-Referenced Testing	3			
Individualized Instruction	3			
Practicum in Educational Technology	3			
Written Simulation & Gaming	3			
Programmed Instruction	3			
Behavioral Analysis & Management	3			
Instructional Uses of Computers	3			
Performance Systems Engineering	3			
*Other courses				

\* Other courses offered by other programs in the School of Education, elsewhere in CUA, or via the Consortium of Universities.

**DEGREE: Master of Arts**

Catholic Univ. of America

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0
- Miller Analogy test score or GRE & letters recom.

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 5 semesters or 4 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 6 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Student can earn two graduate education degrees simultaneously in the following departments: Curriculum Administration. Student may earn two graduate degrees simultaneously in Education and another field. Fields include: Sch. of Lib Sci; Sch. of Religious Stu.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	24
Other courses within Education	6
Courses outside Education	0

**MAJOR FIELDS:**

Learning System Design; Criterion Referenced Testing & Evaluation; Curriculum Studies

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty.
- Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	3
Telecommunications	3
Instructional Development	18
Learning Theory and Design	9
Materials Production	15
Information Systems	0
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Training System Design; System Engineering; Performance Task Analysis  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

Review by committee of faculty/staff outside the department.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 0 parttime faculty.

Florida State Univ.  
 Department of Educational Research, Develop. & Foundations  
 397 Spence Bldg.  
 Tallahassee, Florida 32306

Information provided by:  
 Dr. James K. Brewer  
 Head, ERDF

Clock Hours Per Week  
 Lecture Conf Lab Other

Nonprojected Media 3  
 Design & Production of Educational Media 3  
 Media Equipment & Materials 3  
 Introduction to Computers in Education 1  
 Trends & Issues in Instructional Design 3  
 Instructional Applications of Media 3  
 Graphic & Photographic Instructional Techniques 3  
 Theories of Learning & Cognition in Instruction 3  
 Evaluation of Media Resources 3  
 Basic Descriptive & Inferential Statistics:  
 Applications in the Behavioral Sciences (for  
 those planning to enter the doctoral program) 4  
 Computer Applications in Education 3  
 Introduction to Systematic Design of Instruction 3  
 Administration of Educational Media Services 3  
 Seminar in Educational Media 3  
 Radio & Television Production 3  
 Managing Instructional Development 3  
 Technical Services in Libraries 3  
 Cataloging & Classification 3

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3

**DEGREE:** Master of Media Education

Florida State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 3.0  
GRE combined score of 1000

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

32 semester credits not including summer sessions. 32 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 2 semesters. 32 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (*expressed in semester credits*)

Courses in Educational Communication & Technology.....	36
Other courses within Education.....	0
Courses outside Education.....	0

**MAJOR FIELDS:**

Administration; Production; Design.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (*expressed in semester credits*)

Media Management.....	6
Telecommunications.....	3
Instructional Development.....	9
Learning Theory and Design.....	6
Materials Production.....	9
Information Systems.....	0
Librarianship.....	6
Computers.....	4

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units:	Computers; Equipment Operation
Computer-assisted instruction:	None
Mini-lab:	Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (*see appendix for names*)

There are 8 fulltime faculty and 2 parttime faculty.



Nova Univ.  
Center for the Advancement of Education  
3381 College Ave.  
Fort Lauderdale, Florida 33314

Information provided by:  
*Dr. Ethel Raddon*

*Clock Hours Per Week*  
Lecture Conf Lab Other

Effective Functioning of School Media Centers  
Analysis, Retrieval and Dissemination of Information  
Utilization of Multi-Sensory Materials  
Operation of Media Centers  
Bibliographic Methods for Learning Materials  
Selection and Evaluation of Learning Materials  
Preparation of Inexpensive Learning Materials  
Production of Instructional Television Programs  
Production of Instructional Motion Pictures  
Practicum in Learning Technology

\*N/A

**DEGREE:** Master of Science

Nova Univ.

**PREREQUISITES:**

• Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. 36 semester credits are required for graduation.

**SUMMER SESSION:** N/A

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	36
Other courses within Education	0
Courses outside Education	0

**MAJOR FIELDS:**

Learning Resources.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	9
Telecommunications	0
Instructional Development	3
Learning Theory and Design	3
Materials Production	9
Information Systems	6
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Materials-Production  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department/committee which has student members.

Review by committee of faculty/staff outside the department including students

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 0 parttime faculty.

Univ. of Florida  
 Dept. Inst. Leadership & Support  
 College of Education  
 Gainesville, Florida 32611

Information provided by:  
*Dr. Ted Hippie*  
 Dept. Chairman

*Clock Hours Per Week*  
 Lecture Conf Lab Other

Seminar in Educational Media &  
 Instructional Design  
 Design & Development of  
 Educational Media  
 Production & Utilization of Educational  
 Media  
 Professional Literature in ECT  
 Photographic & Graphic Production  
 Techniques  
 Programmed Instructional Materials  
 Computer Applications in Education  
 ETV Design & Production  
 Instructional Development  
 Organization & Administration of  
 Educational Media Centers  
 Bibliographic Control of Print &  
 Non-Print Materials  
 Individual Work  
 Practicum in Educational Media &  
 Instructional Design

	Lecture	Conf	Lab	Other
Seminar in Educational Media & Instructional Design	4			
Design & Development of Educational Media	1	4	3	
Production & Utilization of Educational Media	1	2	1	
Professional Literature in ECT	1	3	4	
Photographic & Graphic Production Techniques	4	3	2	
Programmed Instructional Materials	2	2		
Computer Applications in Education	2	2		
ETV Design & Production	2	2		
Instructional Development	2	2		
Organization & Administration of Educational Media Centers	2	2		
Bibliographic Control of Print & Non-Print Materials	2	2		
Individual Work	2	2		
Practicum in Educational Media & Instructional Design	2	2		

**DEGREE:** Master of Education

Univ. of Florida

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 3.0  
GRE Score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 11.

**PROGRAM DURATION:**

56 quarter credits not including summer sessions. 56 quarter credits equal 5 quarters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 5 quarters, plus a summer session. 56 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	32
Other courses within Education	13
Courses outside Education	8

**MAJOR FIELDS:**

Educational Media; Instructional Development; Public School Track; Post-secondary track.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	4
Telecommunications	0
Instructional Development	8
Learning Theory and Design	2
Materials Production	12
Information Systems	4
Librarianship	4

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Management of Reading Instruction
- Computer-assisted instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

- Evaluation of the curriculum for this degree program includes:
  - Review by department committee which has student members.
  - Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 0 parttime faculty.

**Coral Gables, Florida 33124**

*Clock Hours Per Week*				
	Lecture	Conf	Lab	Other
1. <i>Introduction to the course</i>				
2. <i>Basic concepts of quantum mechanics</i>				
3. <i>Schrodinger equation and wave functions</i>				
4. <i>Quantum states and operators</i>				
5. <i>Angular momentum and spin</i>				
6. <i>Identical particles and statistics</i>				
7. <i>Approximation methods</i>				
8. <i>Scattering theory</i>				
9. <i>Relativistic quantum mechanics</i>				
10. <i>Quantum field theory</i>				
11. <i>Advanced topics in quantum mechanics</i>				
12. <i>Final project presentation</i>				

- Introduction to Educational Research
- Essentials of Management
- Psychological Bases of Education
- Theories & Analyses of Teaching
- Organizational Development
- Introduction to Instructional Technology
- Instructional Design, Development, & Evaluation
- Production & Use of Various Types of Instructional Media
- Instructional Design with Microcomputers
- W.L.R.: Program Design & Production (for Instruction)
- Management & Administrative Systems
- Communication, Thought, & Behavior
- Graphic Design
- Leadership in Small Groups
- Lifestyle & Career Counseling
- Operations Management
- Management by Objectives
- Behavioral & Organizational Systems
- Workshop in Educational Writing

**DEGREE:** Master of Science in Education

Univ. of Miami

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.5  
GRE Test Score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

33 semester credits not including summer sessions. 33 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 semesters. 33 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 11 weeks long. Courses may be taken in blocks of 5.5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT:** (expressed in semester credits)

Courses in Educational Communication & Technology	15
Other courses within Education	18
Courses outside Education	21

**MAJOR FIELDS:**

Instructional Technology & Design; Organizational Training; Educational Media Specialist.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	0
Instructional Development	6
Learning Theory and Design	3
Materials Production	3
Information Systems	0
Librarianship	9

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 5 parttime faculty.

Univ. of South Florida  
Dept. Library, Media & Info. Studies  
4202 Fowler Avenue  
Tampa, Florida 33620

Information provided by:  
John A. McCrossan  
Chairperson

Clock Hours Per Week  
Lecture Conf Lab Other

Use of the Library

Producing Audiovisual Materials  
Audiovisual Equipment & Materials  
Instructional Graphics  
Preparing Single Concept Films  
Television in Schools and Libraries  
Foundations of Librarianship

History of Libraries

History of Children's Literature  
Contemporary Publishing & Printing  
Reading Guidance Programs in Libraries  
& Classroom  
Adult Services in Libraries  
Storytelling  
Information Science in Librarianship  
Library Systems Planning  
Research Methods in Librarianship  
Library Systems Planning  
Research Methods in Librarianship  
Preparing Instructional Media  
Introduction to Library Administration  
Audiovisual Administration  
Seminar in Academic Libraries  
Seminar in Public Libraries  
The Organization & Administration of the  
School Media Center

N/A

**DEGREE:** Master of Arts

Univ. of South Florida

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0
- and GRE score

**ACCEPTANCE OF TRANSFERS:**

- Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

- 39 semester credits not including summer sessions. 39 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years.
- The average student completes the Masters Program within 3 semesters. 55 semester credits are required for graduation.

**SUMMER SESSION:** There are 10 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

- Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	80
Other courses within Education	0
Courses outside Education	0

**MAJOR FIELDS:**

- No major.

**MINOR FIELDS:**

- Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	8
Telecommunications	8
Instructional Development	5
Learning Theory and Design	0
Materials Production	6
Information Systems	4
Librarianship	4

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

- There are 10 fulltime faculty and 0 parttime faculty.





**Dr. Walter L. Brown**

**Clock Hours Per Week**

[illegible]

**DEGREE: Master of Education**

Georgia Southern

**PREREQUISITES:**

Bachelors degree in any field  
Miller Analogy Test Score and NTE

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 10.

**PROGRAM DURATION:**

60 quarter credits not including summer sessions. 60 quarter credits equal 8 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 8 quarters. 60 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in quarter credits)**

Courses in Educational Communication & Technology	25
Other courses within Education	20
Courses outside Education	15

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in quarter credits)**

Media Management	15
Telecommunications	5
Instructional Development	10
Learning Theory and Design	10
Materials Production	15
Information Systems	5
Librarianship	20
Curriculum	10

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Production, Utilization, Systems

Computer-assisted Instruction: Individualized Instruction: Systems Approach to Instruction

Mini-lab: Yes

**GRADING/EVALUATION: Letter/Number**

Evaluation of the curriculum for this degree program

Student scores on written exams

Review by committee of faculty/staff outside the program with students.

**FACULTY: (see appendix for names)**

There are 6 fulltime faculty and 0 parttime faculty.

Univ. of Georgia  
 Educational Media & Librarianship  
 687 Adair Hall  
 Athens, Georgia 30602

Information provided by:  
 William E. Hug

Clock Hours Per Week  
 Lecture Conf Lab Other

Utilization of Educational Media	1		1	3
Design & Production of Educational Media	2		4	
Introduction of Educational Research	4		1	
Practicum (Internship in Media)	Sea.			
Psychology (2 courses selected from 15 possible)	1		1	
Curriculum & Instruction (1 course selected from 7)				

Media Specialty (5 courses selected from the following graduate courses, chosen with approval of advisor.)

ETV Production			10	
Educational Media Production, Advanced			10	
Management of Media Services	5			4
Selection & Evaluation of Educational Media	2		3	
Photography in Instruction	2		8	
Graphic Technology	2		8	
Advanced Graphic-Photographic Technology			10	
Instructional Technology	3			3
Programmed Instruction	2		3	
Communication Theory	5			
Instructional Design & Development	2		3	
Reference Materials & Services	3		3	
Technical Services	3		3	
Administration of a School Media Center	3			3
Building Library Media Collections	3		3	
The Media Center & Instructional Program	3			3
Data Processing in Libraries	2		4	
Children's Literature in the Elementary School	3		3	
Literature in the Middle School	3		3	
Professional Principles & Practices	5			
Guiding the Reading of Young Adults	3		3	
Bibliographic Materials for Subject Fields	3		3	
Advanced Classification & Cataloging	3		3	
Information Networks	3		3	

**DEGREE:** Master of Education

Univ. of Georgia

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 10.

**PROGRAM DURATION:**

60 quarter credits not including summer sessions. 60 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years.

The average student completes the Masters Program within 4 quarters. 60 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is worth 5 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	14
Other courses within Education	1
Courses outside Education	0

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	15
Telecommunications	0
Instructional Development	2
Learning Theory and Design	0
Materials Production	30
Information Systems	5
Librarianship	0
Selection & Utilization	10
Research	10

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE**

Instructional units:	Machine Operation
Computer-assisted instruction:	None
Mini-lab:	No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee without student members.

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 9 fulltime faculty and 1 parttime faculty.

Eastern Illinois Univ.  
School Service Personnel  
School of Education  
Charleston, Illinois 61920

Information provided by:  
Dr. Robert C. Wiseman  
Chairman, School Service Personnel

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Introduction to Instructional Media	3			
Preparation & Use of Instructional Media	3			
Television in Education	3			
Instructional Systems	3			
Photography in Instructional Media	3			
Organization & Supervision of Instructional Media Programs	3			
Development & Design of Instructional Media	4			
Communication & Instructional Media	3			
Special Educational Problems	3			
Seminar in Instructional Media	3			
Thesis & Research	3			
Independent Study	1-6			
Motion Picture in Instructional Media	4			
Advanced Photography	4			
Field Experience	4			
Reference Materials & Services	3			
Selection of Library Materials	3			
Organization of Library Materials	3			

Lecture clock hours are currently being studied for change  
to lecture and lab.

**DEGREE:** Master of Instructional Media

Eastern Illinois Univ.

**PREREQUISITES:**

Bachelors degree with specified education credits  
Undergraduate GPA of at least 2.5  
GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 11.

**PROGRAM DURATION:**

32 semester credits not including summer sessions. 32 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 or 3 semesters plus a summer session. 32 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is worth 3 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	21
Other courses within Education	8
Courses outside Education	3

**MAJOR FIELDS:**

Not any.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	6
Telecommunications	3
Instructional Development	3
Learning Theory and Design	6
Materials Production	12
Information Systems	6
Librarianship	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee without student members.

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 3 parttime faculty.

Governors State Univ.

College of Human Learning  
Park Forest South, Illinois 60466

Information provided by:

Dr. Michael Szelnicki  
Univ. Professor of Comm. Science

Clock Hours Per Week  
Lecture Conf Lab Other /

Theories of Educational Technology  
Instructional Development: Design  
TV for Instruction & Training II  
Current Development in Educational Technology  
Professional Application of Education Technology  
Practicum in Educational Technology  
Production, Improvement, Evaluation in Instructional Development  
Evaluation Training Programs  
Media: Writing for Radio & TV  
Media: Writing for Film

3  
3  
1  
1  
1  
4-6  
2  
3  
3  
3  
3



**DEGREE:** Master of Arts in Communication Science

Governors State Univ.

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 8

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 4 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 15 weeks long. Courses may be taken in blocks of 8 weeks within the summer session.

**THESIS:** A thesis is worth 4-6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	23
Other courses within Education	9
Courses outside Education	4

**MAJOR FIELDS:**

Mediated Teacher; Instructional Developer; Media Producer.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	0
Telecommunications	22
Instructional Development	18
Learning Theory and Design	9
Materials Production	16
Information Systems	12
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Instructional Development, Mediated Teaching, Media Production  
Computer-assisted Instruction: Computers in Ed.  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 0 parttime faculty.



Illinois State Univ.  
College of Arts & Sciences  
Dept. of Communication  
Normal, Illinois 61761

Information provided by:  
Dr. Wenmouh Williams  
Dir. of Graduate Studies

Clock Hours Per Week  
Lecture Conf Lab Other

Process of Communication  
Administration of Media Centers  
Research in Instructional Media  
Instructional Systems Development  
Instructional Design  
Technical Computer Programming  
Motion Picture Production  
Audio Production  
Graphic Design & Production  
Fundamentals of Graphic Production  
Instructional Television  
Computer Applications in Education  
Programmed Learning  
Library Science Courses leading to

3			
3			
3			
3			
3			
3			
3		2	
3		2	
2		2	
2		2	
3		2	
3			
3			

**DEGREE:** Master of Instructional Media

Illinois State Univ.

**PREREQUISITES:**

- Bachelor's degree in any field
- GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

- 32 semester credits not including summer sessions. 32 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years.
- The average student completes the Masters Program within 7 semesters. 32 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

GRE score is not required.

**DEGREE PROGRAMS:**

Students can earn two graduate education degrees simultaneously in the following departments: Special Education. Student may earn two graduate degrees simultaneously in Education and another field. Fields include: Industrial Technology.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	16
Other courses within Education	0
Courses outside Education	16

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	6
Telecommunications	0
Instructional Development	9
Learning Theory and Design	6
Materials Production	15
Information Systems	6
Librarianship	24

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- Student scores on written exams.
- Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 1 parttime faculty.

National College of Education  
Dept. Library Science & Instr. Media  
2840 Sheridan Road  
Evanston, Illinois 60201

Information provided by:  
Patricia Breed  
Program Coordinator

Clock Hours Per Week  
Lecture Conf. Lab Other

Media/Communication Strategies	2			
Selection of Learning Materials	2			
Organization of Library & Media Collections	2			
Instructional Strategies for Learning Centers	2			
Reference & Information Service	2			
Instructional Technology/Equipment & Applications			2	
Design & Preparation of Instructional Materials			2	
Instructional Design	2			
Administering Library & Media Programs	2			
Seminar/Library & Instructional Media	2			
Historical & Theoretical Foundations of Library & Instructional Media	2			
Organizing Audio-Visual Materials	2			
History of Children's Literature	2			
Storytelling	2			
Instructional Photography			2	
Instructional TV Production & Utilization			2	
Instructional TV Production & Utilization/Advanced			2	
The Creative Response to the Short Film	2			
Field Study/Library/Media Center Operations	2			
8 MM Film Production	2			
Value Clarification Through Media	2			
Independent Study/Library & Instructional Media	2			
Techniques of Individualizing Learning	2			
Workshop/Library & Instructional Media/The Electronic Curriculum	2			
Workshop/Library & Instructional Media/Film Genre	2			
Workshop/Library & Instructional Media/Design & Preparation of Materials for Classroom Teachers	2			
Workshop/Library & Instructional Media/Equipment Evaluation & Utilization	2			
Workshop/Library & Instructional Media/Media Center Utilization for Classroom Teachers	2			

Note: A maximum of two workshops may be applied toward the M.S. or M.Ed. degree

**DEGREE:** Master of Education

National College of Education

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0
- Miller Analogy Test Score

**ACCEPTANCE OF TRANSFERS:**

- Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

- 32 quarter credits not including summer sessions. 32 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 16 quarters. 32 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 3 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

- Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	22
Other courses within Education	10
Courses outside Education	0

**MAJOR FIELDS:**

- Library & Instructional Media

**MINOR FIELDS:**

- Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	8
Telecommunications	0
Instructional Development	2
Learning Theory and Design	6
Materials Production	10
Information Systems	8
Librarianship	12
Media History	2

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Selection of Instructional Materials
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:

- Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

- There are 4 fulltime faculty and 13 parttime faculty.

Northeastern Illinois Univ.  
College of Education  
5500 N. St. Louis  
Chicago, Illinois 60625

Information provided by:  
Dr. Michael J. Belica  
Coordinator, Instructional Media Program

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Administration of Instructional Media Programs	3			
Advanced Studies in Technical Processes	3			
The School Media Program	3			
Introduction to Library Science				
Reference Methods	3			
Directed Field Experience	3			
Library of Congress Classification	3			
Media Selection for Children/Young Adults	3			
Theory of Programmed Instruction	3			
Television & Related Instructional Media	3			
Television in Today's World	3			
Advanced Design & Production of Instructional Materials	3			
Thesis Seminar: Instructional Media	3			
Communication Theory	3			
Bibliography & Methods of Literary Study	3			
Principles of Curriculum Development	3			
Classroom Problems in the Teaching-Learning Process	3			
Problems in Elementary Language Arts	3			
Curriculum Development in the Inner City	3			
New Methods & Trends in Teaching Secondary School Geography	3			
New Methods & Trends in Teaching Secondary School History	3			
New Directions in Teaching Secondary Mathematics	3			
New Directions in Teaching Secondary English	3			
Developmental Reading Theory	3			
Curriculum & Supervision in Reading	3			

**DEGREE:** Master of Arts; Instructional Media

Northeastern Illinois Univ.

**PREREQUISITES:**

Bachelors degree with specified education credits  
Undergraduate GPA of at least 3.75  
GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

33 semester credits not including summer sessions. 33 semester credits equal 3 semesters. Enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 5 semesters. 33 semester credits are required for graduation.

**SUMMER SESSION:** N/A

**THESIS:** A thesis is worth 3 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	21
Other courses within Education	11
Courses outside Education	0

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	0
Instructional Development	9
Learning Theory and Design	6
Materials Production	12
Information Systems	3
Librarianship	21

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee.

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 0 parttime faculty.

Northern Illinois Univ.  
College of Education  
Instructional Technology Prog.  
DeKalb, Illinois 60115

Information provided by:  
Dr. Dennis E. Sheriff  
Chairman

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Individualized Competency Unit in Instructional Technology		V		1
Survey of Instructional Technology	1.5	V		1.5
Media Design Techniques	1.5	V		1.5
Workshop in Instructional Technology	2	V		1
Special Topics in Instructional Technology	2	V		1
Independent Study in Instructional Technology		1		2
Roles of the Instructional Technologist	2	V		1
Instructional Media for the Future	2	V		1
Instructional Media for Diverse Cultures	2	V		1
Media Design - Still Photography	1.25	V		1.75
Media Design - Audio Materials	1.25	V		1.75
Media Design - Classroom Television	1.25	V		1.75
Media Design - Motion Pictures	1.25	V		1.75
Instructional Technology Administration	2	V		1
Instructional Technology Promotion & Development	2.5	V		.5
Product Evaluation & Maintenance	2	V		1
Instructional Technology Facilities	2.5	V		.5
Media & Instructional Design	2.5	V		.5
Internship in Instructional Technology			2.5	.5
Workshop in Instructional Technology	2	V		1
Independent Research in Instructional Technology		1.7		1.25
Master's Thesis		V		
Seminar: Instructional Technology Curricula	2.5	.5		
Seminar: Instructional Technology Theory	2.5	.5		
Seminar: Instructional Technology Research	2.5	.5		
Seminar: Instructional Technology Problems	2.5	.5		
Media Design Project		.5		2.5
Practicum: Instructional Technology		2.5		.5
Internship in Instructional Technology		2.5		.5
Independent Research in Instructional Technology		1		2

Note: The 'V' under the Conference column stands for variable.

**DEGREE:** Master of Science in Education

Northern Illinois Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.75
- GRE combined score of 800
- recommendations

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 9 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 10 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include: Library Science, Speech Communications.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	18
Other courses within Education.....	9
Courses outside Education.....	3

**MAJOR FIELDS:**

Management; Instructional Design; Production; Media Endorsement.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER: SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	9
Telecommunications.....	3
Instructional Development.....	9
Learning Theory and Design.....	6
Materials Production.....	15
Information Systems.....	3
Librarianship.....	9

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Introductory Courses
- Computer-assisted instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:

- Student scores on written exams.
- Review by department committee which has student members.
- Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 4 parttime faculty.



Northwestern Univ.  
School of Education  
2003 Sheridan Road  
Evanston, Illinois 60201

Information provided by:  
Richard Lesh  
Asso. Dean for Programs

Clock Hours Per Week  
Lecture Conf Lab Other

Psychology of Learning & Instruction  
Intellectual Development & Learning:  
Memory & Cognition  
Introduction to Research  
Research Methods (1)  
Research Methods (2)  
Topics in Higher Education  
Theoretical & Applied Problems in Measurement  
Adult Development Theory and Research  
Instructional Design  
Simulation, Games, & Role Playing  
Teaching & Learning Environments  
Observational Techniques & Methods  
The College Student  
Topics in Counseling  
Seminar in College Teaching  
Emotional Development  
Intellectual Development & Learning:  
Structure & Function  
Measurement in Education & Psychology  
Computer Aided Inquiry  
Problem Finding  
Internship in Education  
Human Development: Learning & Solicitation  
Human Development: The Adolescent Years  
Innovations in Instruction  
Theories of Instruction  
Practicum in Research on Instruction  
Evaluation of Interventions  
Seminar on Professional Issues

N/A

**DEGREE:** Master of Arts in Education

Northwestern Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least B

**ACCEPTANCE OF TRANSFERS:**

\*Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

10 quarter credits not including summer sessions. 10 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 3 quarters, plus a summer session. 10 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12-weeks long. Courses may be taken in blocks of 2 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology.....	5
Other courses within Education.....	0
Courses outside Education.....	0

**MAJOR FIELDS:**

Instructional Psychology.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management.....	4
Telecommunications.....	2
Instructional Development.....	4
Learning Theory and Design.....	8
Materials Production.....	2
Information Systems.....	2
Librarianship.....	0
Human Development.....	10

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Variable  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.  
Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 10 parttime faculty.

Information provided by:  
*Doris C. Dale*  
Professor, Master's Program Coordinator

\*Only required course

**DEGREE:** Master of Science in Education

So. Illinois Univ. at Carbondale

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.4  
Miller Analogy test score or GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

32 semester credits not including summer sessions. 32 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 32 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 2 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT:** *(expressed in semester credits)*

Courses in Educational Communication & Technology.....	0
Other courses within Education.....	0
Courses outside Education.....	0

**MAJOR FIELDS:**

School Library Media; Computer Based Education; Instructional Development; Resource Teacher; Production.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** *(expressed in semester credits)*

Media Management.....	10
Telecommunications.....	6
Instructional Development.....	6
Learning Theory and Design.....	0
Materials Production.....	22
Information Systems.....	9
Librarianship.....	26
Communications.....	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Organization & Production of Media; Introduction to Technical Service  
Computer-assisted instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee which has student members.

**FACULTY:** *(see appendix for names)*

There are 5 fulltime faculty and 4 parttime faculty.

\*No Information

So. Illinois Univ. at Edwardsville  
 School of Education  
 Box 125 Instructional Tech.  
 Edwardsville, Illinois 62026

Information provided by:  
 Gary L. Hull  
 Chairperson

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Instructional Media Services	3			
Media Selection	3			
Instructional Media for Children & Young Adults	3			
Basic Reference Sources	3			
Introduction to Cataloging & Classification	3			
Integration of Media into Instructional Processes	2			1
Administration of Instructional Media Programs	3			
Field Study				3
Instructional Systems Design	3			
Programmed Instruction	2		1	
Instructional Product Development	1		2	
Instructional Systems Evaluation	2		1	
Research in Instructional Technology	3			
Learning Processes & Their Application	3			
Audio Visual Methods in Education	2		1	
Photography for Teachers			2	
Audio Processes & Learning			2	
Preparation of Teacher Made Materials			3	
Medium of the Motion Picture	1		2	
Television in the Classroom	1		2	
Graphics for ITV			3	
Advanced Reference	3			
Cataloging of Non-Print Materials	2		1	
Film & Filmstrip Production			3	
Visual Learning	3			
Computer Assisted Instruction	1		2	
Individualized Instruction	2			
Simulation & Games	2		1	
Seminars in Instructional Technology				3
Problems in Instructional Technology				3

**DEGREE:** Master of Science in Education

So. Illinois Univ. at Edwardsville

**PREREQUISITES:**

- Bachelor's degree in any field
- Undergrad GPA of at least 3.75 of 5.0

**ACCEPTANCE OF TRANSFERS:**

- Credits are accepted from any accredited institution. Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

- 52 quarter credits not including summer sessions. 52 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years.
- The average student completes the Masters Program within 4-5 quarters. 52 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 11 weeks long. Courses may be taken in blocks of 2 - 8 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

- Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	12
Other courses within Education	28
Courses outside Education	12

**MAJOR FIELDS:**

- Instructional Media; Instructional Systems Design.

**MINOR FIELDS:**

- Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	12
Telecommunications	12
Instructional Development	24
Learning Theory and Design	12
Materials Production	24
Information Systems	0
Librarianship	24

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units
- Computer-assisted Instruction: Instructional Design
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
- Student scores on written exams.
- Review by department committee which has student members.
- Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

- There are 6 fulltime faculty and 0 parttime faculty.

Bell State Univ.  
Dept. of Library Science  
322 North Quadrangle  
Muncie, Indiana 47306

Information provided by:  
Doris Walker Cox  
Chairman

Clock Hours Per Week  
Lecture Conf Lab Other

Foundations of Librarianship					3
Introduction to References & Bibliography					4
Principles of Cataloging & Classification					4
Developing Library Collections					4
Technical Services in Libraries					3
Problems in Advanced Reference & Bibliography					4
Literature of the Social Sciences					3
Literature of the Sciences & Technology					3
Literature of the Humanities					3
Advanced Cataloging & Classification					3
Media Technology					3
Production of Instructional Media I					4
History of Books & Libraries					3
History of Children's Literature					3
Children's Media for Preschool & Primary Years					3
Media for Early Adolescents					3
Media for Young Adults					3
Library Service to Children & Young Adults					3
Storytelling Programs					3
Problems in Building Academic Library Collections					3
Government Publications					3
Research in Librarianship					4
Seminar in Research					3
Selection & Use of Audiovisual Media					4
Audiovisual Programs in Higher Education					3
Supervision & Administration of Multimedia Programs					3
Planning Library Facilities					3
Library Administration & Management					4
Seminar on Public Library Services					3
Seminar in Academic Library Service					3
Seminar on Special Library Services					3
Introduction to Information Science					3
On-Line Library Systems					3
Special Topics in Librarianship					2
Seminar in School Library Problems					4
Independent Study					2
Library Internship					3
Current Trends in School Audiovisual Programs					4
Current Trends in Media Center Management					4
Thesis					8
Research Paper					4

**DEGREE: Master of Library Science**

Ball State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
100 hrs of liberal arts

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

48 quarter credits not including summer sessions. 48 quarter credits equal 3 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3.5 quarters, plus a summer session. 48 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in quarter credits)**

Courses in Educational Communication & Technology	12
Other courses within Education	0
Courses outside Education	48

**MAJOR FIELDS:**

Library Science; Educational Technology.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in quarter credits)**

Media Management	15
Telecommunications	7
Instructional Development	9
Learning Theory and Design	9
Materials Production	4
Information Systems	7
Librarianship	94

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Operation & use of AV materials; Information Science  
Computer-assisted Instruction: Cataloging; Research  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee which has student members.  
Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 10 fulltime faculty and 0 parttime faculty



Indiana State Univ.  
 Dept. Education  
 Dept. of Graduate Studies  
 Terre Haute, Indiana 47809

Information provided by:  
 Dr. Robert George  
 Director of Educational Media

	<u>Clock Hours Per Week</u>			
	Lecture	Conf	Lab	Other
Production of Instructional Materials	1	2		
Selection & Utilization of Educational Media	2		1	
Organization & Administration of Educational Media	3			
Photography Principles in Educational Media	1	2		
Workshop in Educational Media		3		
Survey of Educational Media	1	1	1	
Selecting & Adapting Instructional Equipment	2	1		
Program Instruction: Principles & Practices			3	
Educational Media & School Curriculum	3			
Communication Theory in Educational Media	3			
Theory & Research in Educational Media	2		1	
Advanced Production of Instructional Materials	1	2		

**DEGREE:** Master of Educational Media

Indiana State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.0

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 15.

**PROGRAM DURATION:**

32 semester credits not including summer sessions. 32 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 3 semesters. 32 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	8
Courses outside Education	6

**MAJOR FIELDS:**

Educational Media.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty.

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	6
Instructional Development	3
Learning Theory and Design	3
Materials Production	6
Information Systems	0
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 1 parttime faculty.

Indiana Univ.  
School of Education  
Mitchell Hall 110  
Bloomington, Indiana 47401

Information provided by:  
Robert Heinich, Ph.D.  
Chairman

Clock Hours Per Week  
Lecture Conf Lab Other

Workshop in Instructional Systems Technology	Arranged			
Practicum in Instructional Systems Technology	Arranged			
Utilization of Instructional Materials	3			
Instructional Technology: The Field & The Profession	3			
Organization & Curricular Integration of Instructional Media	3			
Programmed Instruction	3			
Computer Assisted Instruction	3			
Writing for Educational Media	3			
Preparation of Inexpensive Instructional Materials	3			
Production Techniques	3			
Survey of Instructional Systems Technology (Theory)	3			
Introduction to Diffusion & Adoption of Educational Innovation	3			
Instructional Development Basics	3			
Principles of Audio Production	3		3	
Principles of Photographic Production	3		3	
Principles of Graphic Communication	3			
Educational Motion Picture Production	3			
Filmic Expression	1-6			
Biophotographic Communication	3			
Learner, Media & Research	3			
Learning Environments Design	3			
Instructional Task Analysis	3			
Theory & Principle of Message Design	3			
Educational Media in Areas of Rapid Change	3			
Diffusion & Adoption of Educational Innovation - Models, Techniques & Applications	3			
Educational Writing for Radio & Television	3			
Administration of Learning Resources Programs	3			
Designing Facilities for Utilizing Instructional Technology	3			

**DEGREE:** Master of Science in Education

Indiana Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.75

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 3 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 14 weeks long. Courses may be taken in blocks of 3 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	9
Courses outside Education	6

**MAJOR FIELDS:**

Instructional Systems Technology.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 6.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	15
Telecommunications	0
Instructional Development	15
Learning Theory and Design	9
Materials Production	21
Information Systems	0
Librarianship	0
Message Design	12
Innovation	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Programmed Instruction; Utilization of Materials; CAI; Instructional Development
- Computer-assisted Instruction: Message Design, Instructional Development
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- Review by department committee which has student members.
- Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

- There are 2 fulltime faculty and 17 parttime faculty.

Purdue Univ.  
 Dept. of Education  
 West Lafayette, Indiana 47907

Information provided by:  
 Dr. James D. Russell

Clock Hours Per Week  
 Lecture Conf Lab Other

Introduction to Libraries & Media Centers	3			
Media for Children	3			
Audio-Visual Media for Education	variable 1-3			
Preparation of Instructional Materials	1		4	
Instructional Television	3			
Computer Assisted Instruction		3		
Educational Uses of Visual Media			3	
Children's Literature	3			
Reference Resources	3			
Audio-Visual Services in Media Programs	3			
Media for Young Adults	3			
Cataloging & Classification	3		2	
Administration of School Media Programs	3			
Practicum in School Media Centers	variable			
Introduction to Instructional Development & Communication	3			
Materials Design for Instructional Systems	1		4	
Media Resources	3			
Media Research	3			
Advanced Reference & Bibliography	3			
Information Science & Automation	3			
Media Administration & Supervision	3			
Instructional Development & Systems Technology	3			
Advanced Studies in Children's Literature	3			
*Introduction to Educational Research I	3			
*Advanced Educational Psychology	3			

\*Related area: Education

**DEGREE:** Master of Science in Education

Purdue Univ.

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Credits are accepted from any accredited institution.  
Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

31 semester credits not including summer sessions. 36 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 2-4 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	6
Courses outside Education	6

**MAJOR FIELDS:**

Instructional Research & Development; School Media Science.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 6.

**COURSE WAIVER:** Courses in the College of Education may be waived by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	6
Instructional Development	7
Learning Theory and Design	6
Materials Production	9
Information Systems	3
Librarianship	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Equipment Operation; Selection, Utilization & Evaluation  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.  
Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 5 fulltime faculty and 1 parttime faculty.

Purdue Univ.-Calumet  
 Dept. of Education  
 Hammond, Indiana 46323

Information provided by:  
 Dr. John R. Billard

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Audio-Visual Media for Education	1		2	
Preparation of Instructional Materials	1		2	
Instructional Television	2		1	
Computer-Assisted Instruction	2		1	
Media for Children	3			
Reference Resources	3			
Audio-Visual Services in School Media Programs	3		1	
Media for Young Adults	3			
Cataloging & Classification	3		1	
Administration of School Media Programs	3			
Practicum in School Media Centers				90
Introduction to Instructional Development & Communication	3		1	
Individual Research Problems				open
Educational Problems for Teachers				open
Materials Design for Instructional Systems				
Media Resources	3			
Instructional Development & Systems Technology	3		1	

**DEGREE:** Master of Education

Purdue Univ. Calumet

**PREREQUISITES:**

Bachelor's degree with specified education credits  
Undergrad GPA of at least 4.0 out of 6.0

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

33 semester credits not including summer sessions. 33 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 8 semesters.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	24
Other courses within Education.....	6
Courses outside Education.....	3

**MAJOR FIELDS:**

No Major.

**MINOR FIELDS:**

Students may have more than one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	6
Telecommunications.....	9
Instructional Development.....	6
Learning Theory and Design.....	6
Materials Production.....	9
Information Systems.....	9
Librarianship.....	9

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: AV for Education; Preparation of Materials  
Computer-assisted Instruction: AV for Education  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.  
Review by department committee without student members.  
Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see Appendix for names)

There are 5 fulltime faculty and 1 parttime faculty.



Iowa State Univ.  
College of Education  
Quadrangle  
Ames, Iowa 50010

Information provided by:  
Roger Votter  
Professor of Education

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Multicultural, Non-Sexist Education	3			
The Secondary School Curriculum	3			
The Elementary School Curriculum	3			
Fundamentals of Curriculum	3			
Curriculum Construction	3			
Evaluation of Curriculum	3			
Seminar	1			
Research in Analysis of Teaching	3			
Sources, Selection & Preparation of Educational Media	2		2	
Design of Visual Media	2		2	
Designing Instructional Systems	3		1	
Managing and Evaluating Media Programs	2		2	
Practicum in Instructional Development	3		3	
Philosophy of Education	3			
Curriculum & Instruction in Higher Education	3			
Introduction to Educational Statistics	3			
Computer Applications in Education I	3		1	
Computer Applications in Education II	3		1	
Computer Assisted Instruction	2		2	
Evaluation of Educational Outcomes	3			
Research Methods in Education	3			

**DEGREE:** Master of Education; Curriculum & Industrial Media

Iowa State Univ.

**PREREQUISITES:**

Bachelors degree with specified education credits  
Undergraduate GPA of at least 2.75  
bio. sketch & 3 ltrs recommend.

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. The program must be completed within 3 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is worth 4 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include: Psych; Journalism, Telecommunications.

**PROGRAM CONTENT** (*expressed in semester credits*)

Courses in Educational Communication & Technology.....	10
Other courses within Education.....	10
Courses outside Education.....	10

**MAJOR FIELDS:**

Curriculum and Instructional media.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (*expressed in semester credits*)

Media Management.....	3
Telecommunications.....	6
Instructional Development.....	3
Learning Theory and Design.....	9
Materials Production.....	7
Information Systems.....	0
Librarianship.....	0
Media Research.....	4

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Media Production & Instructional Development  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee which has student members.  
Review by committee of faculty & staff outside the department without student members.

**FACULTY:** (*see appendix for names*)

There are 1 fulltime faculty and 1 parttime faculty.

Univ. of Iowa  
Instructional Design & Tech.  
N297A LC  
Iowa City, Iowa 52242

Information provided by:  
Lowell Schoer  
Chairman

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Introduction to Instructional Design & Technology	3			
Media Selection	3			
7 semester hours of production courses				
Instructional Psychology	3			
Educational Measurement	3			
Practicum				(individual study)
Project				(individual study)
Communication Through Visuals	2-3			
Communications & Media: Message Design	3			
Photography for Instruction	3			
Videotape in Education	3			
Computers in Education	3			
Film in the Classroom	3			
Graphic Communication	3			
Survey of Research in Instructional Design & Technology	(arr)			
Administration of Educational Media Programs	3			
Advanced Instructional Design	3			
Research Methods in Instructional Design & Technology	(arr)			
Literature & the Film	3			
Multimedia 1	3			
Multimedia 2	3			
Fundamentals of Photography	3			
Visual Communication			3	
Graphic Design & Production			3	
Seminar in Visual Communication	(arr)			
Introduction to Broadcasting & Film Production			2-3	
Radio Production 1			3	
Television Production 1			3	
Television Production 2			3	
Film Production 1			4	
Film Production 2			4	
Broadcasting & Education	3			
Selection & Use of Media for Instruction	3			
Designing Learning Programs for Health Science Education	3			
Learning Strategies for Health Science Education	3			
Introduction to Programmed Learning	3			

**DEGREE:** Master of Arts

Univ. of Iowa

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.5  
GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

35 semester credits not including summer sessions. 35 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 10 years. The average student completes the Masters Program within 3 semesters. 35 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 1 week within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include: All university programs.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	0
Courses outside Education	0

**MAJOR FIELDS:**

Instructional Design, Media Production, CAI, Visual Studies.

**MINOR FIELDS:**

Students may have more than one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	15
Instructional Development	15
Learning Theory and Design	12
Materials Production	21
Information Systems	9
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Production; Development, Design  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.  
Review by department committee which has student members.  
Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 8 parttime faculty.

Univ. of Northern Iowa  
College of Education  
Dept. of Curric. & Instruction  
Cedar Falls, Iowa 50614

Information provided by:  
Dr. Ernest Dishan  
Head, Dept. of Curriculum & Instruction

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Resources for Communications	3		2	
Materials of Instruction				
Workshop in Educational Media				
Media Administration	2			
Preparation of Instructional Materials	2		2	
Graphics Production	2		2	
Film History	3			
Photography	3		1	
Advanced Photographic Techniques	4		2	
Instructional Television Production	2			
Fundamentals of Motion Picture				
Production	4		2	
Advanced Motion Picture Production	4			
Slide Series & Multi-Image Production	4			
Audio Production	4			
Educational Technology	2			
Programmed Communications				
Through Computers	2		2	
Communication Theory in Media	2			
Selection & Integration of Materials				
Instructional Development	2			
Advanced Media Projects				
Readings in Media				
Studies in Media				
Seminar in Educational Media				
Practicum in Educational Media	4			
Research in Educational Media				

**DEGREE:** Master of Arts in Education

Univ. of Northern Iowa

**PREREQUISITES:**

- Bachelors degree in education
- GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	19
Other courses within Education	9
Courses outside Education	0

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	2
Telecommunications	6
Instructional Development	2
Learning Theory and Design	7
Materials Production	26
Information Systems	3
Librarianship	32

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units
- AV Equipment Operation; programmed Communication via computers
- Computer-assisted Instruction; Resources for Communication
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 6 fulltime faculty and 2 parttime faculty.

Kansas State Univ.  
College of Education  
Holten Hall  
Manhattan, Kansas 64506

Information provided by:  
Mary McDonnell Harris  
Dept. Head

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Curriculum Materials for Ethnic Diversity	3		1	
Instructional Television	1		3	
Instructional Communication Processes	4			
Audio-Visual Instruction		3	1	
Planning & Development of Instructional Materials	1		3	
Curriculum Construction for Secondary Schools	4			
Curriculum Construction for Elementary Schools	4			
Supervision & Improvement of Instruction	3		1	
Individualized Instructional Programs	4			
Creativity in Education	2		2	
Directed Professional Development	(practicum 5 hrs.)			
Educational Media Programs	3.5			5
Selecting & Evaluating Instructional Materials	1		3	
Computer Applications in Education	2		2	
Curriculum Theory	4			
Instructional Theory	4			
Graphic Design & Illustration	1		3	
Advanced Drawing	1		3	
Data Structures	3		1	
Information Organization & Retrieval	4			
Photojournalism II	1		3	
History of Journalism	4			
Law of Mass Communications	4			
International Communications	4			
The Mass Communicator: Ethics & Issues	4			
Seminar in the Future of the Media	2			2
Communications Theory	4			
Radio-TV Programming	1		3	
Advanced Television Production	1		3	
History of Broadcasting	4			
Radio-TV Regulation & Responsibility	4			
Radio-TV Management	3			1
Independent Study in Education	variable			
Problems in Curriculum & Instruction	variable			
Seminars in Curriculum & Instruction	variable			
Internship in Curriculum & Instruction	variable			
Reading in Mass Communications	variable			
Problems in Mass Communications	variable			
Programmed Instructional Materials	2		2	

**DEGREE:** Master of Science

Kansas State Univ.

**PREREQUISITES:**

Bachelors degree with specified education credits  
Undergraduate GPA of at least 3.0

**ACCEPTANCE OF TRANSFERS:**

Maximum number of credits transferred is 10.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 3 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	15
Other courses within Education.....	15
Courses outside Education.....	0

**MAJOR FIELDS:**

No Major.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	3
Telecommunications.....	3
Instructional Development.....	6
Learning Theory and Design.....	3
Materials Production.....	9
Information Systems.....	3
Librarianship.....	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 0 parttime faculty.



Univ. of Kansas  
 School of Education  
 Bailey Hall Annex  
 Lawrence, Kansas 66045

Information provided by:  
 Philip J. Brody  
 Asst. Professor, Dir. Ed. Media Lab.

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Introduction to Educational Communications	3			
Production of Instructional Materials	3		3	
Theory & Development of Instructional Materials	3			
Management & Educational Media	3			
Educational & Instructional Television	3		2	
Analysis of Instructional Procedures	3			
Individualized Instruction	3			
Educational Facilities	3			
Educational Computing	3		3	
Organizing Language Laboratories	3			
Field Experience in Educational Communications	3			
Master's Research in Educational Communications	4			
Selection of Instructional Materials	3			

**DEGREE: Master of Science**

Univ. of Kansas

**PREREQUISITES:**

Bachelors degree in education  
Undergraduate GPA of at least 3.0

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology.....	19
Other courses within Education.....	11
Courses outside Education.....	0

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management.....	6
Telecommunications.....	3
Instructional Development.....	3
Learning Theory and Design.....	6
Materials Production.....	6
Information Systems.....	3
Librarianship.....	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Equipment Operation; Basic Production Techniques  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 1 parttime faculty.

Univ. of Kentucky  
 Dept. of Curriculum & Instr  
 337 Dickey Hall  
 Lexington, Kentucky 40506

Information provided by:  
 Dr. William Peters  
 Chairperson

	<u>Clock Hours Per Week</u>			
	Lecture	Conf	Lab	Other
Utilization of Educational Media	3			
Preparation of Instruction Materials	3			
Sociological Aspects of Mass Communication	3		2	
Instructional Television in the Classroom	3			
Basic Instructional Design	3			
Applications of Instructional Design	3			
Administration of Educational Media Programs	3			
Motion Pictures in Education	3			
Educational Tests & Measurements	3			
Theories of Learning in Education	3			
Educational Cognitive Learning	3			
Topics & Methods of Evaluation	3			
Philosophy of Education	3			

Many additional courses are available depending on student background & interest.

**DEGREE:** Master of Science

Univ. of Kentucky

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.5  
GRE scores

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 8 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 4-8 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED-DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	18
Other courses within Education.....	9
Courses outside Education.....	9

**MAJOR FIELDS:**

Educational Media; Instructional Design.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 9.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	6
Telecommunications.....	3
Instructional Development.....	6
Learning Theory and Design.....	0
Materials Production.....	3
Information Systems.....	0
Librarianship.....	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Utilization  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:-

Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 0 parttime faculty.

Univ. of Louisville  
School of Education

Louisville, Kentucky 40292

Information provided by:  
Dr. T. Michael Smith  
Dir. Office of Instr. & Prof. Develop.

Clock Hours Per Week  
Lecture Conf Lab Other

*Individualized Instruction: Theory & Approval	3			
Instructional Media	2			
*Audiovisual Equipment Laboratory			1	
Instructional Materials Production	1		2	
*Developing Self-Instructional Delivery Systems	3			
*Principles of Instructional Design	3			
*Media Design & Technology	3			
Development of Television Instruction	2		1	
Administration of Instructional & Media Services	3			
*Instructional System Development	3			
Workshop in Instructional Systems Technology	3			
*Seminar in Instructional Systems Technology	3			
*Professional Internship in Instructional Development				1-5
Independent Study in Education				1-3
Supervised Reading in Educational Literature		1-2		
Thesis or Professional Paper		2-5		
Introduction to Graduate Studies in Education	3			
Education Foundations (Sociological, Historical, Philosophical)	3			
Curriculum (Elementary or Secondary)	3			
Newspaper in Education	3			
Educational Applications of Computer Technology	3			
Learning Systems: Theory & Design	3			
Learning & Cognition in Education	3			

\*New courses - approval pending

**DEGREE:** Master of Education

Univ. of Louisville

**PREREQUISITES:**

Bachelors degree with specified education credits

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** There are 5 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	12
Courses outside Education	0

**MAJOR FIELDS:**

Instructional Systems Technology.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 6.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL/ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	12
Learning Theory and Design	9
Materials Production	9
Information Systems	0
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Delivery Systems; Art Equipment Lab  
Computer-assisted instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 0 parttime faculty.

Western Kentucky Univ.  
Dept. Library Science & Instructional Media

Bowling Green, Kentucky 42101

Information provided by:  
Vera G. Guthrie  
Head Dept. of LSIM

Clock Hours Per Week  
Lecture Conf Lab Other

Children's Literature

Books & Related Materials for Young People

Recreational Reading, Listening & Viewing

Classification & Cataloging

Literature for Young Adults

Reference and Bibliography

Selected Topics

Storytelling

Creative Experiences for Elementary Children

Audio-Visual Materials & Methods

Selection, Acquisition & Evaluation

of Non-Print Material

Instructional Television for Media Specialists

Intercultural Communication

Museum Procedures & Preservation Techniques

Workshop in Library Science & Instructional Media

Organization & Administration of the

Instructional Materials Center

The Library in Society

The Media Center & the Computer

Cataloging of Non-Book Materials

Advanced Reference

Investigations in Library Science

& Instructional Media

Government Publications

Advanced Children's Literature

Special Topics

Media Facilities

Seminar in Communication

Instructional Graphics

Instructional Technology

Instructional Media Photography

Field Experiences

Thesis Research & Writing

History of Broadcasting in America

Television Producing & Directing

Theory & Criticism of the Cinema

Problems in Mass Communications

Broadcast Operation and Management

\*No information

**DEGREE:** Master Arts in Ed. or Master Sc. in Lib. Sc.

Western Kentucky Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.7
- GRE combined score of 1150

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 11 weeks long. Courses may be taken in blocks of 5.5 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Student can earn two graduate education degrees simultaneously in the following departments: Teacher Ed; Educational Foundations. Student may earn two graduate degrees simultaneously in Education and another field. Fields include: Library Sci; Comm. & Theater.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	21
Other courses within Education	9
Courses outside Education	0

**MAJOR FIELDS:**

Instructional Media.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 9.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	18
Telecommunications	12
Instructional Development	3
Learning Theory and Design	6
Materials Production	9
Information Systems	6
Librarianship	36
Special Topics	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Media Management; Materials Production; Information Systems  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- Student scores on written exams.
- Review by department committee.

**FACULTY:** (see appendix for names)

There are 6 fulltime faculty and 4 parttime faculty.



Louisiana State Univ.  
 Dept. of Administrative & Educational Foundations  
 118 Himes Hall  
 Baton Rouge, Louisiana 70803

Information provided by:  
 Charlie W. Roberts  
 Director, Div. of Instruc. Sppt. & Dev.

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
History of Education	3			
History of American Education	3			
Survey of Philosophy of Education	3			
Measurement & Evaluation of Student Achievement	3			
Introduction to Educational Media	3			
Instructional Design & Development	3			
Administering Educational Media Programs	3			
Critical Analysis of Current Research in Education Media	3			
Utilization of Instructional Television	3			
Photography in Education	3			
Modern Principles & Practices in the Elementary School	3			
Current Trends in Secondary School Instruction	3			
The Curriculum in the Elementary & Secondary Schools	3			
Educational Facility Planning	3			
Selection of Library Materials & Collection Development	3			
Media & Services for Children	3			
Media & Services for Young Adults	3			
Media & Services for Adults	3			
Problems in Selection & Evaluation of Library Resources	3			
School Librarianship	3			
Public Librarianship or other Library Science electives	3			

**DEGREE:** Master of Education/Educational Media

Louisiana State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.5  
GRE scores

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 3 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 3 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT:** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	6
Courses outside Education	6

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	3
Learning Theory and Design	3
Materials Production	3
Information Systems	0
Librarianship	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 3 parttime faculty.

McNeese State Univ.  
College of Education

Lake Charles, Louisiana 70609

Information provided by:  
Dr. H. H. Wagner  
Head, Department of Educational Tech.

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Media Workshop				
Photography	1		4	
Utilization of Audio-Visual Materials	3			
Preparation of Instructional Materials	2		2	
Programmed Instruction	3			
Advanced Photographic Production	1		4	
Media in the Modern Library	3			
Contributions of Technology	3			
Practicum in Educational Technology				
Survey of Audio-Visual Communications	3			
Independent Research in Audio-Visual Communications	3			
Utilization of Instructional Television	3			
Principles of Graphic Communication	2		2	
Educational Motion Picture Production	1		4	
Seminar in Audio-Visual Communications	3			
Organization & Administration of Instructional Centers	3			
Educational Television Production			6	
Advanced Educational Television Production			6	
Individualized Instruction	3			
Visual Literacy	3			
Special Topics in Educational Technology				

**DEGREE:** Master of Education in Educational Technology

McNeese State Univ.

**PREREQUISITES:**

- Bachelors degree in education
- Undergraduate GPA of at least 2.5
- GRE score & valid teaching cert.

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3 semesters or 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	6
Courses outside Education	6

**MAJOR FIELDS:**

Educational Technology, Instructional Media Production & Utilization.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	18
Telecommunications	9
Instructional Development	6
Learning Theory and Design	6
Materials Production	9
Information Systems	0
Librarianship	0
Photography	6
Research	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: in all courses
- Computer-assisted instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- Student scores on written exams.
- Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 0 parttime faculty.

Northeast Louisiana Univ.

College of Education  
Monroe, Louisiana 71209

Information provided by:  
Dr. Bill L. Perry  
Director of Ed. Media

Clock Hours Per Week  
Lecture Conf Lab Other

Instructional Media Development  
Special Topics (Educational Technology)  
Utilization of Education Media  
Programmed Instruction  
Multimedia Production  
Administration of Educational Media Programs  
Instructional Television Production

2 1  
3  
2 1  
2 1  
1 2  
3  
1 2

**DEGREE:** Master of Education with Media Option

Northeast Louisiana Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.5
- GRE test score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 2 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 6 weeks within the summer session.

**THESIS:** A thesis is worth 3 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include: all fields outside of education.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	0
Courses outside Education	12

**MAJOR FIELDS:**

Media Generalist

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	3
Learning Theory and Design	0
Materials Production	6
Information Systems	0
Librarianship	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Materials Production  
Computer-assisted instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- Student scores on written exams.
- Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 0 parttime faculty.

Northwestern State Univ.

Secondary Education  
Natchitoches, Louisiana 71457

Information provided by:  
Thomas L. Hennigan  
Head Secondary Education

Clock Hours Per Week  
Lecture Conf Lab Other

Selection & Utilization of Educational Media  
Production of Instructional Materials  
Communications Theory  
Research in Media  
Television in Education  
Advanced Production of Educational Media  
Technology in Education  
Organization & Administration of Educational Media  
School Library  
Administration & Organization of Learning Centers  
Technical Services in School Media Centers  
Library Materials for Children  
Library Materials for Young Adults  
Bibliography & Reference Sources

3				
			4	
3				
3				
			4	
			4	
3				
3				
3				
3				
3				
3				
3				
3				

**DEGREE:** Master of Education

Northwestern State Univ.

**PREREQUISITES:**

Bachelors degree with specified education credits  
Undergraduate GPA of at least 2.5  
GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

33 semester credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 4 or 5 semesters, plus a summer session. 33 semester credits are required for graduation.

**SUMMER SESSION:** There are 9 weeks in the entire summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Student can earn two graduate education degrees simultaneously in the following departments: Secondary Education

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	15
Other courses within Education	6
Courses outside Education	12

**MAJOR FIELDS:**

None

**MINOR FIELDS:**

Students may have more than one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	0
Instructional Development	3
Learning Theory and Design	3
Materials Production	6
Information Systems	0
Librarianship	15
Research	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 1 parttime faculty.



Southern Univ.  
 Dept. of Mass. Communications  
 P. O. Box 9461  
 Baton Rouge, Louisiana 70813

Information provided by:  
*Dr. Henry Wiggins*  
 Professor & Chairman

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Instructional Media	2		1	
Research theories	3			
Organization & Administration of Media Programs	3			
Fundamentals of Radio & TV	2		1	
Survey of Research in Broadcasting Films	3			
Radio Production	1		2	
Broadcasting Writing	3			
Still Picture Photography	1		2	
Communications Graphics	1		2	
Television I	1		2	
Cinematography I	2		1	
Individualized Prescribed Instruction with Media	3			
Advanced Still Picture Photography	1		2	
Independent Study	1		2	
Broadcasting Management	3			
Seminar: Diffusion & Adaption of Innovation	3			
Theory & Principles of Message Design	2		1	
Instructional System Analysis	3			
Elementary Statistics	3			
Problems in Mass Communications	3			
Techniques of Research	3			
Telecommunications	3			

**DEGREE:** Master of Education

Southern Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.5
- Miller Analogy test score & GRE score

**ACCEPTANCE OF TRANSFERS:**

- Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

- Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3-5 semesters. 33 semester credits are required for graduation.

**SUMMER SESSION:** There are 9 weeks in the entire summer session.

**THESIS:** A thesis is worth 3 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

- Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	24
Other courses within Education	12
Courses outside Education	9

**MAJOR FIELDS:**

- Educational Media

**MINOR FIELDS:**

- Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	9
Telecommunications	3
Instructional Development	6
Learning Theory and Design	9
Materials Production	9
Information Systems	6
Librarianship	12
Film	9

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Instructional Media; Communications Graphics; Radio & Production
- Computer-assisted Instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 7 fulltime faculty and 7 parttime faculty.

Towson State Univ.  
 Dept. of Instructional Technology  
 ISTC Dept.  
 Baltimore, Maryland 21284

Information provided by:  
 Paul E. Jones  
 Chairperson

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Utilization of Instructional Media	2		1	
Reference & Information Sources	3			
Cataloging & Classifying Media	2		1	
Applied Psychology of Learning	3			
Instructional Development	3			
Seminar in Instructional Technology	3			
Introduction to Research in Instructional Technology	3			
Media Design & Production I	1		2	
Media Design & Production II	2		1	
Organization & Administration of Media Centers	3			
Instructional Motion Picture Filmmaking I	2		1	
Instructional Motion Picture Filmmaking II		3		
Survey of Learning by TV	3			
Computer Technology & Utilization	3			
Introduction to Instructional Photography	3			
Media Design for Individualized Instruction	3			
Media Selection	3			
Instructional TV	2		1	
Instructional Facilities Design	3			
Internship in Instructional Technology			6	
Masters Thesis in Instructional Technology	6			

**DEGREE:** Master of Science

Towson State Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. The program must be completed within 7 years. The average student completes the Masters Program within 6 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	30
Other courses within Education.....	6
Courses outside Education.....	9

**MAJOR FIELDS:**

Educational Media; Instructional Development.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	3
Telecommunications.....	0
Instructional Development.....	6
Learning Theory and Design.....	6
Materials Production.....	12
Information Systems.....	6
Librarianship.....	6
CAI.....	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Instructional Development; Utilization of Media; Instructional Photography
- Computer-assisted instruction: Reference & Information Resources
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
- Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 7 fulltime faculty and 0 parttime faculty.

Univ. of Maryland  
College of Education

College Park, Maryland 20742

Information provided by:  
Don Warren  
Chairman of EPPA

Administrative Foundations  
Administrative Behavior & Organization Management  
Administrative Processes  
Policy Formulation in Education  
Quantitative Statistics in Education  
Theory in Educational Technology  
Selection & Evaluation of Educational Materials  
Mediated Instructional Systems  
Practicum in Instructional Systems  
Radio & Television  
Library Science

Clock Hours Per Week  
Lecture Conf Lab Other

3			
3			
3			
3			
3			
3	3		
3			
2		1	
2		1	
1		2	
3			

**DEGREE:** Master of Education

Univ. of Maryland

**PREREQUISITES:**

Bachelors degree in education  
Miller Analogy test score & GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 8 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 6 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	18
Other courses within Education.....	12
Courses outside Education.....	6

**MAJOR FIELDS:**

Educational Communications.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	6
Telecommunications.....	0
Instructional Development.....	3
Learning Theory and Design.....	6
Materials Production.....	3
Information Systems.....	3
Librarianship.....	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Materials Production  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 2 parttime faculty.

Western Maryland College

Dept. of Education  
Westminster, Maryland 21157

Information provided by:  
Dr. Margaret W. Denman

Clock Hours Per Week  
Lecture Conf Lab Other

Administration of the School Media Center  
Cataloging & Classification  
Media Selection for Children  
Media Selection for Young Adults  
Reference Sources & Information Retrieval  
Selection & Evaluation of Non-Print Media  
Design & Production of Non-Print Media  
Library Systems & Networks  
Library as a Social Institution  
Special Studies in Media  
Internship in Media  
Thesis in Media

3			
2			
3	1		
1			
1		1	
1		2	
1		2	
2		1	
3			
3			
			3-6
			3

**DEGREE:** Master of Education

Western Maryland College

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.7
- TOEFL

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

33 semester credits not including summer sessions. 33 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 8 years. The average student completes the Masters Program within 4 semesters. 33 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 4.5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	6
Courses outside Education	9

**MAJOR FIELDS:**

School Media Specialist

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	0
Instructional Development	0
Learning Theory and Design	0
Materials Production	3
Information Systems	0
Librarianship	9

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- Student scores on written exams.
- Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 2 parttime faculty.



Boston College  
School of Education

Chestnut Hill, Mass. 02167

Information provided by:  
*Fred John Pula*

Program Advisor, Media Specialist Pgm.

Introduction to Educational Media  
Planning and Design of Media Materials  
Selection and Evaluation of Media Materials  
Origin and Administration of Media Centers  
Media Specifications Practicum  
Television Production  
Film-Making  
Photography  
Computer Science  
Curriculum Development

Clock Hours Per Week  
Lecture Conf Lab Other

2		2	
2			
2			
2			
Arr.		yes	
		3	
1		3	
2		3	
3			
3			

**DEGREE:** Master of Education

Boston College

**PREREQUISITES:**

Bachelors degree in any field  
Miller Analogy Test Score & GRE

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 4 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** There are 6 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	15
Other courses within Education	9
Courses outside Education	12

**MAJOR FIELDS:**

Educational/Instructional Technology, Media Specialist.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	3
Learning Theory and Design	3
Materials Production	3
Information Systems	3
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Media Management  
Computer-assisted Instruction: Information Systems  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.  
Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 2 parttime faculty.

**Boston State College**  
**Instructional Media Graduate Program**  
**625 Huntington Ave.**  
**Boston, Mass. 02115**

Information provided by:  
**Prof. Ronald A. Grinnell**  
 Director, Instr. Media Grad. Program

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Introduction to Instructional Media	1.5		1	
Use of A/V Equipment	1.5		1	
Design and Production of Instructional Media			2.5	
Learning and Communication Theory	2.5			
Teaching with Film	2.5			
Introduction to Organization & Util. of Inst. TV	1		1.5	
Programmed Instruction and Learning Centers	2.5			
Instructional Graphic Design	1		1.5	1
Introduction to Photography	2		2	
Intermediate Photographic Techniques	1.5		1	
Directed Study in Instructional Media		2		
Internship Program for Media Specialist		1		3
Selection & Util. of Instructional Resources	2 1/2			
Classification, Cataloging & Org. Strategies	2.5			
Production of Slide-Tapes	1		1.5	
Administration of Multi-Media Departments	2.5			
Design of Instructional Media Facilities	2.5			
Media Mechanics	1		1.5	

**DEGREE: Master of Education in Instructional Media**

Boston State College

**PREREQUISITES:**

Bachelors degree in any field  
Miller Analogy Test Score or GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Credits are accepted from any accredited institution.  
Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

33 semester credits not including summer sessions. 33 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 4 semesters. 33 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT: (expressed in semester credits)**

Courses in Educational Communication & Technology.....	21
Other courses within Education.....	12
Courses outside Education.....	0

**MAJOR FIELDS:**

None specified.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management.....	6
Telecommunications.....	3
Instructional Development.....	12
Learning Theory and Design.....	3
Materials Production.....	6
Information Systems.....	0
Librarianship.....	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 0 parttime faculty.

Boston Univ.  
Program in Ed. Media & Technology  
765 Commonwealth Ave.  
Boston, Mass. 02215

Information provided by:  
Prof. Gaylen B. Kelley  
Director

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Elements of Visual Expression	3			
Photography in Education I	2			
Photography in Education II	2			
Color Printing Workshop	2			
Introduction to Educational Media	3			
School Library Media Center: Program in Action	3			
Systems Approach to the Design of Mediated Curricula	3			
Selection & Evaluation of Learning Resources	3			
Organization of Learning Resources: Overview	3			
School Library Media Center: Overview	3			
Theory & Process of Communication	3			
Television in Education	2			
Instructional Television-Laboratory	3			
Instructional Television Production I	3			
Instructional Television Production II	2			
Instructional Graphics	2			
Photo Presentations	2			
Reference Materials in the Media Center	3			
Administration of Learning Resources Services	2			
Administration of School Library Media Programs	2			
Designing Facilities for Learning Resources	3			
Children's Literature: Overview	3			
Visual Theory	2			
Personal Computers as Tools for Teaching & Learning	3			
Hardware Selection, Evaluation, & Use	2			
Seminar in Learning Resources & Instructional Development	3			
Seminar in Instructional Television	2			
Designing Multi-Media Productions	3			
Environmental Design & Human Performance	3			
Educational Facilities Planning: The Design & Equipping of Mediated Presentation Systems	3			
Human Factors in the Design & Utilization of Instructional Media	3			
Practicums- School Library Media Center, Technology & Television	variable			
Research Seminar for Instructional Technologies	2			

**DEGREE:** Master of Education

**Boston Univ.**

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.5  
Miller Analogy test score, teach. cert. letter of recom.

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 8.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 6 weeks within the summer session.

**THESIS:** A thesis is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (*expressed in semester credits*)

Courses in Educational Communication & Technology.....	94
Other courses within Education.....	44
Courses outside Education.....	16

**MAJOR FIELDS:**

Public Sch Media Pgms; Media in Hgh Ed; Bus & Ind Com & Training; Biomed Com; Instr TV; Facilities Design for Med & Tech.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (*expressed in semester credits*)

Media Management.....	4
Telecommunications.....	12
Instructional Development.....	6
Learning Theory and Design.....	4
Materials Production.....	16
Information Systems.....	0
Librarianship.....	18
Facilities Design.....	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Systems Approach to Media Design; Photo Presentations  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee which has student members.

**FACULTY:** (*see appendix for names*)

There are 4 fulltime faculty and 14 parttime faculty.

**Fitchburg State College**  
**Dept. of Communications/Media**

**Fitchburg, Mass. 01429**

Information provided by:  
**Lee DeNike**  
 Chairman & Professor

*Clock Hours Per Week*  
 Lecture Conf Lab Other

Research in Communication	3
Learning & Communication Theory	3
Instructional Design: A Systems Approach	3
Psychology of Learning	3
Criterion-Referenced Instruction	3
Cost Effective Instruction	3
Teaching-Learning Processes	3
Production of A.V. Materials	3
Organizational Dynamics	3
Personnel Management	3
Financial Management	3
Cataloging & Classification	3
Administration of Learning Resources	3
Business & Industrial Communication	3
Introduction to Mini Computers	3
Practicum in CRI	3
Instructional Television-Portable Video	3
Instructional Television-Production I	3
Instructional Television-Production II	3
Basic Photography	3
Intermediate Photography	3
Communicating with Graphics	3
Simulation/Gaming as an Instructional Strategy	3
Facilities Design for Mediated Learning Resources	3
Creative Communication with Media	3
Theory & Practice of Word Processing	3

**DEGREE:** Master of Communications Media

Fitchburg State College

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0
- Mill Anal test & statement of career goals

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 6 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	0
Courses outside Education	18

**MAJOR FIELDS:**

Communications Media; Industrial Training.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	0
Instructional Development	12
Learning Theory and Design	12
Materials Production	30
Information Systems	6
Librarianship	3
Business Admin	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 12 fulltime faculty and 0 parttime faculty.



Simmons College  
Graduate School of Library & Info Science  
300 The Fenway  
Boston, Mass. 02115

Information provided by:  
*Dr. Robert D. Stuart*  
Dean & Professor

Clock Hours Per Week  
Lecture Conf Lab Other

Current Issues in Library Management  
Organization & Administration School Media Centers/  
School Libraries  
Reference Methods  
Bibliographical Methods  
Literature of the Social Sciences  
Library Service to Adults  
Literature of the Humanities  
Organization & Administration of Special Libraries  
Organization of Knowledge in Libraries  
Organization of Nonprint Materials  
Advanced Cataloging & Classification  
Technical Services  
Indexing & Abstracting  
Modern Publishing & Librarianship  
The Film in Communication  
U.S. Government Publications/Information  
Advanced Course in Government Publications/Information  
Introduction to Business Literature  
Design & Production of Instructional Materials  
Research Methods  
Oral History  
Medical Librarianship  
Music Librarianship  
Art Librarianship  
Legal Bibliography  
Archives Management  
Conservation Management for Libraries & Archives  
Community Library: Clients, Organization & Analysis  
Information Technology  
On-Line Data Bases  
Communications Media & Libraries  
History of Visual Communication  
Experience of Management  
Libraries, Contemporary Issues & the Child  
Library Programs for Children  
Libraries, Contemporary Society & the Adolescent  
Literature of Science & Technology  
Library Computer Systems  
Library Systems Analysis  
Information Science  
International & Comparative Librarianship  
Advanced Independent Study  
Advanced Topics  
Collective Bargaining in Libraries  
Fiscal Management of Library & Information Systems  
Intellectual Freedom & Censorship  
Information Management

\*N/A or No information

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**DEGREE:** Master of Science

Simmons College

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least B
- Min of 96 sem hrs in liberal arts & sci

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** There are 6 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	20
Other courses within Education	0
Courses outside Education	0

**MAJOR FIELDS:**

Library & Information Science & Unified Media

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	4
Telecommunications	4
Instructional Development	4
Learning Theory and Design	4
Materials Production	4
Information Systems	40
Librarianship	164

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 17 fulltime faculty and 2 parttime faculty.

Worcester State College  
Department of Media

Worcester, Mass. 01602

Information provided by:  
William D. Joyce

Chairman, Graduate Education Committee

Clock Hours Per Week  
Lecture Conf Lab Other

Design & Preparation of Instructional Materials

Photography I & II

Photographic Communication

Advanced Methods in Photography

Color Photography

Super 8 Film Production

Audio Program Production

TV Production I & II

Instructional Technology

Administration Instructional Non-Print Media Services

Reference Sources & Services

Storytelling for Libraries

Cataloging for a LRC

Selection of Library Materials

Selecting & Evaluating Elementary School Learning Resources

Selection of Learning Resources for Young Adults

Administering the School Library/Media Center

Introduction to Medical Librarianship

Communication Media

Educational Technology in the Design of Instructional Systems

Theories of Communication

Advanced Cataloging & Classification

Generic Library in the Communication Process

Modern Book Publishing

Computerized Library Services

Library Networks & Teleprocessing

Reference Process

Teaching Role of Librarian/Media Specialist

School Library/Media Center Practicum

Media Internship

Directed Studies in Media

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**DEGREE:** Master of Education

Worcester State College

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0
- Miller Analogy Test Score of 55

**ACCEPTANCE OF TRANSFERS:**

- Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

- 33 semester credits not including summer sessions. 33 semester credits equal 5 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 4 semesters, plus a summer session. 33 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 6 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

- Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	24
Other courses within Education	9
Courses outside Education	0

**MAJOR FIELDS:**

- Audiovisual Media; Television; Photography.

**MINOR FIELDS:**

- Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	6
Telecommunications	12
Instructional Development	6
Learning Theory and Design	6
Materials Production	6
Information Systems	0
Librarianship	15
Photography	18

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Utilization of Instructional Technology
- Computer-assisted instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
- Student scores on written exams.
- Review by department committee without student members.

**FACULTY:** (see appendix for names)

- There are 7 fulltime faculty and 2 parttime faculty.

Western Michigan Univ.  
College of Education  
Dept of EPD  
Kalamazoo, Michigan 49008

Information provided by:  
Tom Ryan  
Chairperson

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Audiovisual Media I	3		1	
Audiovisual Media II	3		1	
Instructional Development	3		1	
Seminar in Instructional Media	3			
Administration of Audiovisual Media Programs	4			
Introduction to Research in Education or	3			
Fundamentals of Measurement & Eval. in Educ.	3			
School Curriculum	3			
Philosophy of Education	3			
Psychology of Education	3			
Photography Workshop*	1-3 hrs.			
Studies in Mass Communication*	3			
Photographic Communications	3			
Advanced Production of Audiovisual Media*	3		1	
Studies in Educational Techniques*	1-3 hrs.			
Television as a Creative Medium	3			
Instructional Radio-TV	3			
Studies in Communication*	3			
Seminar in Mass Communication*	3			
Independent Research	2-6 hrs.			
Professional Field Experience	2-6 hrs.			
Library Administration & Management	4			
Administration of the School Media Center	3			
Administration & Supervision	2-4 hrs.			
Library Research	3			
Practicum in Communication Research	3			
Statistics for Education	3			
Research	2-6 hrs.			
The Elementary Curriculum	2			
The Secondary School Curriculum	2			
Jr. High School Curriculum & Instru.	3			
The Community College	2			
The Process of Curriculum Development	2-4 hrs.			
Instructional Planning in Accountability Context	3			
Social & Philosophical Foundations of Education	3			
Psychological Foundations of Education	3			
Psychology of Learning for Teachers	3			
Seminar in Learning	2-3 hrs.			
Building Library Collections	3			
Reference Service	3			
Introduction to Classification & Cataloging	3			
Materials & Methods for School Media Programs	3			
Data Processing for Libraries	3			
Information Storage & Retrieval	3			
Libraries & Multi-Sensory Communication Media	3			

\*Repeatable

**DEGREE:** Master of Arts in Education

Western Michigan Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.65  
English Qualification Exam

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is worth 6-8 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	15
Other courses within Education	9
Courses outside Education	6

**MAJOR FIELDS:**

AV Media; Media Librarianship.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 10.  
**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	4
Telecommunications	0
Instructional Development	3
Learning Theory and Design	12
Materials Production	9
Information Systems	0
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Equipment operation & Materials production  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 9 fulltime faculty and 0 parttime faculty.

Mankato State Univ.  
Library Media Ed.  
Box 29  
Mankato, Minnesota 56001

Information provided by:  
Dr. Frank Birmingham  
Chairperson

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Utilization of Instructional Media	1.5		2.5	
Reference Materials & Information Service	1.5		2	
Materials for Children	3			
Materials for Adolescents	3			
Materials for Middle School	3			
Utilization of Government Publications	1.5		1.5	
Stereotyping Children's Materials	3			
Children & Television	2		1	
Evaluation & Selection	1.5		1.5	
Women in Society: Resources	3			
Design & Preparation of Instructional Materials	1.5		2.5	
Photography: Basic Production	1.5		2.5	
TV: Basic Production	1.5		2.5	
Motion Picture: Basic Production	1.5		2.5	
Library Media Center	3			
Reading, Viewing & Listening Guidance	3			
Cataloging	1.5		2	
Public Library	3			
Information & Society	3			
Visual Literacy	1.5		2	
Emerging Trends	1.5		1.5	
Cable Commun	2.5		1.5	
Advanced Reference	1.5		2.5	
Storytelling	1.5		2	
Supervision	2.5		1	
Administration	2.5		1	
District Administration Procedure & Technology	2		2	
L.C. Classification	2		2	
Instructional System Development & Design	1.5		2.5	
Self-Instructional Program	1.5		2.5	
Library Automation	1.5		2.5	
Information Storage & Retrieval	1.5		2.5	
Colloquium	2.5		1	
Research				
Advanced Photography	2.5		2.5	
Internship				
Thesis				

**DEGREE:** Master of Science in Library Media

Marquette State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 3.0  
GRE combined score of 900

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 15.

**PROGRAM DURATION:**

51 quarter credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 7 quarters. 51 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESES:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT:** (expressed in quarter credits)

Courses in Educational Communication & Technology	27
Other courses within Education	3
Courses outside Education	6

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	6
Telecommunications	0
Instructional Development	12
Learning Theory and Design	3
Materials Production	12
Information Systems	3
Librarianship	3
Org. & Distribution	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Instructional Systems Development & Design  
Computer-assisted instruction: Library Automation; Information Storage & Retrieval  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:  
Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 6 fulltime faculty and 0 parttime faculty.



St. Cloud State Univ.  
Center for Library & Audiovisual Education  
Centennial Hall  
St. Cloud, Minnesota 56301

Information provided by:  
Dr. John Berling  
Dir. CTR for Library & Audiovisual Ed

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Television in Media	1		3	
Introductory Workshop to Online Literature Searching	1		1	
Preparation of Media	2		2	
Photography in Media	1		3	
Administration of Media	3			
Selection & Evaluation of Media	3		1	
Reference & Bibliography in Media	3			
Audio Systems	2		1	
Color Slide Presentations	2		2	
Black & White Photography	1		3	
Introduction of Media	3		3	
Organization & Supervision of Media	3			
Research Methods in Media	3			
Preparation of Media II	2		2	
Television in Media II	1		3	
Instructional Slide Production in Information Media	2		2	
Motion Picture in Media I	1		3	
Motion Picture in Media II	1		3	
Advanced Selection & Evaluation	3		1	
Advanced Reference & Bibliography	3			
Technical Processes in Media II	3		1	
Reading, Listening & Viewing Guidance	3			
Information Storage & Retrieval	3		1	
Programmed Instruction	3		1	
Advanced Administration	3			
Systems Design & Evaluation of Media	3		1	
History of Media	3			
Recent Trends in Media	3		1	
Microcomputers in the Classrooms & Media Center	3		1	
Microcomputer Software	3		1	
Instructional Development for Programmed				
Instructions & Microcomputers	3		1	
Organizational Training & Media Management	3			
Human Resources Development	3			
Government Documents	3			
Contemporary Materials	3			
Media for Teachers	2		2	
Acquisition & Maintenance of Equipment	1		2	
Theories of Learning	3			
Educational Administration	3			
Elementary Curriculum	3			
Secondary Curriculum	3			
Internship				Arranged
Readings				Arranged
Research in Media				Arranged

**DEGREE:** Master of Science in Information Media

St. Cloud State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
GRE score and written recommendation

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 51.

**PROGRAM DURATION:**

Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 3 quarters, plus a summer session. 51 quarter credits are required for graduation.

**SUMMER SESSION:** There are 5 weeks in the entire summer session.

**THESIS:** A thesis is worth 2-12 quarter credits and is required.

**COMBINED DEGREE PROGRAMS:**

Student can earn two graduate education degrees simultaneously in the following departments: Elementary; Secondary; or Administration.

**PROGRAM CONTENT** (*expressed in quarter credits*)

Courses in Educational Communication & Technology	39
Other courses within Education	12
Courses outside Education	18

**MAJOR FIELDS:**

Public Library; School Library Media (Certification); Training Development.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (*expressed in quarter credits*)

Media Management	3
Telecommunications	6
Instructional Development	3
Learning Theory and Design	3
Materials Production	0
Information Systems	0
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Media Mat. & Methods of Instr; Tech Proces; Microcom. in Media ctr & classrm

Computer-assisted Instruction: None

Mini-lab: No

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee without student members.

**FACULTY:** (*see appendix for names*)

There are 3 fulltime faculty and 26 parttime faculty

Univ. of Minnesota  
Instructional Systems  
250 Burton HI/178 Pillsbury Dr  
Minneapolis, Minnesota 55455

Information provided by:  
Robert D. Tenneyson  
Chairman

Clock Hours Per Week  
Lecture Conf Lab Other

Principles & Procedures in Designing Instructions 3  
Introduction to the Psychology of Instruction 3  
Instructional Psychology 3  
Theoretical Development in Instructional Design 3  
Designing Instructional Materials: Theory & Research 3  
Systems Approach to Design of Instructions 3  
Basic Principles of Measurement 1  
Principles & Methods of Evaluation 3  
Instructional Systems: Development & Management Theory 4  
Intelligence 3  
Knowing, Learning & Thinking 3  
Learning & Educational Practice: The Child & Adolescent 3  
Learning & Educational Practice: The Adult Learner 3  
Knowledge & Skill 3  
Educational Technology: Computers in the Classroom 3  
Instructional Simulations: Learning Games Development 1  
Classroom Use 2  
Application of Computers in Education 3  
Preparation of Media Materials: Computer 2  
Advanced Design in Courseware: Computer 3  
Computer Programming: Author Languages 3  
Seminar: Developing Computer Applications 3  
Educational Technology: Instructional Media 1  
Educational Technology: Instructional Equipment Resources 1  
Preparation of Media Materials: Audio 1  
Mechanics of Cinematography 3  
Advanced Designs in Courseware: Visual 1  
Advanced Designs in Courseware: Multimedia 1  
Educational Technology: Classroom Video 1  
Applications of Television in Education 2  
Preparation of Media Materials: Video 2  
Advanced Designs in Courseware: Video 1

**DEGREE:** Master of Arts

Univ. of Minnesota

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0
- Miller Analogy test score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

44 quarter credits not including summer sessions. 44 quarter credits equal 6 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 6 quarters. 44 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 6 quarter credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in quarter credits)**

Courses in Educational Communication & Technology.....	30
Other courses within Education.....	6
Courses outside Education.....	8

**MAJOR FIELDS:**

Instructional Design; Instructional Development; Educational Computing; Instructional Technology; Instructional Research & Evaluation.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 8.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in quarter credits)**

Media Management.....	8
Telecommunications.....	5
Instructional Development.....	8
Learning Theory and Design.....	10
Materials Production.....	10
Information Systems.....	3
Librarianship.....	0
Computer Technology.....	13

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Instructional Systems; Educational Technology & Media; Computer Systems
- Computer-assisted Instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 5 fulltime faculty and 3 parttime faculty.

Jackson State Univ.  
School of Education  
P. O. Box 17444  
Jackson, Mississippi 39217

Information provided by:  
Dr. Corina Buckley  
Chairperson

Clock Hours Per Week  
Lecture Conf Lab Other

Foundations of Instructional Technology	3			
Audiovisual Materials Construction			3	
Application of Educational Technology	2		1	
Instructional Television & Film Production	1		2	
Instructional Graphics			3	
Principles of Media Selection	2		2	
Methods of Educational Research	3			
Curriculum Methods	3			
Elementary Statistics	3			
Audiovisual Equipment & Materials Handling	1		2	
Instructional Design	2	1		
Simulation & Games in Education	1		2	
Mass Media & Education	2			1
Photography for the Classroom	1		2	
Research in Educational Media	2	1		
Administration of Multi-media Centers	3			
Advanced Instructional Photography	1	1	1	
Internship				3
Introduction to Information Science	3			
Cataloging & Classification	2		1	
Library Management	3			
Basic Reference Sources	2		1	
Administration of School Media Centers	3			
Organization of School Media Centers	2			
Books & Related Material for Adolescents	3			
Multi-media Resources	2			
Information Storage & Retrieval	3			
Library Automation	2		1	
Library Services for Children & Young People	3			

**DEGREE:** Master of Science in Education

Jackson State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.5  
GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 3 semesters, plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	18
Other courses within Education	12
Courses outside Education	6

**MAJOR FIELDS:**

Educational Technology; Library-Media.

**MINOR FIELDS:**

Students may have a minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	9
Telecommunications	3
Instructional Development	3
Learning Theory and Design	3
Materials Production	18
Information Systems	9
Librarianship	24

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.  
Review by department committee.  
Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 2 parttime faculty

Central Missouri State Univ.  
 Dept. of Library Science  
 CE111 Bldg.  
 Warrensburg, Missouri 64093

Information provided by:  
 Dr. Ken Brookers

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Audio-Visual Education	3			
Instructional Design & Development	2			
Foundations of Instructional Technology	2			
The Development & Validation of Learning Packages	2			
Production of Visual Instructional Materials	2		2	
Advanced Production of Audio-Visual Materials	3		2	
Practicum in Learning Resources	2			
Advanced Educational Psychology I	2			
Instructional Television	3		1	
Introduction to Research	2			
Research Problems in Learning Resources	2			
Thesis	3-6			
Administration of the Learning Resource Center	3			
History of Education	2			
Philosophy of Education				
Comparative Education	2			
Issues in Education	2			
Education in the Social Order	2			
School Law	3			
Advanced Educational Psychology I	2			
Instructional Design & Development	2			
Elementary School Curriculum	2			
Secondary School Curriculum	2			
The Junior High Middle School	3			
Higher Education	2			
The Junior Community College	3			

**DEGREE:** Master of Library Science

Central Missouri State Univ.

**PREREQUISITES:**

— Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

— Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

32 quarter credits not including summer sessions. 32 quarter credits equal 6 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 8 years. The average student completes the Masters Program within 6 quarters, plus a summer session. 32 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

— Combined Degree Programs are not available.

**PROGRAM CONTENT** (*expressed in quarter credits*)

Courses in Educational Communication & Technology.....	26
Other courses within Education.....	12
Courses outside Education.....	0

**MAJOR FIELDS:**

— Instructional Technology.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 18.  
**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (*expressed in quarter credits*)

Media Management.....	3
Telecommunications.....	3
Instructional Development.....	6
Learning Theory and Design.....	2
Materials Production.....	5
Information Systems.....	2
Librarianship.....	13

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Special Projects  
Computer-assisted Instruction: Special Projects  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes.  
Student scores on written exams.  
Review by department committee.  
Review by department committee without student members

**FACULTY:** (*see appendix for names*)

There are 1 fulltime faculty and 3 parttime faculty



Webster College  
 Communications Dept.  
 470 East Lockwood  
 St. Louis, Missouri 63119

Information provided by:  
 Paul Surjmann  
 Coordinator Communications

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Selection & Utilization of Instructional Media & Technology	2			
Perception through Art Forms	3			
Advanced Painting	3			
Design I	3			
Independent Study	1-3			
Design II				
Administration of Instructional Media Technology Programs				
Workshop in Drama	2			
Creative Writing	2			
Oral Interpretation of Literature	2			
Storytelling & Puppetry	2			
Children & Writing	2			
Instructional Media Videotape Workshop	2			
Instructional Media Television Awareness	2			
Instructional Media Presentations	2			
Instructional Media Filmmaking/Animation	2			
Instructional Media Films for Children	2			
Literature Seminars	2-3			
Printmaking I	3			
Printmaking II	3			
Scrimography	3			
Media Graphics	2			
Journalism Workshops	2			
Communications Workshops				
Aesthetic Education Workshops				
Language of Film	2			
Instructional Design	2			
Teaching Writing	2			
Photography	3			
Advanced Photography	3			
Media Practicum	2			
Beginning Reading	2			
Investigations in Reading, Grades P-3	3			
Teaching Reading in Content Fields	2			
Diagnosis & Correction of Reading Problems	3			
Personalizing Reading Instructions	2-3			
Practicum in Diagnosis	3			
Practicum in Remediation	3			
Independent Scholar	3			
Advanced Graduate Certificate Project	3			

**DEGREE:** Master of Arts in Teaching

Webster College

**PREREQUISITES:**

Bachelor's Degree in any field  
Undergraduate GPA of at least 2.5

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 5 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 6 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** N/A

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	6
Courses outside Education	6

**MAJOR FIELDS:**

Communications; Aesthetic Education; Instructional Media; Language & Literature.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	3
Instructional Development	6
Learning Theory and Design	6
Materials Production	12
Information Systems	6
Librarianship	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Selection & utilization of instructional materials; Instructional Design  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.  
Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 6 fulltime faculty and 3 parttime faculty.

Missoula, Montana 59812

~~Clock Hours Per Week~~  
~~Lecture Conf/Lab Other~~

Introduction to School Media Centers	3	
Children's Materials & Services	3	
or Young Adults' Materials & Services	3	
Evaluation & Selection of Educational Media	3	
Cataloging & Classification of Educational Media	3	
Reference Materials & Services	3	
Utilization of Audiovisual Media	2	1
Production of Graphic Media	1	2
Production of Photographic & Electronic Media	1	2
Organization & Administration of School Media Center	3	
Practicum in School Media Center Management	3	3
Elementary School Curriculum	3	
Secondary School Curriculum	3	
Curriculum Development	3	
Advanced Educational Psychology	3	
Affective Education	3	
Advanced Studies in Human Development	3	
Behavior Modification	3	
Sociology of Education	3	
Educational Philosophy	3	
Methods & Materials for Developing Language Art Skills	3	
Teaching Basic Reading Skills	3	
Reading in the Secondary School	3	

**DEGREE:** Master in Education

Univ. of Montana

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.5
- GRE scores

**ACCEPTANCE OF TRANSFERS:**

- Credits are accepted from any accredited institution. Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

- 54 quarter credits not including summer sessions. 54 quarter credits equal 5 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 6 quarters. 54 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 9 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is worth 15 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

- Student may earn two graduate degrees simultaneously in Education and another field. Fields include: Political Science; Business; Law.

**PROGRAM CONTENT (expressed in quarter credits)**

Courses in Educational Communication & Technology	70
Other courses within Education	0
Courses outside Education	15

**MAJOR FIELDS:**

- Library-Media

**MINOR FIELDS:**

- Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in quarter credits)**

Media-Management	9
Telecommunications	0
Instructional Development	10
Learning Theory and Design	12
Materials Production	15
Information Systems	3
Librarianship	3
Curriculum	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Equipment Operation, Basic Skills, Production
- Computer-assisted Instruction: Administration Course
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
  - Student scores on written exams.
  - Review by department committee which has student members.
  - Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

- There are 4 fulltime faculty and 0 parttime faculty

Appalachian State Univ.  
College of Learning & Human Dev.  
EDH 151  
Boone, N. Carolina 28608

Information provided by:  
Alice P. Naylor  
Chairperson

Clock Hours Per Week  
Lecture Conf Lab Other

Introduction to the Media Profession	2		2	
Information Sources & Services	2		2	
Children's Literature	4			
Media for Young People	3			
Organization of Media Collections	1		2	
Instructional Technology	1		2	
Research in Education	2		1	
Curriculum Planning	2			
Educational Leadership		3		
Child & Adolescent Psychology	2			
Multicultural Literature for Children & Young People	1	2		
Collection Development: Science & Technology	1		2	
Collection Development: Humanities & Social Sciences	1		2	
Media Collection Development	1		2	
Books & Printing	1			
Org. & Admin. of the Two-Year College Learning Res Cntr	3			
Critical Analysis of Contemporary Children's Literature	1	2		
Contemporary Media for Adolescents	1	2		
Collection Development for Two-Year Colleges	1		2	
Organization of Media Programs & Services	1		2	
Organization of Media Collections	1		2	
Advanced Cataloging & Classification	2		1	
Maintenance of Materials & Equipment			3	
Organization & Administration of Media Programs	3			
Computer Applications in Media Services	2		1	
Organization of Learning Laboratories	3			
Personnel Management	3			
Planning Learning Environments	3			
Storytelling & Programs for Youth			3	
Reading, Viewing, & Listening Guidance	2	1		
Advanced Reference & Information Services	1	2		
Photography			3	
Cinematography			3	
Advanced Projects in Educational Media			3	
Instructional Technology	1		2	
Production of Educational Videotapes			3	
Educational Applications of TV & Film			3	
Television in Instruction	2		1	
Advanced Production of Audiovisual Materials			3	
Instructional Graphic	1		1	
Contemporary Issues in Librarianship	3			
Programmed Learning & Instructional Design Seminar	2		3	
Communications Theory & Media	1		1	
Master of Arts Thesis			2-4	
Reading & Research in Children's Literature	1		2	
History of Children's Literature	2		1	
Advanced Seminar			2	
Instructional Systems Design	1		1	
Independent Study				

**DEGREE:** Master of Arts

Appalachian State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.2  
GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 60.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3 semesters, plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** There are 10 weeks in the entire summer session.

**THESIS:** A thesis is worth 4 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	23
Other courses within Education	13
Courses outside Education	0

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	27
Telecommunications	9
Instructional Development	4
Learning Theory and Design	4
Materials Production	11
Information Systems	0
Librarianship	39

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Production, Maintenance  
Computer-assisted instruction: Management & Automation  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 8 fulltime faculty and 0 parttime faculty.

East Carolina Univ.  
Secondary Education

Greenville, N. Carolina 27834

Information provided by:  
James W. Batten

Clock Hours Per Week  
Lecture Conf Lab Other

Techniques of Teaching in the High School  
History and Philosophy of Education  
Foundations and Curriculum Development  
Statistics in Education  
Evaluation of Educational Media  
Management of Educational Media Centers  
Media Programs for the Individual School  
Instructional Development in Educational  
Communications  
Foundations of American Education  
Introduction to Research  
Seminar-Thesis

**DEGREE:** Master of Art in Education

East Carolina Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0
- Miller Analogy Test Score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** There are 11 weeks in the entire summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENTS (expressed in semester credits)**

Courses in Educational Communication & Technology	18
Other courses within Education	6
Courses outside Education	6

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	6
Telecommunications	3
Instructional Development	6
Learning Theory and Design	3
Materials Production	9
Information Systems	6
Librarianship	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- Student scores on written exams.
- Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 7 fulltime faculty and 1 parttime faculty.



North Carolina A&T State Univ.  
School of Education  
Box B-20  
Greensboro, N. Carolina 27411

Information provided by:  
Dr. Thomas M. Young  
Chairman, Dept. of Educational Media

	Clock Hours Per Week				
	Lecture	Conf	Lab	Other	
Organization of Media Collection	3				
Reference Materials	3				
Developmental Media for Children	3				
Book Selection for Young People	3				
Utilization of Educational Media	3				
Production of Instructional Materials	3				
Educational Media Administration	3				
System Approach & Curriculum	2				
Programmed Instruction	3				
Media Retrieval Systems	2		2		
Workshop in Educational Media	2		2		
Educational Media Internship & Seminar	3	3	15		
Media in Special Education & Reading	3				
Instructional Design	3				
Programming for Instructional Radio & Television	3				
Production for Instructional Radio & Television	2	2			
Broadcasting for Instructional Radio & Television	2	2			
Advanced Reference & Bibliography	3				
Principles & Problems in Organization	3				
Information Retrieval Systems & Services	3				
Graphics Production	2	2			
Multi-media Production Techniques	2	2			
Management of Media Systems	3	3			
Computers in Education	2	2			
Introduction to Learning Theories	3				
Introduction to Communication Theories	3				

**DEGREE:** Master of Science in Education

North Carolina A&T State Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.6

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

15 semester credits not including summer sessions. 15 semester credits equal 1 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 14 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT:** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	9
Courses outside Education	3

**MAJOR FIELDS:**

Educational Media

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 3.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	6
Instructional Development	3
Learning Theory and Design	3
Materials Production	6
Information Systems	12
Librarianship	9

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Information Systems  
Computer-assisted instruction: Materials Production, Information Systems  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program
- Student scores on written exams
- Review by department committee without student members

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 3 parttime faculty.

North Carolina Central Univ.  
 Educational Technology Dept.  
 238 Farrison-Newton Bldg.  
 Durham, N. Carolina 27707

Information provided by  
 Dr. Marvin E. Duncan  
 Director, Learning Resources Center

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Photography	3			yes
Introduction to Filming	3			yes
Production	3			
Radio & Television	3			
Administration of Media Centers	3			
Selection and Evaluation	3			
Instructional Development	3			
Organization of Information	3			
Procedures in Educational Research	3			
Introduction to Statistical Methods in Education	3			
Psychological Foundations of Education	3			
Human Growth & Development	3			
Theories of Learning	3			
Project				
Thesis				yes

**DEGREE:** Master of Arts

North Carolina Central Univ.

**PREREQUISITES:**

Bachelors degree with specified education credits

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 2 semesters, plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** There are 12 weeks in the entire summer session.

**THESIS:** A thesis is worth 3 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	21
Other courses within Education	18
Courses outside Education	3

**MAJOR FIELDS:**

Educational Media

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	0
Telecommunications	3
Instructional Development	3
Learning Theory and Design	3
Materials Production	6
Information Systems	3
Leadership	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Learning Theory & Design; Instructional Development

Computer-assisted instruction: None

Lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 0 parttime faculty.

Information provided by:  
*Dr. Barbara Parramore*  
Dept. Head

- Introduction to Educational Media
- Design & Production of Instructional Materials
- Instructional Computing
- Introduction to Educational Inquiry
- Formative Ideas in American Education
- Special Topics in C & I
- Instructional Development
- The School Curriculum
- Special Topics in Product Design
- Internship
- Leadership
- Cognitive Processes
- Learning & Motivation
- Special Topics in Psychology
- Industrial Training

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**DEGREE:** Master of Science

North Carolina State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 3.0  
Miller Analogy test score and GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	12
Other courses within Education	15
Courses outside Education	9

**MAJOR FIELDS:**

Curriculum & Instruction; Instructional Technology

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study/skill courses for students with academic difficulty  
Language/skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	0
Telecommunications	0
Instructional Development	12
Learning Theory and Design	12
Materials Production	0
Information Systems	0
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THIS DEGREE CANDIDATE:**

Self-instructional units: Intro to Ed Media; Instr. Computing; Design & Prod. of Instructional Materials  
Computer-assisted instruction: Introduction to Ed. Media; Introduction to Ed. Inquiry  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 1 parttime faculty.

Information provided by:  
Dale K. Hayes  
Chairman

Clock Hours Per Week				
Lecture	Conf	Lab	Other	



**DEGREE:** Master of Education

Univ. of Nebraska-Lincoln

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.5  
Miller Analogy test score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 3 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	18
Courses outside Education	0

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	0
Instructional Development	3
Learning Theory and Design	3
Materials Production	3
Information Systems	0
Librarianship	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Yes  
Computer-assisted Instruction: Yes  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.  
Review by department committee which has student members.  
Review by committee of faculty/staff outside the department including students.

**FACULTY:** (See appendix for names)

There are 2 fulltime faculty and 4 parttime faculty.



Information provided by:  
Verne Hasehwood  
Professor

Literature for Children & Youth  
Practice Work in the Library  
Reference & Bibliography  
Reference & Advanced Subject  
Bibliography  
Cataloging & Classification I  
Cataloging & Classification II  
Selection & Evaluation of Educational Media  
Literature for the Adolescent  
Automated Information Systems  
Audio-visual Materials in Education  
Production of Instructional Materials  
Administrator of the Instructional  
Materials Center: 1  
Photography as an Instructional Medium

**Clock Hours Per Week**  
**Lecture Conf Lab Other**

3  
3  
3  
  
3  
3  
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3

2

**DEGREE:** Master of Science

Univ. of Nebraska-Omaha

**PREREQUISITES:**

Bachelor's degree in education

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. There is no limit on transferable credits.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 4 semesters. The program must be completed within 7 years. The average student completes the Masters Program within 4 semesters or 3 semesters plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Students can earn two graduate education degrees simultaneously in the following departments: Teacher Ed. & Curriculum & Supervision.

**COURSE CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	18
Other courses within Education	18
Courses outside Education	0

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	3
Telecommunications	0
Instructional Development	0
Learning Theory and Design	0
Materials Production	6
Information Systems	0
Librarianship	33

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None

Computer-assisted instruction: None

Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 0 parttime faculty.

Rutgers  
 Grad. School of Library and Information Studies  
 4 Huntington Street  
 New Brunswick, New Jersey 08903

Information provided by:  
 Dr. George Rehauer

Introduction to Information Services  
 Uses of Information Sources  
 Cataloging: Theory & Practice  
 Materials for Children  
 Materials for Young Adults  
 Audiovisual Materials: Methods & Services  
 Media Center & The Curriculum  
 Media Center  
 Contemporary Issues  
 Film: Form & Use  
 Information Sources for Non-Print Materials  
 Media Design  
 Television Production & Programming  
 in Library & Media Centers

Clock Hours Per Week  
 Lecture Conf Lab Other

3  
 3  
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 3

**DEGREE:** Master of Library Science

Rutgers

**PREREQUISITES:**

Bachelors degree in education  
Minimum 1 yr. teaching experience

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 2 semesters. The program must be completed within 3 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 6 weeks long. Courses may be taken in blocks of 3 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	9
Other courses within Education	0
Courses outside Education	27

**MAJOR FIELDS:**

Visual Distribution; Educ. Communication; Library Science.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	0
Telecommunications	3
Instructional Development	0
Learning Theory and Design	0
Materials Production	3
Information Systems	0
Librarianship	27

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

• Evaluation of the curriculum for this degree program includes:

• Student scores on written exams.

• Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 0 parttime faculty.

Seton Hall Univ.  
 School of Education  
 Division of Educational Media  
 So. Orange, New Jersey 07079

Information provided by:  
*Dr. Rosemary W. Skeele*  
 Dir. Grad. Program in Ed. Media

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Advanced Philosophy of Education	3			
Historical & Philosophical Foundation of Education	3			
Psychological Foundation of Education	3			
Methods of Research	3			
Seminar in Educational Literature & Research	3			
Production of Instructional Resources I	3	2		
Production of Instructional Resources II	3		2	
Instructional Media Design	3			
Curricular Integration of Education Media	3			
Organizing & Administering Educational Media Centers	3			
Basic Organization of Media Resources I	3			
Advanced Organization of Media Resources II	3			
Practicum in Educational Media Services	3			
Photography in Education	3			
Advanced Photography in Education	3			
Filmmaking in Education	3		2	
Instructional Television: Production	3		2	

**PREREQUISITES:**

- Bachelors degree in any field
- Miller Analogy 1st sc or GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 6 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 3-4 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology..... 21  
Other courses within Education..... 15  
Courses outside Education..... 0

**MAJOR FIELDS:**

Educational Media in Schools; Educational Media in Industry.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management..... 6  
Telecommunications..... 6  
Instructional Development..... 3  
Learning Theory and Design..... 3  
Materials Production..... 15  
Information Systems..... 6  
Librarianship..... 9

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 2 parttime faculty.

**Ed. Foundations, Col of Ed.**  
**Albuquerque, New Mexico 87131**

Information provided by:  
*Dr. Albert Vogel*  
Chairperson

- Classification & Cataloging
- Selection of Materials
- Production & Utilization of Instructional Materials
- Super 8mm Film Production
- Children's Literature
- Library Media for Educators
- Fundamentals of Library Science
- Reference & Bibliography
- Audiovisual Methods & Techniques
- Young Adult Literature
- Still Photography Techniques & Use in Education
- The Organization & Administration of Media Centers
- Evaluation in the School Curriculum
- Computer Applications to Education
- Television Techniques & Use in Education

- Individualized

**DEGREE:** Master of Arts

Univ. of New Mexico

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

32 semester credits not including summer sessions. 32 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 10 years.

The average student completes the Masters Program within 4-5 semesters, plus a summer session. 32 semester credits are required for graduation.

**SUMMER SESSION:** There are 6 weeks in the entire summer session.

**THESIS:** A thesis is worth 8 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	9
Other courses within Education	25
Courses outside Education	0

**MAJOR FIELDS:**

Educational Foundations; Library Media.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 3.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	0
Instructional Development	3
Learning Theory and Design	0
Materials Production	3
Information Systems	0
Librarianship	21

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None

Computer-assisted Instruction: None

Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 2 parttime faculty.



Ithaca College  
School of Communications  
Ithaca, New York 14850

Information provided by:  
*Dr. Thomas W. Bohn*  
Dean, School of Communications

	<i>Clock Hours Per Week</i>			
	Lecture	Conf	Lab	Other
Message Design Theories	3			
Advanced Media Production	3			
Administration of Media Centers	3			
Research I	3			
Thesis/Project	6			
Research II	3			
Tutorial Studies	6			
Supervised Readings	6			
Contemporary Issues	3			
Contemporary Issues II	3			
Facilities Design	3			

**DEGREE:** Master of Science

Ithaca College

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is worth 6 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (*expressed in semester credits*)

Courses in Educational Communication & Technology.....	30
Other courses within Education.....	0
Courses outside Education.....	0

**MAJOR FIELDS:**

Educational Communications.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Tutoring by faculty

Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (*expressed in semester credits*)

Media Management.....	6
Telecommunications.....	0
Instructional Development.....	0
Learning Theory and Design.....	3
Materials Production.....	6
Information Systems.....	3
Librarianship.....	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Introduction to Communications Media

Computer-assisted Instruction: None

Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee without student members.

**FACULTY:** (*see appendix for names*)

There are 0 fulltime faculty and 7 parttime faculty.

New York Institute of Technology  
Media & Arts Center

Old Westbury, New York 11568

Information provided by:  
Dr. Adrienne O'Brien  
Center Director

Clock Hours Per Week  
Lecture Conf Lab Other

Media in Instructional Technology I	3
Advanced Workshop in Training Materials	3
Communications Systems Design I	3
Communications Systems Design II	3
Workshop in Fundamentals of Television	2
Workshop in Fundamentals of Film	2
Advanced Workshop in Audio Techniques I	4
Advanced Workshop in Audio Techniques II	4
Audio Practicum	2
Advanced Television Workshop I	4
Advanced Television Workshop II	4
Advanced Television Workshop III	4
Portable Television Techniques	4
Advanced Workshop in Filmmaking I	4
Advanced Filmmaking II	4
Advanced Filmmaking III	4
Basic Animation	3
Advanced Animation	4
Film History	3
Advanced Workshop in Writing for the Media I	4
Advanced Workshop in Writing for the Media II	4
Advanced Workshop in Writing for the Media III	4
Advanced Journalism Workshop	3
Newswriting for Radio & Television	3
Vocabulary of the Media Critic	3
Media & Culture	3
Media Research	3
Seminar: Public Information I	3
Seminar: Public Information II	3
Seminar: Public Information III	3
Seminar: Public Information IV	3
Workshop in Documentary Photography	3
Development of Slide-Tape Presentation	3
Media in Instructional Technology I	3
Externship Program	4
Creative Project/Thesis	4
Guided Projects	1-4

**DEGREE:** Master of Arts in Communication Arts

New York Institute of Technology

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.75
- GRE & TOEFL

**ACCEPTANCE OF TRANSFERS:**

- Credits are accepted from any accredited institution. Maximum number of credits transferred is 8.

**PROGRAM DURATION:**

- 32 semester credits not including summer sessions. 32 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years.
- The average student completes the Masters Program within 4 semesters, plus a summer session. 32 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is worth 4 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

- Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	24
Other courses within Education.....	6
Courses outside Education.....	30

**MAJOR FIELDS:**

- Educational Communications & Technology Training & Development; Television; Film;
- Multi-image/Slide-Tape; Public Relations; Advertising.

**MINOR FIELDS:**

- Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Language skill improvement courses
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	0
Telecommunications.....	12
Instructional Development.....	6
Learning Theory and Design.....	9
Materials Production.....	9
Information Systems.....	0
Librarianship.....	0
Training & Development.....	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE-CANDIDATE:**

- Self-instructional units: All areas
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
- Review by department committee without student members.
- Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

- There are 7 fulltime faculty and 0 parttime faculty.

New York Univ.  
 School of Education, Health, Nursing & Art Professions  
 26 Washington Place  
 New York City, New York 10003

Information provided by:  
 Dr. Donald Payne  
 Associate Professor

Clock Hours Per Week  
 Lecture Conf Lab Other

History of Instructional Technology				2
Selection & Use of Visual & Auditory Instructional Media				2
Instruction & The Design of Instructional Materials				2
Organization & Administration of Instructional Media Program (sequence of two courses)				2
Creation & Analysis of Instructional Television Productions (sequence of two courses)				2
Creation & Analysis of Motion Pictures				2
Photographic Educational Materials: Design & Production				2
Creative Preparation of Graphic Materials for Instruction				2
Introduction to the Use of Computers			2	2
Principles of Computerized Instruction			4	2
Instructional Media Practicum (within which is Field Internship Program)				12-15
Independent Study				variable
Television Production for Instruction				
Super 8mm Animation for Instruction				
Filmmaking for Instruction				
Microcomputers in Education				10

**DEGREE:** Master of Arts

New York Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.5

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 8.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 4 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 7 weeks long. Courses may be taken in blocks of 1-3 weeks within the summer session.

**THESIS:** A thesis is worth 3 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	24
Other courses within Education	6
Courses outside Education	6

**MAJOR FIELDS:**

Communications in Education.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	0
Instructional Development	6
Learning Theory and Design	0
Materials Production	15
Information Systems	0
Librarianship	0
History of Instr. Tech.	3
CAI	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: in each area  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 1 parttime faculty.

Rochester Institute of Technology  
Instructional Technology Dept.  
1 Lomb Memorial Drive  
Rochester, New York 14623

Information provided by:  
Cinn J. Wallington  
Chairperson

Clock Hours Per Week  
Lecture Conf Lab Other

Introduction to Instructional Technology I  
Introduction to Instructional Technology II  
Training Health Professionals  
Sources of Information in Instructional Technology  
Sources of Visual Information  
Programmed Instruction  
Computer Assisted Instruction  
Instructional Television  
Research in Instructional Technology  
Evaluation of Training and Instruction  
Research Project  
Psychology of Learning and Teaching  
Applications of Behavioral Psychology to  
Training and Adult Learning  
Instructional Facility Design  
Instructional Development I  
Instructional Development II  
Instructional Development III  
Criterion Reference Instruction and Technical  
Training I  
Criterion Referenced Instruction and Technical  
Training II  
Techniques of Work Analysis  
Developing Instructional Modules  
Management and Budgeting in Instructional Technology  
Individual Learning Style Analysis  
Interpersonal Communications  
Group Development and Organizational Change  
Selected Topics in Instructional Technology  
Internship  
Independent

2-4  
1-3  
2  
3  
3  
4  
4  
4  
4  
4  
1-4  
4  
2-3  
4  
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1  
3  
2  
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2  
2  
1-4  
1-4

**DEGREE:** Master of Science in Instructional Tech.

Rochester Institute of Technology

**PREREQUISITES:**

Bachelors degree in any field  
Miller Analogies test score and GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

48 quarter credits not including summer sessions. 48 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 4-7 quarters. 48 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 5 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED/DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	28
Other courses within Education	0
Courses outside Education	20

**MAJOR FIELDS:**

Training & Development; Health Sciences; Higher Education

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education may be waived by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	8
Telecommunications	4
Instructional Development	12
Learning Theory and Design	8
Materials Production	0
Information Systems	4
Librarianship	0
Training & Development	16

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Criterion Referenced Instruction; Instructional Module Development  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 8 parttime faculty.



State Univ. College-Oswego  
Audiovisual Comm. & Dept.; Div. of Professional Studies  
Oswego, New York 13126

Information provided by:  
Dr. Richard D. Hubbard  
Professor in AVCT

Clock Hours Per Week  
Lecture Conf Lab Other

Workshop  
Selecting, Evaluating & Utilizing Media  
Organization & Administration of Media  
Pictorial Communications I  
Principles of Photographic Communications  
Planning School Facilities  
Pictorial Communications II  
Motion Picture Production I  
Audio Systems I  
LRC's Principles & Services  
Planning & Preparation of Instructional  
Packages  
Educational Systems Planning  
Theory of Educational Communications  
Seminar in Educational Communications  
Combined Topics in AVCT  
Independent Study

**DEGREE:** Master of Science in Education

State Univ. College-Oswego

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0
- GRE combined score of 1000

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 4 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 3-6 weeks within the summer session.

**THESIS:** A thesis is worth 3 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	9
Courses outside Education	0

**MAJOR FIELDS:**

Ed Comm; Ed Foundations; Effective Ed; Eval & Measurement; Liberal Arts; Curriculum & Inst-Elementary or Secondary or Middle Sch; Curriculum & Design.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	12
Telecommunications	0
Instructional Development	3
Learning Theory and Design	12
Materials Production	15
Information Systems	3
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.  
and projects

**FACULTY:** (see appendix for names)

There are 5 fulltime faculty and 0 parttime faculty.

State Univ. of New York at Albany  
 Program Dev. & Eval. Dept.  
 ED0314, 1400 Washington Ave.  
 Albany, New York 12222

Information provided by:  
Clarence O. Bergeson  
 Program Coordinator

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Educational Communication Concepts 1	3			
Educational Communication Concepts 2	1		2	
Educational Motion Picture Production Fundamentals	1		2	
Educational Motion Picture Production 2	1		2	
Educational TV: Production & Direction	1		2	
Educational TV: Teaching & Utilization	1		2	
Programming & Systems Technology 1	3			
Mass Communications & Education	3			
Advanced Educational Graphics Production	1		2	
Programming & Managing Educational TV Facilities	2		1	
Programming & Systems Technology 2	2	1	2/3	
Organization & Operation of Educational Communications Programs	3			
Seminar in Educational Communications	3			
Supervised Field Work & Practice				
Educational Communications				6
Independent Study in Educational Communication				9
Master's Thesis in Educational Communication	variable			
Theory in Educational Communications	3			
Internship in Educational Communications			12	

**DEGREE:** Master of Education

State Univ. of New York at Albany

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.8
- GRE combined score of 1000

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. The program must be completed within 5 years. The average student completes the Masters Program within 6 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 9 weeks long. Courses may be taken in blocks of 3-6 weeks within the summer session.

**THESIS:** A thesis is worth 3 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	15
Other courses within Education	3
Courses outside Education	12

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	9
Instructional Development	6
Learning Theory and Design	6
Materials Production	9
Information Systems	3
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Media Management; Instructional Development
- Computer-assisted Instruction: Media Management
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:  
Review by department committee which has student members.  
Review by committee of faculty/staff outside the department.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 3 parttime faculty.

Information provided by:  
Dr. Taher A. Razik  
Professor

Clock Hours Per Week	
Lecture	Conf Lab Other
1	
2	
3	
4	
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8	
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100	

Instructional Design  
Systems Approach in Education  
The Communication Process  
Practicum in Educational Technology and Teaching  
Lab at Instructor's Discretion  
Introduction to Programmed Instruction & Computer-  
used Instruction  
Advanced Practice in the Development of Programmed  
Instruction  
Perceptual & Conceptual Processes: Issues in  
Instructional Design  
Individual Project in Educational Media  
Seminar in Instructional Media  
Field Practice in Curriculum Development and  
Instructional Media  
Individual Guidance of the Project or  
Individual Guidance of the Thesis  
Independent Study - optional  
Psychology of Human Learning  
Introduction to Statistical Principles  
Introduction to Statistical Procedures  
Sociological Bases of Education  
Curriculum Planning

1.1

3

3

3

3

3

3

4

3

3

**DEGREE:** Master of Education

State Univ. of New York-Buffalo

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least B

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

31 semester credits not including summer sessions. 31 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 2-3 semesters, plus a summer session. 32 semester credits are required for graduation.

**SUMMER SESSION:** N/A

**THESIS:** A thesis is worth 3 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	23
Other courses within Education.....	9
Courses outside Education.....	0

**MAJOR FIELDS:**

Media Library; Graphic Production; Instructional Design; Instructional/Television; Film Production; Programmed Instruction & CAI; Media Research.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	3
Telecommunications.....	3
Instructional Development.....	12
Learning Theory and Design.....	6
Materials Production.....	6
Information Systems.....	0
Librarianship.....	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Field Practice  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 0 fulltime faculty and 0 parttime faculty.

\*No information given

State Univ. of New York-Potsdam  
 School of Professional Studies  
 284 Satterlee Hall  
 Potsdam, New York 13676

Information provided by:  
 Norman Licht, Ed.D.  
 Assoc. Professor

*Clock Hours Per Week*  
 Lecture Conf Lab Other

Management Organizations & People  
 Introduction to Computer Science for Teachers  
 Development of the Curriculum  
 Foundations of Educational Research  
 Technology in Education  
 Instructional Materials Production I  
 Programmed Instruction  
 Instructional Materials Production H  
 Learning Packages  
 Instructional Materials Production III  
 Slides & Tapes, Audio-Visual Presentations  
 Program Design for Learning Centers  
 Examination of Field Based Learning Centers  
 Practicum at Field Based Learning Centers

3  
 3  
 3  
 3  
 3 hr Lec/Lab  
 3 hr Lec/Lab  
 3 hr Lec/Lab  
 3 hr Lec/Lab  
 3 hr Lec/Lab  
 3 hr Lec/Lab  
 3 hr Lec/Lab

**DEGREE:** Master of Science in Education

State Univ. of New York-Potsdam

**PREREQUISITES:**

- Bachelor's degree in any field
- Miller Analogy test score & GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

33 semester credits not including summer sessions. 33 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 3 semesters. 33 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 3 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (*expressed in semester credits*)

Courses in Educational Communication & Technology.....	21
Other courses within Education.....	12
Courses outside Education.....	0

**MAJOR FIELDS:**

Early Childhood Ed; Community Colleges; Museums, Art History, Restorations.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 9.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (*expressed in semester credits*)

Media Management.....	3
Telecommunications.....	0
Instructional Development.....	9
Learning Theory and Design.....	6
Materials Production.....	9
Information Systems.....	3
Librarianship.....	0
Research.....	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Instructional Materials Production; Programmed Instruction
- Computer-assisted Instruction: Introduction to Computers for Teachers
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- Student scores on written exams.
- Review by department committee which has student members.
- Review by committee of faculty/staff outside the department including students.

**FACULTY:** (*see appendix for names*)

There are 10 fulltime faculty and 3 parttime faculty.



State University College-Genesee  
School of Lib. & Infor. Sci.

Geneseo, New York 14454

Information provided by:  
John E. Kephart  
Interim Dean

Clock Hours Per Week  
Lecture Conf Lab Other

Information and Information Resources	3
Libraries and Bibliographic Organization	3
Libraries and Communications	3
Library Materials and Services for Children	3
Library Materials and Services for Young Adults	3
Selection and Acquisition of Library Materials	3
Growth of Library Service in America	3
School Media Center Management (Including Supervised Field Experience)	3
Introduction to Biomedical Library and Information Service	3
Information Resources in the Humanities	3
Information Resources in the Social Sciences	3
Information Resources in the Sciences and Technologies	3
Public Library Management	3
College and University Library Management	3
Special Library Management	3
Music Bibliography and Research I	3
Music Bibliography and Research II	3
Advanced Studies in Classification and Cataloging	3
Adult Services	3
Storytelling	3
Contemporary International Children's Literature	3
History of Children's Literature	3
Studies in the Multi-Media: Curriculum Materials	3
Studies in the Multi-Media: Media Services	3
Studies in the Multi-Media: The Film, Its Form and Functions	3
Studies in the Multi-Media: Media Design and Production	3
Studies in Documentation and Information Retrieval	3
Theories of Indexing and Abstracting	3
Serials	3
Library Systems and Information Networks	3
Government Documents	3
Mass Communication and Librarianship	3
American Publishing	3
Rare Books and Special Collections	3
Out-of-Print Book Trade	3
Comparative Librarianship	3
Library of Congress Classification	3
Selected Problems in Documentation and Information Retrieval	3
Descriptive Bibliography	3
County, Regional and State Library Services	3
Introduction to Research Methods in Library Science	3
Studies in Advanced Bibliography and Reference	3
Archival Management	3
Practicum in Music Librarianship	3
Rochester Seminar in Library and Information Science	4

**DEGREE:** Master of Library Science

State University College-Genesee

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.75
- Miller Analogy test score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 3 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 13 weeks long. Courses may be taken in blocks of 5-3 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	12
Other courses within Education	0
Courses outside Education	60

**MAJOR FIELDS:**

Librarianship

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	0
Instructional Development	0
Learning Theory and Design	0
Materials Production	3
Information Systems	3
Librarianship	180

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: available for media equipment lab
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 8 fulltime faculty and 1 parttime faculty.

Information provided by:  
*Philip Doughty*  
Chairman

Clock Hours Per Week:  
Lecture Conf Lab Other

Introduction to Educational Techniques	1	
Media Production	2.5	2
Principles of Instructional Development	2	
Educational Techniques in Developing Countries	2	
Facilities Design	2	
Cost Effectiveness Analysis	2	
Aptitude Treatment Interaction	2	
Motivation and Instructional Design	2	
Concepts/Issues in Evaluation	2	
Message Design for Instr. Systems	2	
Instructional Development in Higher Education	2	
Computers in Education	2	
Strategies of Admin. in Educational Techniques	2	
Techniques in Educational Evaluation	2	
Seminar in Educational Media Theory & Research	2	
Film Production	2	2
TV Production	3	2
Lecture (Lecture/Discussion)	2	2
Education Photography		

**DEGREE:** Master of Science

Syracuse Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- TOEFL for foreign students

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 16 weeks long. Courses may be taken in blocks of 7+2 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology ..... 0  
Other courses within Education ..... 0  
Courses outside Education ..... 0

**MAJOR FIELDS:**

Public Communications, Policy Analysis, Educational Journalism, Instructional Development, Instructional Design, Educational Evaluation.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12. COURSE WAIVER: Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management ..... 6  
Telecommunications ..... 12  
Instructional Development ..... 12  
Learning Theory and Design ..... 12  
Materials Production ..... 18  
Information Systems ..... 6  
Librarianship ..... 0  
Evaluation ..... 12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units ..... Instructional Development, Media Equipment
- Computer-assisted instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
  - Review by department committee which has student members
  - Review by committee of faculty/staff outside the department including students

**FACULTY:** (see appendix for names)

There are 5 fulltime faculty and 5 parttime faculty.

No information provided

Teachers College of Columbia Univ.  
Curriculum & Teaching  
308 C Main Hall  
New York, New York 10027

Information provided by:  
Dr. R. Holloway  
Dir. Program in I. T. & M.

Instructional Technology & Media Systems  
Educational Materials & Methods  
Using the Camera in Education  
Producing Graphic Materials in Education  
Educational Television Production  
Production of Educational Motion Pictures  
Using Photographic Multimedia Systems  
in Education  
Filmmaking with Children  
Advanced Educational Television Production  
Experimental Photography  
The Technology of Textbook Writing  
Educational Media Program Management  
Using Television in Education  
Preparation of Instructional Materials  
for Developing Countries  
Instructional Materials, Evaluation  
& Selection  
Instructional Design  
Information Sequencing & Formatting  
Formative Product Evaluation  
Internship in Media Specialization  
& Technology  
Issues in Instructional Technology  
Independent Study in Instructional Technology  
Research Seminar in Instructional Technology

Clock Hours Per Week  
Lecture Conf Lab Other

2-3  
2-3  
2-3  
2-3  
3  
3  
3  
3  
2-3  
3  
3  
2-3  
2-3  
3  
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3  
2-6  
2  
2-3  
2

\*Optional

**DEGREE:** Master of Arts

Teachers College of Columbia Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Miller Analogy test score or GRE, 2 yr teach experience

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 30.

**PROGRAM DURATION:**

32 semester credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 6 semesters. 32 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 6 weeks within the summer session.

**THESIS:** A thesis is worth 2 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	12
Other courses within Education	18
Courses outside Education	14

**MAJOR FIELDS:**

Library Science

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	16
Telecommunications	15
Instructional Development	20
Learning Theory and Design	6
Materials Production	36
Information Systems	0
Librarianship	0
Inst Tech in Dev Nation	20

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units      Equipment operation  
Computer-assisted instruction      None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes

Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 10 parttime faculty.

Univ. of North Carolina at Chapel Hill  
 School of Education  
 Peabody Hall  
 Chapel Hill, No. Carolina 27514

Information provided by:  
 Ralph E. Wilman  
 Assoc. Professor

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Audiovisual Instruction, Materials & Methods	3			
Instructional Materials Production	1		6	
Introduction to Instructional Design	2		3	
Systematic Instructional Development	3			
Educational Television	2		3	
Practicum in Curriculum & Instruction				10
Learning in the School	3			
Seminar on Educational Program Evaluation	3			
Group Process and (Behavior Change)	3			
Introduction to Curriculum	3			
College Teaching	3			
Problems in Curriculum	3			

**DEGREE:** Master of Education

Univ. of North Carolina at Chapel Hill

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0
- GRE combined score of 1000

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. The program must be completed within 5 years. The average student completes the Masters Program within 3 semesters, plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	18
Other courses within Education.....	18
Courses outside Education.....	0

**MAJOR FIELDS:**

Educational Media; Instructional Design.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	0
Telecommunications.....	3
Instructional Development.....	9
Learning Theory and Design.....	6
Materials Production.....	6
Information Systems.....	0
Librarianship.....	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: Instructional Design
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 1 parttime faculty.



Bowling Green State Univ.  
 Graduate College  
 LEM Dept.  
 Bowling Green, Ohio 43403

Information provided by:  
 Dr. Fred E. Williams  
 Graduate Program Coordinator

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Reference Services & Materials	4		2	
History of Books & Libraries	4			
Government Publications	4		1	
Selection of Materials	5			
Classification & Cataloging	5		3	
Utilization of Educational Media	4		1	
Preparation of Instructional Materials	4		3	
Visual Communication in Instruction	4		1	
Individualizing Instruction with Educational Media	4		1	
Programmed Instruction	3		3	
Storytelling	4			
Management of Media Programs	5			
Television in Education	4		2	
Independent Study in Educational Media				
Seminar in Educational Media	4			
Field Experience in Educational Media				12
Workshop in Educational Media				
Research in Educational Media	4			
Directed Research in Educational Media				
Thesis Research				
Photography	2		4	
Educational Broadcasting	4		1	
Producing & Directing for television	2		4	
Producing & Direction for Film	2		4	
Writing for Television & Film	4			

**DEGREE:** Master of Education in Educational Media

Bowling Green State Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.6
- GRE Score

**ACCEPTANCE OF TRANSFERS:**

- Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

- 50 quarter credits not including summer sessions. 50 quarter credits equal 3 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years.
- The average student completes the Masters Program within 6 quarters. 50 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

- Student can earn two graduate education degrees simultaneously in the following departments: Any education department. Student may earn two graduate degrees simultaneously in Education and another field. Fields include: any Arts or Sci. Prog. or Bus. Adminis.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology.....	20
Other courses within Education.....	20
Courses outside Education.....	10

**MAJOR FIELDS:**

- Educational Media.

**MINOR FIELDS:**

- Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study abroad courses for students with academic difficulty
- Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management.....	9
Telecommunications.....	8
Instructional Development.....	4
Learning Theory and Design.....	4
Materials Production.....	8
Information Systems.....	4
Librarianship.....	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
- Review by department committee without student members.
- Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

- There are 4 fulltime faculty and 3 parttime faculty.

Kent State Univ.  
Dept. of Curriculum & Instruction  
215 White Hall  
Kent, Ohio 44242

Information provided by:  
Don Beckwith  
Coordinator, Ed. Media & Tech. Programs

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Design & Production of Educational Media	3			
Organization & Administration of Educational Media Programs & Centers	3			
Instructional Design	3			
Selection & Utilization of Educational Media	2			
Individualization of Instruction	2			
Change Strategies for Instructional Design	3			
Simulation-Games in Education	2			
Visual Literacy	2			
Utilizing Television in the Classroom	2			
Advanced Instructional Design	2			
Research in Educational Technology	2			
Seminar in Educational Technology:	2			
Communications Theory	3			
Interactive Media in Education	3			
Relating Affect & Cognition Through Educational Technology	3			
Learning Theory Applied to Selection of Educational Media	3			
Special Topics in Educational Media:	3			
Educational Filmmaking	3			
Educational Television Production	3			
Analysis & Criticism of Educational Film	3			
Advanced Practicum & Internship in Educational Media & Technology				
Individual Investigation in Educational Media & Technology				1-10
Research in Educational Media & Technology				1-5
				1-15

**DEGREE:** Master in Education in Educational Media & Tech.

Kent State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 3.0

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 11.

**PROGRAM DURATION:**

32 semester credits not including summer sessions. 32 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 32 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 1-8 weeks within the summer session.

**THESIS:** A thesis is worth 2-6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Student can earn two graduate education degrees simultaneously in the following departments: Any Education Dept. Student may earn two graduate degrees simultaneously in Education and another field. Fields include: Any Department.

**PROGRAM CONTENT** (*expressed in semester credits*)

Courses in Educational Communication & Technology	26
Other courses within Education	6
Courses outside Education	6

**MAJOR FIELDS:**

Educational Media & Technology

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (*expressed in semester credits*)

Media Management	5
Telecommunications	0
Instructional Development	10
Learning Theory and Design	11
Materials Production	13
Information Systems	8
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (*see appendix for names*)

There are 4 fulltime faculty and 5 parttime faculty.

Miami Univ.  
Dept. of Educational Media

Oxford, Ohio 45056

Information provided by:  
Edward F. Newren  
Chairman

Clock Hours Per Week  
Lecture Conf Lab Other

Literature & Other Media for Adolescents	3			
Storytelling: Traditional & Contemporary	2			
Audiovisual Instruction: Methods, Media & Technology	2		2	
Special Problems				3
Reference Materials & Bibliography	3			
Cataloging, Classification & Processing of Media Collections	3			
Selection of Materials for Media Collections	3			
Communication through Film	3			
Fundamentals of Motion Picture Production	2		2	
Projects in Motion Picture Design	2		2	
Design & Production of Instructional Media	2		2	
Animation	2			
Practicum in Instructional Television	2		2	
Advanced Practicum in Instructional Television	2		2	
Supervised Field Experiences in Media Programs				2-6
Independent Reading				1-3
Media Educational Research Study				1-3
Instructional Systems Technology	3			
Seminar in Media Design & Production	3			
Seminar in Administration of Media Programs	3			
Advanced Design & Production of Instructional Media	1-2		2	
Thesis				3-6

**DEGREE:** Master of Arts & Master of Education

Miami Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.5
- Miller Analogy test score

**ACCEPTANCE OF TRANSFERS:**

Maximum number of credits transferred is 10.

**PROGRAM DURATION:**

- 30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 14 weeks long. Courses may be taken in blocks of 5-6 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	12
Other courses within Education	9
Courses outside Education	9

**MAJOR FIELDS:**

Training in Industry; Training in Medical Health Care; Media Specialist in Public School.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	6
Telecommunications	6
Instructional Development	3
Learning Theory and Design	0
Materials Production	9
Information Systems	0
Librarianship	14
Motion Pictures	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Basic Av Course
- Computer-assisted instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
  - Student scores on written exams.
  - Review by department committee which has student members.
  - Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names).

There are 6 fulltime faculty and 7 parttime faculty.

Ohio Univ.  
College of Education  
McCracken Hall, 119-Col. Ed  
Athens, Ohio 45701

Information provided by:  
Seldon Strother, Ph.D.  
Dir. Curriculum & Inst/Dir. Ed. Media Cr

Clock Hours Per Week  
Lecture Conf Lab Other

Introduction to Educational Media	4			
Production of Instructional Materials	4			
Classification and Cataloging	5			
Library Services to Children & Young Adults	4			
Learning & Educational Cognitive Styles	5			
Thesis: Fld Based Project or Sem in Ed.	2-10			
Principles of Curriculum	4			
Elementary School Curriculum	4			
Supervision of Instruction	4			
Junior High-Middle School Curriculum	4			
High School Curriculum	4			
History of Education in the U.S.	4			
Philosophies of Education	4			
Educational Measurements	4			
Advanced Principles of Teaching	4			
Introduction to Research Methods	4			
History of Books and Printing	4			
Anal of Med Thry, Res. & Instruc Dsgn Model Nomenclature	3			
Practicum in Design, Devel, Prod & Manage	5			
Human Learning & Cognitive Processes	5			
Higher Education	4			
Community Colleges & Branch Campuses	4			
Administration of Information Systems	4			
Future of Information Management	4			
Management of Communication	4			
Literature for Children & Adolescents	5			
The Use of Library Resources II	3			
Org & Admin of Educational Media Programs	5			
Practicum in Media Management	3-6			
Advanced Classification & Cataloging	4			
Introduction to Individualization of Education	4			
Media for Adolescents	4			
Library Media Automation	3			
Media in Foreign Language Teaching	3			
Principles of Television Production	5-10			
Radio & Television in Education	4			
Instructional Methods in Educational Radio & TV	4			
Combined Applications	2			
Graduate Study in Photographic Arts	5-10			
Advanced Study in Photographic Arts	5-10			
Communication in Organizations	4			
Theories & Models of Communicative Process	3-5			
Programming for Business	5			
Programming for Engineering	5			
Programming for Behavioral, Educ & Bio Science	5			
Psychology for Communication	4			
Programmed & Computer Assisted Instruction	5-10			

**DEGREE:** Master of Education

Ohio Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Miller Analogy test score & letters of recom.

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S.-accredited schools only. Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

52 quarter credits not including summer sessions. 52 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 4 quarters. 54 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 10 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	50
Other courses within Education	55
Courses outside Education	88

**MAJOR FIELDS:**

Media Design Development & Production in Business/industry or the Health Sciences, Educational Media Management.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	11
Telecommunications	18
Instructional Development	9
Learning Theory and Design	3
Materials Production	4
Information Systems	3
Librarianship	20

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Introduction to Educational Media; Learning & Educational Cognitive Styles  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee which has student members.

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 2 parttime faculty.



The Ohio State Univ.  
College Education  
29 W. Woodruff  
Columbus, Ohio 43221

Information provided by:  
Elsie Albery  
Chairperson

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Planning & Preparing Teacher-Made Educational Media	2		2	
Audio-Visual Materials of Instruction	2		4	
Radio & TV in Education	3			
Introduction to ISD	2		2	
Introduction to CBE	3			
Management of School Media Centers	3			
Individual Studies				Art
Information Processing in Education	3			
Fundamentals of Instructional Materials in Media	3			
Program/Project Management	3			
Simulation & Games in Education	3			
Theories & Educational Practices of Nonverbal Communication	3			
Systems Concept in Education	4			
Theory & Practice of Cataloging School Media	3			
Reference Services in School Media Centers	3			
Appraisal, Selection & Acquisition of Instructional Materials for School Media Centers	3			
Practicum on Development & Management of Specialized School Media Services	3			8
Individualized Instruction	3			
Fundamentals of Curriculum	3			
Fundamentals of Instruction	3			
Planned Field Experience			4-20	
Seminar in Educational Communications	2			1

**DEGREE:** Master of Arts-Education

The Ohio State Univ.

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

50 quarter credits not including summer sessions. 50 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3 quarters, plus a summer session. 50 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 5 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	35
Other courses within Education	15
Courses outside Education	20

**MAJOR FIELDS:**

Instructional Systems Devt. Computer Based Education, Administration of Media Services, School Media, Ed. Tech. Research & Theory.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	0
Telecommunications	12
Instructional Development	9
Learning Theory and Design	10
Materials Production	7
Information Systems	3
Librarianship	12
Computer based education	10
Media Utilization	4

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-Instructional Units: Basic Media Skills

Computer-assisted Instruction: Media Utilization, Computer Based Education

Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 6 parttime faculty.

Univ. of Toledo  
College of Education/Department of Educational Technology  
2201 West Bancroft  
Toledo, Ohio 43606

Information provided by:  
Dr. Amos C. Patterson  
Assoc. Prof. of Educational Technology

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Foundations of Educational Technology	4			
Selection & Utilization of Instructional Media	4			
Product Development: Basic Production	4		4	
Educational & Instructional Television	4		2	
Instructional Simulations	4		2	
Message Design & Communications	4			
Instructional Development: Introduction	4	1	1	
Product Development: Programed Instruction	4		3	
Introduction to Computer Assisted Instruction	4		4	
Product Development: Advanced Production	4		6	
Product Development: Photography	4		6	
Instructional Television Production: Studio	4		2	
Instructional Television Production: Small Format	4		4	
Visual Literacy	4		2	
Product Development: Filmmaking	4		4	
Media Studies for Educators	4			
Educational Film Study	4			
Organization & Administration of Media Centers	4			
Sources & Selection of Instructional Media	4			
Cataloging & Classification of Instructional Media	4			
Collection Development: Reference & Bibliography	4		2	
Facilities Design for Instructional Media	4			
Individual (Independent) Study in Educational Technology	1-10			
Instructional Systems: Systems Theory	4			
Instructional Systems: Design, Implementation & Evaluation	4	2		
Instructional Systems: Practicum in I.D.	4	1	4	
Research & Theory in Educational Technology	4			
Change Processes in Education	4			
Educational Technology & Human Resources Development	4		2	
Master's Seminar in Educational Technology	4			
Field Experience in Media I		1		2
Field Experience in Media II		1		2
Master's Research Project in Educational Technology	1-5			
Master's Research Thesis in Educational Technology	1-5			

**DEGREE:** Master of Education

Univ. of Toledo

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

52 quarter credits not including summer sessions. 52 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 3 quarters, plus a summer session. 48 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 3 weeks within the summer session.

**THESIS:** A thesis is worth 4 quarter credits and is required.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include: Business Administration.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	32
Other courses within Education	12
Courses outside Education	8

**MAJOR FIELDS:**

Media Studies; Instructional Program Dev.; Instruc. Prod. Dev.; Media Program Management; Theory/Research in Educ. Tech.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty

Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	16
Telecommunications	8
Instructional Development	20
Learning Theory and Design	12
Materials Production	24
Information Systems	8
Librarianship	12
Training/Human Res. Devt.	8

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Basic Utilization, CAI, Cataloging/Classification of Instructional Media

Computer-assisted Instruction: Instructional Design & Media Program Management

Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams

Review by department committee which has student members

**FACULTY:** (see appendix for names)

There are 5 fulltime faculty and 0 parttime faculty.

Xavier Univ.  
Dept. of Education

Cincinnati, Ohio 45207

Information provided by:  
John P. Pohlman, Ph.D.  
Dir. Grad. Prog. in Ed. Media

Children's Literature  
Audiovisual Communication  
Visual Communication Design  
Administration of Educational Media Programs  
Reference Service  
Cataloging & Classification  
Cable Television  
Children's & Adolescent's Literature  
& Related Media  
Practicum Educational Media  
Philosophy of Education  
Advanced Educational Psychology  
Educational Administration  
Educational Research

Clock Hours Per Week  
Lecture Conf Lab Other

3			
3		2	
3		3	
3			
3		1	
3		2	
3		2	
2			
		3-9	
3			
3			
3			
3			

Additional courses from Communication Arts in Film and  
Television - approximately 24 semester hours available.

**DEGREE:** Master of Education

Xavier Univ.

**PREREQUISITES:**

- Bachelors degree in education
- Undergraduate GPA of at least 2.5
- Miller Analogy test score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 11 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	20
Other courses within Education	12
Courses outside Education	0

**MAJOR FIELDS:**

Educational Media.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	12
Instructional Development	3
Learning Theory and Design	3
Materials Production	3
Information Systems	3
Librarianship	3
Children's Literature	5

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Learning Theory & Design  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 0 fulltime faculty and 5 parttime faculty

Oklahoma State Univ.  
College of Education  
301 Gaudrean Hall  
Stillwater, Oklahoma 74078

Information provided by:  
Dr. Douglas Aichele  
Head, Dept. of CIED

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Utilization of Instructional Media	2			
Production of Instruction Non-Motion Media	1		2	
Production of Instructional Motion Media	1		2	
Audio-Visual Communication Strategies	3			
Administration & Supervision of Learning Resources	3			
Photomethods for Instruction	1		2	
Programming of Instructional Systems	3			
Process & Effects of Mass Communications	3			
Special Problems in Mass Communications		1-3		
Educational Broadcasting	1		2	
Motion Picture Film Production	1		3	
Internship				3+
Practicum	1			2+
One course from each of the following areas:				
Curriculum Development	3			
Supervision in Education	3			
Philosophical & Sociological Foundations	3			
Research/Measurement	3			

**DEGREE:** Master of Science in Education

Oklahoma State Univ.

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. The program must be completed within 4 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 2-4 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	12
Courses outside Education	0

**MAJOR FIELDS:**

No Answer

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty

Language skill improvement courses

Tutoring by faculty

Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	6
Instructional Development	9
Learning Theory and Design	12
Materials Production	9
Information Systems	9
Librarianship	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units:      Practicum: Internship: Directed Reading

Computer-assisted Instruction:      None

Mini-lab: Yes

**GRADING/EVALUATION:** Pass/Fail

Evaluation of the curriculum for this degree program includes:

Review by department committee.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 3 parttime faculty.



Univ. of Oklahoma  
College of Education  
231 Collings Hall  
Norman, Oklahoma 73019

Information provided by:  
Dr. Tillman J. Ragan  
Professor

Educational Communication  
Advanced Production  
Instructional Development Learning Systems  
Television in Education  
Planned Educational Change  
Problems in Educational Technology  
Management of Educational Technology  
Individualized Instruction  
Seminar-Educational Communication  
Technology in Teaching  
Production of Instructional Media  
Principles & Technology of Instructional Undergraduate/Graduate  
Visual Communications  
Microprocessor in Teaching  
Photography for Instructional Purposes  
\*Practicum in Educational Technology  
\*Field Studies in Educational Technology  
Directed Readings in Educational Technology  
\*Internship in Educational Technology  
Intensive Studies in Educational Technology  
Independent Study in Educational Technology  
Seminar-Research & Theory in Educational Technology

*Clock Hours Per Week*  
Lecture Conf Lab Other

3		3	
3		3	
3			
3		3	
3			
2			
3			
3			
2-3			
2		2	
3		3	
3		3	
3		3	
3		3	
2-10		2-10	2-10
			2-1
	2-4		2-4
			2-8
			2-4
			2-6
3			

\*Master Students are encouraged to participate in one of the three options.

**DEGREE:** Master of Education

Univ. of Oklahoma

**PREREQUISITES:**

Bachelors degree in any field  
TOEFL score 400  
Undergraduate GPA of at least 2.75

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

32 semester credits not including summer sessions. 32 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 32 years. The average student completes the Masters Program within 2 semesters, or 2 semesters plus a summer session. 32 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 2 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	36
Other courses within Education	0
Courses outside Education	0

**MAJOR FIELDS:**

Educational Technology.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	6
Instructional Development	9
Learning Theory and Design	6
Materials Production	9
Information Systems	3
Librarianship	0
Micro processes	6
Ed. Change & Technology	5

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Some  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 0 parttime faculty.

Oregon College of Education  
 College of Education  
 Learning Res. Ctr. Oregon College Ed.  
 Monmouth, Oregon 97361

Information provided by:  
 Richard C. Forcier  
 Chairman

Research Procedures in Education  
 Philosophy of Education  
 Psychology of Learning  
 Information Processing  
 Communications Theory & Technology  
 Research in Educational Technology  
 Cataloging & Classification  
 Information Sources & Services  
 Selection of Materials  
 Organization of the Library/Media Center  
 Motion Picture Film in Instruction  
 Television in Instruction  
 Instructional Graphics  
 Preparing Instructional Materials  
 Photography in Instruction  
 Printing & Photo-Mechanical Processes  
 Introduction to Filmmaking  
 Multi-Image Presentations  
 Microcomputer Systems  
 Computer Based Education  
 Computer Assisted Instruction  
 Computer Managed Instruction  
 Data Base Construction for Microcomputers  
 Administration of Educational Technology Programs  
 Advanced Cataloging  
 Advanced Reference & Bibliography  
 Instructional Television Production  
 Instructional Film Production  
 Selection of Instructional Equipment  
 Self Instructional Systems & Learning Packages  
 Computer Author Languages

Clock Hours Per Week  
 Lecture Conf Lab Other

3			
3			
3			
3			
2		1	
2		1	
1		2	
3			
3			
3			
1		2	
	1	2	
	1	2	
2	1		
		1	
1		2	
		1	
2	1		
2	1		
2	1	1	
1	2		
	1	2	
3			2
	1	2	
1		2	
1		2	
2		1	
2	1		
1		2	

**DEGREE:** Master of Science in Education

Oregon College of Education

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.75

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 15.

**PROGRAM DURATION:**

45 quarter credits not including summer sessions. 45 quarter credits equal 3 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 3 quarters, plus a summer session. 45 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is worth 9 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology.....	36
Other courses within Education.....	9
Courses outside Education.....	0

**MAJOR FIELDS:**

Educational Communications & Technology.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management.....	18
Telecommunications.....	18
Instructional Development.....	15
Learning Theory and Design.....	12
Materials Production.....	17
Information Systems.....	12
Librarianship.....	21
Computer Applications.....	18

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Ed. Media; Photo, Learn Pkgs, Instr. Graphics; Prep Instr. Mat; Intr to Microcom

Computer-assisted Instruction: Educational Media; Photography; Learning Packages  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 2 parttime faculty.

Oregon State Univ.  
School of Education

Corvallis, Oregon 97331

Information provided by:  
Dr. Ruth Stiehl  
Program Dir., Educ. Media

Project/Media Competencies  
Instructional Media  
Instructional Materials Preparation  
Multi-Media Production  
Self-Instructional Media Systems  
Advanced Educational Psychology  
Computers for Teachers  
Computer Technology in Education

Clock Hours Per Week  
Lecture Conf Lab Other

				1
2		1/2		2
2		1/2		2
4		1		2
4				2
3				
3				2
2				2

**DEGREE:** Master of Arts.

Oregon State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 3.0

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 15.

**PROGRAM DURATION:**

45 quarter credits not including summer sessions. 45 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 4 quarters. 45 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is worth 6 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include:  
Interdisciplinary Studies, Journalism, Broadcasting.

**PROGRAM CONTENT (expressed in quarter credits)**

Courses in Educational Communication & Technology	21
Other courses within Education	21
Courses outside Education	36

**MAJOR FIELDS:**

Educational Media.

**MINOR FIELDS:**

Students may have more than one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in quarter credits)**

Media Management	0
Telecommunications	6
Instructional Development	6
Learning Theory and Design	3
Materials Production	6
Information Systems	6
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Equipment operations; Graphics  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 0 parttime faculty.

Portland State Univ.  
School of Education  
P.O. Box 751  
Portland, Oregon 97068

Information provided by:  
Dr. Joyce Perie  
Coordinator & Assoc. Professor

Bibliography & Reference  
School Library Administration  
Introduction to Cataloging & Classification  
Evaluation & Selection of Materials  
Media for Teaching & Learning  
Books & Related Materials for Young People  
Children's Literature & Library Production of  
Instructional Materials  
Practicum in Media Centers  
Story Telling for the Media Specialist  
Reading & Conference  
Special Studies  
Issues & Problems of Secondary School Library/Media Centers  
Issues & Problems of Elementary School Library/Media Centers  
Advanced Production of Materials 1  
Advanced Production of Materials 2  
Advanced Administration of Media centers  
Program Planning & Evaluation  
Research in School Media  
Presentation Techniques for Media Specialists  
Seminar  
TV Workshop  
Workshops to be arranged  
Practicum in Media Centers  
Advanced Methods & Procedures on School Library Media Centers  
Directed Field Experience  
Film Making  
TV Production  
Other courses as arranged

Clock Hours Per Week  
Lecture Conf Lab Other

3			
3			
2		2	
2		1	
11/2		11/2	
1		2	
1		2	
3			
3			
3			
3			
by arrangement			
3			
1		2	
1		2	
1		2	
1		2	
3			
3			
2			
variable			
1		2	
variable			
variable			
3			
			9
1		2	
1		2	

Note: All of above courses may apply on  
the Masters Degree Program.

**DEGREE:** Master of Art or Science

Portland State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.75  
Miller Analogy test score & 2 recom.

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 15.

**PROGRAM DURATION:**

45 quarter credits not including summer sessions. 45 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 3 quarters, plus a summer session. 45 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include:  
Speech & Communication.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	42
Other courses within Education	0
Courses outside Education	9

**MAJOR FIELDS:**

Educational Media.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	36
Telecommunications	0
Instructional Development	0
Learning Theory and Design	6
Materials Production	9
Information Systems	0
Librarianship	24

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee which has student members.  
Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 4 parttime faculty.



Univ. of Oregon  
College of Education  
Division of Teacher Education  
Eugene, Oregon 97403

Information provided by:  
Gary W. Ferrington  
Coordinator, Instructional Tech. Studies

	Clock Hours Per Week			
	Lecture	Conf.	Lab	Other
Introduction to Instructional Technology	6			2
Instructional Design	3			
Instructional Systems Design	3			
Instructional Product Design: Sound Slide Technology I	1		2	
Instructional Product Design: Overhead Projection Media	1		2	
Instructional Product Design: Sound Slide Technology II	1		2	
Instructional Film	2			
Educational Media	2		2	
Curriculum Materials	4			
Curriculum Foundations	4			
Mass Media & the Curriculum	3			
Curriculum Construction	4			
School Improvement & Change	3			
Instructional Development Projects	3			
Reading & Conference				1-6
Practicum: Professional Internship in Instructional Technology				9
Design of Instructional for the Handicapped	3			
Advanced Design of Instruction	3			
Writing Individual Educational Programs	3			
Professional Internship				9
Program Evaluation/Evaluation Lab	3		3	
Reference Sources & Service	3			
Organization of Library Materials	4			
Multi-Media Librarianship	3			
Educational Media Centers				
Selection & Acquisition of Library Materials	3			
Materials for Multicultural Education	3			
Children's Literature	3			
Media for Young Adults	3			
Advanced Children's Literature	3			
Library Programs for Children & Young Adults	3			
Intellectual Freedom	3			
Microcomputers in Education	2			
Instructional Television	4			
Audio Design Lab	1		2	
Media Design Lab			3	

Interdisciplinary courses recommended in the areas of:  
Film Studies; Graphic Design; and Telecommunications.  
Learning via Media

**DEGREE:** Master of Curriculum & Instruction

Univ. of Oregon

**PREREQUISITES:**

Bachelors degree in any field  
Letters of reference

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 15.

**PROGRAM DURATION:**

48 quarter credits not including summer sessions. 48 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 3 quarters, plus a summer session. 48 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is worth 3-quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Student can earn two graduate education degrees simultaneously in the following departments: School Library.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	0 variable
Other courses within Education	0 variable
Courses outside Education	0 variable

**MAJOR FIELDS:**

Instructional Design; Evaluation; Product Design & Development; Instructional Tech. Management.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	6
Telecommunications	10
Instructional Development	6
Learning Theory and Design	12
Materials Production	20
Information Systems	6
Librarianship	30

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Educational Media; Audio Design Lab; Media Design Lab; Sound Slide Tech. I & II  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.  
Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 6 fulltime faculty and 0 parttime faculty.

Univ. of Portland  
Education  
5000 N. Willamette  
Portland, Oregon 97203

Information provided by:  
Robert Anderson  
Coordinator Foundation of Ed.

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Media, Economics & Government	3			
Interpersonal Communication	3			
Group & Organizational Communication	3			
Scientific Research in Communications	3			
Investigative Journalism	3			
Advanced Television Production	6			
Broadcast Journalism	3			
Media Graphics	3			
Advertising Seminar	3			
Introduction to Graduate Studies	3			
Rhetoric, Journalism, & Politics	3			
New Journalism	3			
Social Effects of Mass Media	3			
Philosophies of Communication	3			
Media, Economics & Government	3			
Curriculum Development	3			
Teaching Media	2			
Developing Learning Centers	3			
The Supervision Process	3			
Improving the Instructional Process	3			
Human Development & Learning	3			

**DEGREE:** Master of Art or Education

Univ. of Portland

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 3.0  
GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 3 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is worth 3 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	18
Courses outside Education	0

**MAJOR FIELDS:**

Communication; Arts Management; Learning Theory; Instructional Design.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	9
Telecommunications	30
Instructional Development	12
Learning Theory and Design	13
Materials Production	0
Information Systems	20
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee without student members.

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 7 fulltime faculty and 2 parttime faculty.

**Clarion State College  
School of Communication**

**Clarion, Pennsylvania 16214**

Information provided by:  
**Dr. James H. Cole**  
Dean

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Communication Theory	2			
Audio Production			2	
Theory & Application of Production Planning	3			
Basic Production			3	
Communication Research Design	3			
Research in Communication		2		
Environmental Engineering	1.5			1.5
Communication Law	3			
Programmed Instruction	2			
Teaching-Learning Strategies	3			
Management of the Communication Process	3			
Film as Art	2			
Independent Study	variable			
Educational Technology			3	
Television Production			3	
Motion Picture Production			3	
Television Direction			3	
Advanced Photography			3	
Seminar in Communication		2		
Communication Internship	1-3			
Linguistics	3			
Linguistic Structures	3			
Studies in Linguistics	3			
Administration of District Materials Center	3			
Advanced Cataloging & Classification	3			
Management of Libraries	3			
Information Storage & Retrieval	2			
Psychology of Education	3			
Sociology of Education	3			
Statistics in Education	3			
Philosophy of Education	3			
Elementary School Curriculum	3			
Improving Instruction through Supervision	3			
Public Relations Message Design	2			

**DEGREE:** Master of Science in Communication

Clarion State College

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.5  
3 letters of recommendation

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. There is no limit on transferable credits.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 4 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** There are 12 weeks in the entire summer session.

**THESIS:** A thesis is worth 12 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include:  
Communication; Library Science.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	9
Other courses within Education.....	0
Courses outside Education.....	27

**MAJOR FIELDS:**

Educational Media (Specialist Certification) General Communication.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	6
Telecommunications.....	6
Instructional Development.....	6
Learning Theory and Design.....	6
Materials Production.....	11
Information Systems.....	0
Librarianship.....	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Educational technology  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.  
Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 8 fulltime faculty and 0 parttime faculty.

Drexel Univ.  
School of Library & Information Science  
32nd & Chestnut Streets  
Philadelphia, Pennsylvania 19104

Information provided by:  
Guy Garrison  
Dean

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Technical Progresses in Libraries	3			
Search Strategy	3			
Abstracting & Indexing	3			
Organization of Materials	3			
Technology of Information Storage & Dissemination	3			
Audiovisual Equipment & Production	3			
Library Automation	3			
Library & Information Networks	3			
Computer Programming for Info. Processing	3			
Text Processing By Computer	3			
Media Design & Production Techniques	3			
Seminar in Information Systems Design	3			
Collection Building	3			
History of Books & Printing	3			
Bibliography	3			
Resources in Social Sciences	3			
Resources in Business	3			
Resources in Humanities	3			
Resources in Science & Technology	3			
Serial Literature	3			
U.S. Government Publications	3			
International Publications	3			
Medical Bibliography	3			
Legal Bibliography	3			
Resources for Children	3			
Resources for Young People	3			
Educational Media for The School Curriculum	3			
Reading Interests & Contemporary Literature	3			
Film in Communication	3			
Seminar on Scientific & TV Communications	3			
Public Library Service	3			
Academic Library Service	3			
Special Library Service	3			
Rare Book Librarianship	3			
Law Librarianship	3			
Medical Librarianship	3			
Library Services to Special Groups	3			
Information Systems Analysis	3			
Principles of Library Management	3			
Information Center Management	3			
Evaluation Media Center Management	3			
Measuring Library Use	3			
Methods of Research	3			
Evaluation of Information Systems	3			
Seminar in Information Resources Management	3			
Seminar in Research Methodology	3			
Field Study	3			
Independent Study	3			
Thesis	3			

**DEGREE:** Master of Science

Drexel Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 3.0  
GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. There is no limit on transferable credits.

**PROGRAM DURATION:**

60 quarter credits not including summer sessions. 60 quarter credits equal 5 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 5 quarters. 60 quarter credits are required for graduation.

**SUMMER SESSION:** There are 10 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	60
Other courses within Education	12
Courses outside Education	12

**MAJOR FIELDS:**

Librarianship; Information System Design; Scientific Information; Information Management.

**MINOR FIELDS:**

Students do not minor.

**COURSE WALVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	28
Telecommunications	0
Instructional Development	0
Learning Theory and Design	0
Materials Production	8
Information Systems	24
Librarianship	36

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 13 fulltime faculty and 0 parttime faculty.



Indiana Univ. of Pennsylvania  
 Dept. of Communications Media  
 G-16 Stauffer Hall  
 Indiana, Pennsylvania 15705

Information provided by:  
 Dr. Ronald A. Juliette  
 Chairman, Dept of Comm Media

Clock Hours Per Week  
 Lecture Conf Lab Other

Seminar				
The Classroom Use of Motion Pictures			3	
Programming Systematic Instruction			3	
Design & Writing for Media Production			3	
Foundations of Broadcasting			3	
Seminar of Current Problems in Broadcasting			3	
Programming Multi Media Materials			3	
Research Methodology in Media			3	
Role of Learning Resources			3	
Classification & Cataloging of Learning Resources			3	
Preparation of Learning Resources			3	
Slide & Filmstrip Production			3	
Beginning Cinematography			3	
Advanced Motion Picture Production			3	
Animation			3	
Writing for Radio & Television			3	
Advanced Audio Recording Techniques			3	
Advanced Television Production			3	
Management of Learning Resources Programs			3	
Instructional Design & Instructional Development			3	
Internship			2-6	
Photographic Fundamentals			3	
Advanced Photography I			3	
Advanced Photography II			3	
Independent Study			3	

**DEGREE: Master of Education**

Indiana Univ. of Pennsylvania

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.5
- GRE combined score of 1000

**ACCEPTANCE OF TRANSFERS:**

- Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

- 12 semester credits not including summer sessions. 12 semester credits equal 1 semester. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years.
- The average student completes the Masters Program within 3 semesters or 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 3-6 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

- Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	27
Other courses within Education	6
Courses outside Education	3

**MAJOR FIELDS:**

- No Major

**MINOR FIELDS:**

- Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	18
Telecommunications	12
Instructional Development	6
Learning Theory and Design	3
Materials Production	36
Information Systems	0
Librarianship	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION: Letter/Number**

- Evaluation of the curriculum for this degree program includes:
- Student scores on written exams.
- Review by department committee.

**FACULTY (see appendix for names)**

- There are 7 fulltime faculty and 0 parttime faculty.

Lehigh Univ.  
Graduate School of Education  
Dept. of Admin. & Supervision  
Bethlehem, Pennsylvania 18015

Information provided by:  
Leroy J. Tuscher  
Program Director

Clock Hours Per Week  
Lecture Conf Lab Other

Computer Literacy  
Foundations of Instructional Programming  
through BASIC  
Advanced Instructional Programming in BASIC  
Structured Programming-PASCAL  
Instructional Programming Techniques-PASCAL  
Learning Technology & Society  
Assembly Language Programming  
Microcomputer Aided Instruction  
Instructional Systems Design  
Interactive Learning  
Cognitive Science  
Research  
Computer Applications

\*No information provided

**DEGREE:** Master of Science in Educational Technology

Lehigh Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.75
- Miller Analogy test score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 3 years. The average student completes the Masters Program within 3 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** N/A

**THESIS:** A thesis is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	24
Other courses within Education.....	6
Courses outside Education.....	0

**MAJOR FIELDS:**

None

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	3
Telecommunications.....	3
Instructional Development.....	6
Learning Theory and Design.....	3
Materials Production.....	6
Information Systems.....	9
Librarianship.....	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:

Review by department committee which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 0 parttime faculty.

Pennsylvania State Univ.  
Instructional Systems  
166 Chambers Bldg.  
University Park, Pennsylvania 16802

Information provided by:  
Paul W. Welliver  
Professor of Education

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Organization of the School Curriculum	2			1.7
Learning Processes in Relation to Education Research	3			.7
Introduction to Statistics in Education Research	3			.7
Orientation to Instructional Media	1		1.5	
Production & Util. of Graphic Stimulus Materials	1		3	1
Television in Education	1		1	3
Systemic Instructional Development	1		1	1.7
Computers in Instruction	2		.7	1
Organization & Administration of Media in Schools	2			1.7
Survey of Media Research	3			.7
Instructional Systems Design I	2			1.7
Instructional Systems Design II	2			1.7
Production of Educational Motion Pictures	1		3	1
Computer Managed Instruction	2		.7	1
Introduction to Instruction	2			1.7
Theories of Instruction	2			1.7

**DEGREE:** Master of Sc. or Ed. in Curriculum & Instruction

Pennsylvania State Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.75
- GRE Score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 10.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 3 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	21
Other courses within Education	9
Courses outside Education	0

**MAJOR FIELDS:**

Curriculum & Instruction; Instructional Systems.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	9
Learning Theory and Design	9
Materials Production	6
Information Systems	0
Librarianship	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Yes Instructional Media
- Computer-assisted Instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- Review by department committee which has student members.
- Review by committee of faculty/Staff outside the department including students.

**FACULTY** - (see appendix for names)

There are 3 fulltime faculty and 4 parttime faculty.

Information provided by:  
*Dr. Donald Fort*

	Clock	Hours Per Week	
	Lecture	Conf	Lab Other
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
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99			
100			

Production & Use of Individualized Materials  
Design & Production of Instructional Resources  
Development of Instructional Materials Concept  
Visual Systems Group (select two courses)  
Instruction to Education Television  
Photographic Techniques in Education  
Educational Film Production  
Advanced Instructional Television Workshop  
Media, one to three courses on other areas of  
media specialization from Department of  
Educational Media  
Outside, three to five courses related to career  
goals from Graduate Catalog  
Training in Business and Industry  
Plus two courses in Education or Business School  
Two Media courses  
Two courses outside the area of Media  
Design & Production of Instructional Resources  
Administration of Instructional Media  
Development of Instructional Materials Concept  
Library Techniques for Instructional Materials  
Media Selection, Acquisition & Util.  
Three Media courses  
Three courses outside the area of Media

2  
3  
3

1  
3

3  
3  
3  
3

1  
2  
3

3  
3  
3  
3

**DEGREE:** Master of Education

Temple Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.5
- Miller Analogy test score or GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

Continuous enrollment from entrance to graduation is not required. The program must be completed within 4 years. The average student completes the Masters Program within 4 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 16 weeks long. Courses may be taken in blocks of 6 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	27
Other courses within Education.....	9
Courses outside Education.....	9

**MAJOR FIELDS:**

Media Specialist Certification; Training; Classroom Teacher.

**MINOR FIELDS:**

• Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	6
Telecommunications.....	6
Instructional Development.....	3
Learning Theory and Design.....	1
Materials Production.....	21
Information Systems.....	3
Librarianship.....	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

- Review by department committee without student members.
- Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 3 parttime faculty.



Univ. of Pittsburgh  
 Program in Educational Communications & Tech  
 103 LIS Bldg  
 Pittsburgh, Pennsylvania 15260

Information provided by:  
 Dr. Mary Spira  
 Program Director

Clock Hours Per Week  
 Lecture Conf Lab Other

Introductory courses  
 Educational Communications Resources  
 Educational Communications Tech. & Curriculum  
 Basic Instructional TV Production  
 Print & Non-print Curriculum Materials  
 Local Production I  
 Local Production II  
 Utilization of TV  
 Educational Communications Admin.  
 Instructional Systems Design  
 Development of Independent Study Materials  
 Advanced Instructional TV Production  
 Photography in Education  
 Basic Educ. Motion Picture Production  
 Advanced Educ. Motion Picture Production  
 Visual Thinking & Literacy  
 Script Writing  
 Communications Theory & Education  
 TV Graphics & Lighting  
 Media Selection  
 Team Leadership  
 Educational Utilization of a Museum  
 Practicum in Instructional Tech.  
 Research in Educational Media  
 Professional Issues Seminar  
 Psychology & Media  
 Computer Assisted Instruction I  
 Evaluation of Instructional Systems  
 Educational Research  
 Advanced Ed. Psychology  
 Social Foundations of Education

Clock Hours Per Week	Lecture	Conf	Lab	Other
			1	
1.5				.5
1		2		
3				
1		2		
1		2		
3				
3				
3				
3				
1		2		
1		2		
1		2		
3				
3				
3				
1		2		
3				
3				
1-3				
3				
3				
3				
3				
3				
3				
3				
3				
3				

**DEGREE:** Master of Education or Arts in Education

Univ. of Pittsburgh

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0
- 3 letters of reference

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

9 semester credits not including summer sessions. 9 semester credits equal 1 semester. Continuous enrollment from entrance to graduation is not required. The program must be completed within 4 years. The average student completes the Masters Program within 5 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** There are 7 weeks in the entire summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include:  
Library & Information Sciences.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	9
Courses outside Education	9

**MAJOR FIELDS:**

Educational Communications and Technology.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	9
Telecommunications	9
Instructional Development	12
Learning Theory and Design	12
Materials Production	33
Information Systems	9
Librarianship	6
CAI	7
Research & Methods	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Materials Production; Equipment Operation
- Computer-assisted instruction: Introduction to Educ. Communications & Tech
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

- Evaluation of the curriculum for this degree program includes.
- Review by department committee without student members.
- Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 6 fulltime faculty and 4 parttime faculty.

Rhode Island College  
 Dept. of Instructional Technology  
 Mt. Pleasant Ave.  
 Providence, Rhode Island 02098

Information provided by:  
 Roy A. Frye  
 Chairman

Audiovisual Instructional Materials  
 Field Internship: Instructional Technology  
 Selection of Materials for Instru.  
 Curriculum Development  
 Administration of Instructional Technology Programs  
 Design & Use of Learning Space  
 Theory of Communications & Message Design  
 Seminar in Instructional Technology  
 Visual Communications Techniques  
 Theory & Design of Self-Instructional Modules  
 The Role of Television of Education  
 Introduction to Library Resources  
 Preparation of Audiovisual Materials  
 Multi-Media Approach to Instruction  
 Instructional Design Util. Television  
 The School Library  
 Photography  
 Cinematography

Clock Hours Per Week  
 Lecture Conf Lab Other

2		2	
			3
3			
3			
3			
3			
3			
2	2		
2		2	
2		2	
2		2	
3			
2		2	
3			
3			
3			

**DEGREE: Master of Education**

Rhode Island College

**PREREQUISITES:**

- Bachelors degree in any field
- Bachelors degree in education
- Undergraduate GPA of at least 3.25
- Miller Analogy Test Score of 50

**ACCEPTANCE OF TRANSFERS:**

- Credits are accepted from any school (U.S.A. or other). Credits are accepted from any accredited institution.
- Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

- 30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years.
- The average student completes the Masters Program within 4 semesters or 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 9 weeks long. Courses may be taken in blocks of 2-4 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

- Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	6
Courses outside Education	6

**MAJOR FIELDS:**

- Television, Photography, Media Management, Cinematography, Multi-Media, and other specializations

**MINOR FIELDS:**

- Students may have more than one minor. The minimum number of credits in each minor field is 6.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	9
Instructional Development	12
Learning Theory and Design	9
Materials Production	21
Information Systems	3
Leadership	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: being developed
- Computer-assisted instruction: being developed
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
  - Student scores on written exams.
  - Review by department committee which has student members.
  - Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

- There are 3 fulltime faculty and 0 parttime faculty.

Winthrop College  
Reading & Library Science Dept.  
Rock Hill, So. Carolina 29733

Information provided by:  
Dr. George H. Robinson  
Coordinator, M.Ed. Program

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Introduction to School Media Centers	3			
Children's Materials & Services	3			
Young Adults' Materials & Services	3			
Evaluation & Selection of Educational Media	3			
Cataloging & Classification of Educational Media	3			
Reference Materials and Services	3			
Utilization of Audiovisual Media	2			1
Production of Graphic Media	1			2
Production of Photographic & Electronic Media	1			2
Organization & Administration of School Media Ctr	3			
Practicum in School Media Center Management				3
Elementary School Curriculum	3			
Secondary School Curriculum	3			
Curriculum Development	3			
Advanced Educational Psychology	3			
Affective Education	3			
Advanced Studies in Human Development	3			
Behavior Modification	3			
Sociology of Education	3			
Educational Philosophy	3			
Methods & Mats. for Developing Language Art Skills	3			
Teaching Basic Reading Skills	3			
Reading in the Secondary School	3			

**DEGREE:** Master of Education in School Librarianship

Winthrop College

**PREREQUISITES:**

Bachelors degree in any field  
Teaching Certificate

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 4 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	12
Other courses within Education	12
Courses outside Education	12

**MAJOR FIELDS:**

School Librarianship.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses.

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	3
Instructional Development	6
Learning Theory and Design	0
Materials Production	6
Information Systems	6
Librarianship	21

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: AV Equipment Operation, Materials Production  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes  
Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 2 parttime faculty.

South Dakota State Univ.  
Dept. of Journalism & Mass Communication

Brookings, South Dakota 57007

Information provided by:  
Richard W. Lee  
Professor and Head

Seminar in Mass Communications  
Editorial Writing & Policy  
Media Management & Administration  
Educational Radio & TV  
Mass Media in Society  
Public Relations  
Special Problems in Radio, TV or Film  
Special Problems in Journalism  
Thesis in Journalism  
Research Methods

Clock Hours Per Week  
Lecture Conf Lab Other

2				
2				
3				
3				
3				
3				
				yes
				yes
				yes
3				

**DEGREE:** Master of Science

South Dakota State Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0
- Professional skill in journalism

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 10.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 30 years. The average student completes the Masters Program within 3 semesters. 6 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is worth 6 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	22
Other courses within Education	0
Courses outside Education	8

**MAJOR FIELDS:**

All graduate fields.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	0
Learning Theory and Design	6
Materials Production	0
Information Systems	0
Librarianship	0
Public Relations	3
Mass Media	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 9 fulltime faculty and 0 parttime faculty.



Univ. of South Dakota

School of Education  
South Dakota

Information provided by:

Phil [unclear]

Chairman-Div. of Spec. & Admin. Studies

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Reference	3		2	
Cataloging & Classification	3		2	
Children's Literature	3			
Adult Literature	3			
Adolescent Literature	3			
Materials Selection	3			
Curricular Materials	3			
Instructional Materials Production	2		3	
Foundations of Library Media	3			
Advanced Cataloging & Classification	2		1	
Development of Learning Systems	2			
Utilization & Evaluation of Media	2			
Advanced Materials Production	2		3	
Workshop	1-3			
Seminar	2-3			
Internship in Library Media	2-8	1		3
Individual Study		1		
Practicum in Library Media				3

**DEGREE:** Master of Arts in Library Science

Univ. of South Dakota

**PREREQUISITES:**

Bachelors degree with specified education credits  
GRE score and references

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

32 semester credits not including summer sessions. 32 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 2 semesters. 32 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	24
Other courses within Education	8
Courses outside Education	0

**MAJOR FIELDS:**

Library Media

**MINOR FIELDS:**

Students may have one minor

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	12
Instructional Development	4
Earning Theory and Design	3
Materials Production	6
Information Systems	3
Librarianship	20

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Operation of Equipment  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 3 parttime faculty

East Tennessee State Univ.  
College of Education  
P.O. Box 24425  
Johnson City, Tennessee 37614

Information provided by:  
Dr. Ted C. Coburn  
Director

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Channels				
Message Design & Transmission	3			
Message-Media Validation Programming				
Graphic Media Design	3			
Production of Limited Concept Motion Media	3			
Organization & conduction of Message Media Design & Production	3			
Cataloging and Classification				
Organization & Administration of the Media Center				
Organization & Administration of the Instructional Materials Center				
Basic Reference Materials				
Supervision: Principles				
Supervision: Practices				
Principalship: Elementary				
Principalship: Secondary				
School Administration: State & County				
Group Dynamics				
Psychology of Perception				
Problems in Psychology (Behavior Modification)				
Philosophy of Education				
Sociology of Education				
Theories & Principles of Teaching and Learning				
Evaluation: Techniques & Instruments				

**DEGREE:** Master of Arts

East Tennessee State Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.2

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other) for transferable credits.

**PROGRAM DURATION:**

34 semester credits not including summer sessions. Semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters program within 3-5 semesters. 34 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 3-6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	16
Other courses within Education	18
Courses outside Education	0

**MAJOR FIELDS:**

Instructional Communications

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 10.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	6
Learning Theory and Design	6
Material Production	3
Information Systems	0
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
- Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 0 parttime faculty.

Middle Tennessee State Univ.  
 Dept. of Youth Education & School Personnel  
 Box 91  
 Murfreesboro, Tennessee 37132

Information provided by:  
 Dr. Ralph White  
 Dept. Chairman

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Introduction to Educational Administration	3			
Supervision of Instruction	3			
Introduction to Curriculum Development	3			
Introduction to Educational Research	2			
Learning Systems & Instruction Design	2			
Utilization of Learning Resources	2			
Organization of Material & Media	2			
Classification & Cataloging Media & Materials	3			
Media Management & Librarianship	3			
Books & Related Materials for Children	3			
Books & Related Materials for Young People & Adults	3			
Basic Reference Materials	2			
Preparing Visual Instructional Materials	2			
Supervised Field Experiences	3			
Problems in Learning Resources	2			
Automation of Library Processes	2			
Selecting, Evaluating & Organizing Media	2			
Visual Literacy	2			
Problems in Public School Photography	2			
Instructional TV: Production & Use in the Classroom	3			

**DEGREE:** Master of Education

Middle Tennessee State Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.25
- Miller Analogy test score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

32 semester credits not including summer sessions. 32 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3 semesters. 32 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 2 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	15
Other courses within Education	18
Courses outside Education	18

**MAJOR FIELDS:**

Administration & Supervision with Learning Resource emphasis.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	3
Learning Theory and Design	2
Materials Production	2
Information Systems	0
Librarianship	18

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Utilization of Media; Materials Production; Reference Materials
- Computer-assisted Instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
- Student scores on written exams.

Review by department committee without student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 0 parttime faculty.

Univ. of Tennessee at Knoxville  
College of Education  
Educational Media Cntr Rm 305  
Knoxville, Tennessee 37916

Information provided by:  
*Dr. Alfred D. Grant*  
Coordinator, Instructional Media & Tech.

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Research	3			
*Curriculum	3			
*Educational Psychology	3			
*Philosophy of Education	3			
*Comparative Education	3			
*Method of Teaching	3			
Utilization of Instructional Media	3			
Advanced Production of Audiovisual Software	1		2	
Design of Instructional Media	3			
Utilization of Educational Television & Radio	3			
Practicum Experience in Instructional Media				3
Research in Media	3			
Evaluation of Media	3			
Adminstrating Instructional Media Programs	3			
Thesis (and or Electives 6-9 Hours)				
Application of Instructional Media				

\*15 hours selected in these areas.



**DEGREE:** Master of Science

Univ. of Tennessee at Knoxville

**PREREQUISITES:**

Bachelors degree in any field  
GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

51 quarter credits not including summer sessions. 51 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 4 quarters. 51 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 9 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology.....	24
Other courses within Education.....	15
Courses outside Education.....	12

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management.....	3
Telecommunications.....	3
Instructional Development.....	3
Learning Theory and Design.....	3
Materials Production.....	3
Information Systems.....	0
Librarianship.....	3
Utiliz. of Ed. TV & Radio.....	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Application of Instructional Media; Equipment Operation  
Computer-assisted instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 1 fulltime faculty and 3 parttime faculty.



East Texas State Univ.  
College of Education  
Dept. of Ed. Media & Tech.  
Commerce, Texas 75426

Information provided by  
Dr. Robert L. Tins  
Acting Head

Clock Hours Per Week  
Lecture Conf Lab Other

\*Use of Media in Teaching  
\*Preparation of Instructional Materials  
Programed Instruction  
Production of Motion Pictures  
Media in Business & Industry  
\*Instructional Design & Development  
Administration of Media Programs  
Television in Education  
Research Literature & Techniques  
Special Topics  
Audio Production Technology & Applications in Education  
Practicum in Educational Technology  
Automated Systems for Organizing, Recording & Disseminating  
Information on Media  
Advanced Production of Education Materials  
Design & Management of Instr. TV Systems  
Information, Reference, & Mediographic Services  
Cataloging & Classification  
Administration of the School Media Center  
Developing General & Specialized Collections  
Advanced Cataloging & Classification  
Books & Related Materials for Children & Young Adults  
Introduction to Information Science  
Information Networks  
Multi-Ethnic Materials  
Community College Learning Resource Center  
Workshop

All courses meet  
for three hours

Involves some Lab  
type activities

**DEGREE:** Master of Science.

East Texas State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
GRE Score TOEFL score 500

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 5 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 5.5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	24
Other courses within Education	0
Courses outside Education	0

**MAJOR FIELDS:**

Educational Media & Technology; Library Science.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	6
Telecommunications	6
Instructional Development	3
Learning Theory and Design	6
Materials Production	6
Information Systems	6
Librarianship	36

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Preparation of Instructional Materials
- Computer-assisted instruction
- Micro: Yes

**GRADING/EVALUATION:** Letter, number, and Pass/Fail

- Evaluation of the curriculum for this degree program includes:
- Student scores on written exams.
- Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 6 fulltime faculty and 0 parttime faculty.

North Texas State Univ.  
 Graduate School  
 P. O. Box 13228  
 Denton, Texas 76203

Information provided by:  
 Dr. Terry L. Holcomb  
 Professor, Program Dir.

Clock Hours Per Week  
 Lecture Conf Lab Other

Educational Research & Evaluation  
 Human Development  
 Foundations of Education in the U.S.  
 Technological Media in Education  
 Media in Education  
 Message Design & Instructional  
 Development

Advanced Media Production  
 Special Problems  
 Practicum, Field Problem or Internship  
 Advanced TV Production  
 Advanced Film Production  
 Seminar in Radio, Television & Film  
 History of Electronic Media  
 Graduate Production Studio  
 A. Audio  
 B. Television  
 C. Film

Color  
 Visual Media & Materials  
 Computer Science for the Teacher  
 Introduction to Computer Applications  
 Computer Methods  
 Text Processing  
 International Mass Communications  
 Public Opinion & Propaganda  
 Information Sources & Services  
 Advanced Information Sources & Services  
 Technical Services in Libraries  
 Multi-Media Materials & Services  
 Information Storage & Retrieval  
 Introduction to Reference & Bibliography/  
 Information Sources & Services  
 Practice Work in School Libraries  
 Library Practicum/Media Center Practicum  
 Organization of Library Materials/  
 Cataloging & Classification  
 Library Materials for Children/Children's  
 Materials & Reading Interests  
 Library Materials for Young Adults/Young  
 Adult Materials & Reading Interests  
 Libraries as Multi-Media Centers  
 Technological Media in Education  
 Collection Development & Materials  
 Evaluation  
 Learning Resources Centers

3  
 2  
 3  
 3

**DEGREE:** Master of Science in Educational Media

North Texas State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.75  
GRE combined score of 800

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 3 semesters, plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 6 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	15
Other courses within Education	9
Courses outside Education	12

**MAJOR FIELDS:**

Ed-Media; Radio/TV/Film; Art; Computer Science; Journalism; Library Science.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 6.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVANCEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	6
Instructional Development	3
Learning Theory and Design	3
Materials Production	12
Information Systems	6
Librarianship	36

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: Introduction to Computers  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 5 fulltime faculty and 0 parttime faculty.

Information provided by:  
Dr. Marion Henry  
Chairman

	Clock-Hours Per Week			
	Lecture	Conf	Lab	Other
Practicum	3			
Audio-Visual Materials in Instruction	3			
Children & Young Adult Literature	3			
Fundamentals of Statistics	3			
Reference & Bibliography	3			
Pupil Growth & Development	3			
School Media Centers	3			
Instructional Design & Development	3			
Local Production of Instructional Materials			3	
Utilization, Cataloging & Dissemination of Instructional Materials	3			
Advanced Local Production of Instructional Materials			3	
Multi-Cultural in Education	3			
Technique in Educational Research	3			
Curriculum K-12	3			
Thesis	3			

**DEGREE:** Master of Science

Prairie View A&M Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.70

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** There are 12 weeks in the entire summer session.

**THESIS:** A thesis is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	21
Other courses within Education	6
Courses outside Education	3

**MAJOR FIELDS:**

Educational Technology

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	0
Instructional Development	9
Learning Theory and Design	3
Materials Production	3
Information Systems	0
Librarianship	9

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 0 parttime faculty.

Texas A & M Univ.  
College of Education

College Station, Texas 77840

Information provided by:  
Francis E. Clark  
Director

Clock Hours Per Week  
Lecture Conf Lab Other

Organization & Administration of Learning Resources	2	1		
Utilization of Instructional Materials	2	2		
Selection & Evaluation of Learning Resources	2	1		
Graphic Communications	1	2		
Instructional Television	1			
Message Design	1			
Seminar	1			
Professional Internship				6
Problems		3		
Computer Assisted Instruction	1		2	
Professional Study		1.6		
Test Construction	3			
Cultural Foundations of Education	3			
Analysis of College Teaching	3			
Curriculum Development	3			
Teaching Strategies: Patterns of Learning	3			
Strategies for Teaching the Disadvantaged	2		2	
Administration of Staff Personnel	3			
Educational Administration in Cross Cultural Environments	3			
Educational Psychology	3			
Educational Program Evaluation	3			
Educational Planning/Futurism	3			
The Community College	3			
Measurement & Evaluation in Education	3			



**DEGREE:** Master of Education in Educational Technology

Texas A & M Univ.

**PREREQUISITES:**

Bachelor's degree in any field

GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

12 semester credits not including summer sessions. 12 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 8 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 6 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	24
Other courses within Education	15
Courses outside Education	6

**MAJOR FIELDS:**

Educational Technology

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 6.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	3
Instructional Development	6
Learning Theory and Design	12
Materials Production	6
Information Systems	3
Librarianship	6

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Materials Production
- Computer-assisted Instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 1 parttime faculty.



Univ. of Houston  
Educational Services  
Houston, Texas 77004

Information provided by  
Dr. Nolie Mayo  
Program Director

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Selection & Use of Library Materials	3			
Cataloging & Classification	3			
Reference and Bibliography	3			
Media Reference Tools	3			
Design & Application of Instructional Media	3			
Administration of Library Services	3			
Internship in Library Practices	3			
Acculturation Through Education	3			
Education of the Culturally Different Learner	3			
Children from Culturally Different Backgrounds	3			
Minorities in America	3			
Seminar in Multi-Cultural Studies	3			
Library Information & Retrieval Systems	3			
Mass Communication & the Learning Resources Center	3			
Research Topics in Library Science	3			
Design and Application of Instructional Media	3			
Management Information Systems	3			
Technology & Society in the Future	3			

• All courses have labs within the 3 lecture hours.

**DEGREE:** Master of Education

Univ. of Houston

**PREREQUISITES:**

- Bachelors degree with specified education credits
- Undergraduate GPA of at least 3.0

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 4 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 9 weeks long. Courses may be taken in blocks of 3-6 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	9
Other courses within Education	12
Courses outside Education	0

**MAJOR FIELDS:**

Education

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	6
Instructional Development	9
Learning Theory and Design	6
Materials Production	6
Information Systems	3
Librarianship	18

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
- Student scores on written exams.
- Review by department committee which has student members.
- Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 2 parttime faculty.

Information provided by:  
Fred L. Christen, Ph.D.  
Chairman, Dept. of Biomedical Comm.

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Media Production	3			
Fundamentals of Photography	3			
Instructional Methods	3			
Medical Terminology	1			
Production Photography	3			
Evaluation	3			
Instructional Design	2			
Television Production	3			
Filmmaking	3			
Systems Methodology & Computer Applications	3			
Computer-Assisted Instruction	3			
Management of Biomedical Communication	3			
Curriculum in Health Sciences Education	3			
Biomedical Ethics	2			
History of Medicine	2			
Educational Psychology	3			
Principles of Educational Measurement	3			
Special Interest Seminar	1			
Practicum	3			
Thesis Research	6			
Graphics	1			

**DEGREE:** Master of Arts in Biomed. Comm.

Univ. of Texas Health Science Center-Dallas

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 3.0
- GRE combined score of 1000
- 3 letters of recommendation

**ACCEPTANCE OF TRANSFER:**

Credits are accepted from any school (U.S.A. or other). There is no limit on transferable credits.

**PROGRAM DURATION:**

42 semester credits-not including summer sessions. 42 semester credits equal 4 semesters. There is no specified time within which the program must be completed. The average student completes the Masters Program within 5 semesters. 42 semester credits are required for graduation.

**SUMMER SESSION:** N/A

**THESIS:** A thesis is worth 6 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	14
Other courses within Education	0
Courses outside Education	28

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	3
Telecommunications	3
Instructional Development	3
Learning Theory and Design	0
Materials Production	3
Information Systems	0
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Instructional Design Course: Evaluation
- Computer-assisted Instruction: Systems: Methodology: Management of Biomedical Communications Resources

Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
- Review by department committee without student members.
- Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 0 fulltime faculty and 8 parttime faculty.

**DEGREE:** Master of Education

Utah State Univ.

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 3.0  
Miller Analogy test score or GRE score.

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S.-accredited schools only. Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

60 quarter credits not including summer sessions. 60 quarter credits equal 30 semester credits. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 5 quarters. 60 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is worth 3-6 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology	21
Other courses within Education	0
Courses outside Education	0

**MAJOR FIELDS:**

School Library & Media Center Administration; Instructional Product Development.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management	6
Telecommunications	3
Instructional Development	6
Learning Theory and Design	9
Materials Production	20
Information Systems	6
Librarianship	15

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Use of Library; Basic Production; Designing Effective Instruction  
Computer-assisted Instruction: Use of Library  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.  
Review by department committee which has student members.  
Review by committee of faculty/staff outside the department.

**FACULTY:** (see appendix for names)

There are 6 fulltime faculty and 7 parttime faculty.

James Madison Univ.  
 Dept. Library Science & Educational Media  
 Harrisonburg, Virginia 22801

Information provided by:  
 Raymond Ramquist  
 Dept. Head

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Workshop in Library Science	3			
Seminar in Media for Teachers	3			
Collection Development	3			
Resources for Children	3			
Resources for Adolescents	3			
Literary Enrichment Activities	3			
Literature in the Oral Tradition	3			
Special Problems in Cataloging	3			
Educational Media	3			
Production of Instructional Materials	3			
Touring Instructional Media	3			
Internship in School Library Service	3			
Research Methods in Library Science	3			
Seminar in School Library Administration	3			
Humanities Materials: Readings & Resources	3			
Critical History of Children's Literature	3			
Science Materials: Readings & Resources	3			
Social Science Materials: Readings & Resources	3			
Management of Media Services	3			
Communications Theory in Library Media Systems	3			
Automation of Library Procedures	3			
Projects in Automation	3			
Mediated Instructional Systems	3			
Seminar in Instructional Technology	3			
Supervision of District Media Services	3			
Practicum in School Library Media Services	3			
Reading & Research	3			

**DEGREE:** Master of Education

James Madison Univ.

**PREREQUISITES:**

Bachelors degree in any field  
GRE Score & School Library Certification

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. Contiguous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 5 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 2-6 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology.....	30
Other courses within Education.....	0
Courses outside Education.....	0

**MAJOR FIELDS:**

• School Library Media Services.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management.....	3
Telecommunications.....	0
Instructional Development.....	0
Learning Theory and Design.....	0
Materials Production.....	3
Information Systems.....	3
Librarianship.....	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 5 fulltime faculty and 0 parttime faculty.

Radford Univ.  
Instructional Support Services  
School of Education  
Radford, Virginia 24142

Information provided by:  
Dr. Robert Lockwood  
Chairman

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Classroom Utilization of Television	2			
Educational Statistics	3			
Methods of Research	3			
Problems in Educational Media	3			
Administration of Educational Media	3			
Visual Media: Techniques for Production	3			
Current Trends in Educational Media	3			
Research & Evaluation in Educational Media	3			
Practicum in Educational Media	3			
Curriculum: Elem., Secondary, & Jr. College	3			
(Plus one course selected from the area of interest by the student)				
Advanced Graphic Processes	3			
Lettering	3			
Media Photography	2			
Research & Bibliography				5
Literature Search	1			
Cataloging & Classification of Library Media	3			
History of Books & Libraries	3			
Developing Library Collections	3			
Information Resources in Subject Areas	3			
Literature for Early Childhood Education	3			
Literature in Upper Elementary Grades	3			
Adolescent & Young Adult Literature	5			
Library Media Admin. & Management I	3			



**DEGREE:** Masters in Educational Media

Radford Univ.

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

48 quarter credits not including summer sessions. 48 quarter credits equal 4 quarters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 4 quarters. 48 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 10 weeks long. Courses may be taken in blocks of 5 weeks within the summer session.

**THESIS:** A thesis is worth 9 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Student may earn two graduate degrees simultaneously in Education and another field. Fields include: all university dept.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology.....	28
Other courses within Education.....	12
Courses outside Education.....	12

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management.....	12
Telecommunications.....	8
Instructional Development.....	8
Learning Theory and Design.....	8
Materials Production.....	16
Information Systems.....	8
Librarianship.....	16

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

Review by department committee which has student members.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 0 parttime faculty.

Univ. of Virginia  
Curriculum & Instruction  
405 Emmet St.  
Charlottesville, Virginia 22903

Information provided by:  
Donald H. Shoemaker  
Chairperson

Audiovisual Instruction  
Instructional Television  
Audiovisual Production  
Instructional Photography  
Advanced Message Design & Production  
Audiovisual Administration  
Research Seminar in Audiovisual

Clock Hours Per Week			
Lecture	Conf	Lab	Other
3			
1		2	
1		2	
1		2	
1		2	
3			
3			

**DEGREE:** Master of Education

Univ. of Virginia

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least B  
GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 9 weeks long. Courses may be taken in blocks of 3-6 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT:** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	12
Courses outside Education	0

**MAJOR FIELDS:**

Audio-Visual Education.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	3
Learning Theory and Design	3
Materials Production	6
Information Systems	0
Librarianship	0
Computer Science	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: AV Equipment Operation  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 2 fulltime faculty and 0-parttime faculty.

**Oliver Hall-School of Ed.**  
**Richmond, Virginia 23284**

Clock Hours Per Week	
Lecture	Conf Lab Other
1	
2	
3	
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8	
9	
10	
11	
12	
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Educational Media Utilization  
 Television in the Classroom  
 Photography in Instruction  
 Reference & Bibliography  
 Library Organization & Administration  
 Cataloging & Classification  
 Preparation of Instructional Materials  
 Educational Media: Theory & Practice  
 Media Center Development  
 Advanced Instructional Television  
 Super-8 Film Production  
 Storytelling  
 Children's Literature  
 Adolescent Literature  
 Internship

[illegible]

**DEGREE:** Master in Education

Virginia Commonwealth Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.4
- Miller Anal. test or GRE test or MAT

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

39 semester credits not including summer sessions. 39 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 4 semesters, plus a summer session. 39 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 2 weeks within the summer session.

**THESIS:** A thesis is worth 3 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	21
Other courses within Education	18
Courses outside Education	0

**MAJOR FIELDS:**

Supervision & Media; Library Science & 13 other areas.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	6
Telecommunications	6
Instructional Development	3
Learning Theory and Design	3
Materials Production	6
Information Systems	0
Librarianship	21

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Educational Media Utilization
- Computer-assisted Instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

- Evaluation of the curriculum for this degree program includes:
  - Student scores on written exams.
  - Review by department committee without student members.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 1 parttime faculty.

Marshall Univ.  
Dept. of Educational Media  
Huntington, W. Virginia 25701

Information provided by:  
Dr. Walter C. Foley  
Chairman, Dept. of Ed Media

Foundations of Mass Communications  
Utilization of Educational Media  
Educational Media Research & Writing  
Use of Radio & Television in the Classroom

Clock Hours Per Week  
Lecture Conf Lab Other

3			
2		1	
3			
1		2	

(remaining work may be in any number of related departments including: Educational Media in Library Science; English; Journalism; Speech; Broadcasting and others.)

**DEGREE:** Master of Communications Arts

Marshall Univ.

**PREREQUISITES:**

Bachelor's degree in any field  
Undergraduate GPA of at least C

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 12.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 4 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 5 years. The average student completes the Masters Program within 8 semesters. 33 semester credits are required for graduation.

**SUMMER SESSION:** There are 10 weeks in the entire summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	60
Other courses within Education	24
Courses outside Education	40

**MAJOR FIELDS:**

Major

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	6
Telecommunications	24
Instructional Development	6
Learning Theory and Design	6
Materials Production	9
Information Systems	6
Librarianship	30

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

Review by department committee without student members.  
Review by committee of faculty/staff outside the department.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 0 parttime faculty.

West Virginia Univ.  
Technology Education  
609G Allen Hall  
Morgantown, W. Virginia 26506

Information provided by:  
Paul W. Devore  
Professor & Chairperson

Clock Hours Per Week  
Lecture Conf Lab Other

Technology: History & Development  
Readings in Technology & Culture  
Interdisciplinary Seminar  
Contemporary Problems  
Technical Developments  
Electives  
Thesis

\*No information provided



**DEGREE:** Master of Arts

West Virginia Univ.

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.5
- Miller Analogy test score & GRE score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 8.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 4 semesters. The program must be completed within 7 years. The average student completes the Masters Program within 6 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 12 weeks long. Courses may be taken in blocks of 3 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	15
Other courses within Education	3
Courses outside Education	18

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 15.

**COURSE WAIVER:** Courses in the College of Education may be waived by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	3
Instructional Development	3
Learning Theory and Design	9
Materials Production	3
Information Systems	6
Librarianship	12

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: None
- Computer-assisted Instruction: None
- Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

**FACULTY:** (see appendix for names)

There are 5 fulltime faculty and 0 parttime faculty.

Central Washington Univ.  
 Dept. of Education  
 Black Hall  
 Ellensburg, Washington 98926

Information provided by:  
 Dr. Robert Carlson  
 Chairman, Dept. of Education

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Instructional Media	3			
Educational Research	3			
Philosophy of Education	3			
Educational Foundations	3			
History of Education	3			
Advanced Statistics	4			
Advanced Human Growth	3			
Sociology of Education	5			
Thesis		2		18
Project		4		18
Media Production I	3		2	
Utilization Theory	5			
Administration of Media Programs	5			
Cataloging	5			
Media Production II	5			
Group Processes	3			
Elementary Curriculum	3			
Middle School Curriculum	4			
Curriculum Improvement	5			
Inservice Education	3			
Public School Finance	3			
Serigraphy	3		3	
Computers in Education	3		2	
Reference for School Librarian			4	
Selecting Materials			4	
Instructional Media			4	
Instructional Television			4	
Organizational Management	4			
Organizational Theory & Human Behavior	5			

**DEGREE:** Master in Educational Media

Central Washington Univ.

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. There is no limit on transferable credits.

**PROGRAM DURATION:**

45 quarter credits not including summer sessions. 45 quarter credits equal 3 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years.

The average student completes the Masters Program within 3 quarters, plus a summer session. 45 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 9 weeks long. Courses may be taken in blocks of 4.5 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology.....	13
Other courses within Education.....	26
Courses Outside Education.....	6

**MAJOR FIELDS:**

No major.

**MINOR FIELDS:**

Students do not minor.

**COURSE WAIVER:** Courses in the College of Education may be waived by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty

Language skill improvement courses

Tutoring by faculty

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management.....	5
Telecommunications.....	4
Instructional Development.....	14
Learning Theory and Design.....	5
Materials Production.....	13
Information Systems.....	3
Librarianship.....	13

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Administration of Media Programs

Computer-assisted Instruction: None

Mini-lab: No.

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes.

Student scores on written exams.

Review by committee of faculty/staff outside the department without student numbers.

**FACULTY:** (see appendix for names)

There are 0 fulltime faculty and 3 parttime faculty.

Eastern Washington Univ.  
Human Development & Learning  
Education Department  
Cheney, Washington 99004

Information provided by:  
Dr. Thomas Keith Midgley  
Professor of Education

Required Courses  
Administration of Library/Audiovisual Programs  
Research Report (special library project)  
Practicum (on-the-job experience)  
Problems in Library Management  
Cataloging Nonbook Materials  
Information Services of the Library/Media Center  
Other Areas

Clock Hours Per Week  
Lecture Conf Lab Other  
16  
4  
2  
2  
4  
4  
4  
12

**DEGREE:** Master of Instructional Communications

Eastern Washington Univ.

**PREREQUISITES:**

Bachelors degree in any field.

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

48 quarter credits not including summer sessions. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3 quarters, plus a summer session. 48 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 3 weeks within the summer session.

**THESIS:** A thesis is worth 15 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology.....	30
Other courses within Education.....	16
Courses outside Education.....	0

**MAJOR FIELDS:**

AV Media & Technology; Av Media/Library Science.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 15.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management.....	4
Telecommunications.....	4
Instructional Development.....	4
Learning Theory and Design.....	4
Materials Production.....	12
Information Systems.....	4
Librarianship.....	8

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units:	Yes
Computer-assisted Instruction	Yes
Mini-lab:	Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee without student members.

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 0 parttime faculty.

Univ. of Washington  
Educational Communications  
412 Miller Hall  
Seattle, Washington 98195

Information provided by:  
G. M. Tarkelson  
Professor of Education

Clock Hours Per Week  
Lecture Conf Lab Other

Psychological Foundations	
Research Foundations	
Educational Policy Studies	
Curriculum-Instruction-Multicultural	
Organization & Management	3
Seminar in Learning Resources	3
Current Issues in Educational Communications	3
Internship in Curriculum	3
Still Photography in Education	3
Basic Motion Picture Production	4
Educational Film Production (Advanced)	3
Workshop in Instructional Improvement	3 Each
Advanced:	
Motion Picture Directing	
Learning Resources Technology Management	
Small Format Lab	
Motion Picture Editing	
Advanced Cinematography	
Advanced Sound-Slide Production	
Projects for Understanding Visual & Auditory Environments	
Screen Education	3
Cinematic Animation Techniques	3
TV in the Schools	3.5
TV Production Workshop for Teachers	5
Elementary School Curriculum	3
Secondary School Curriculum	3
Principles & Procedures of Curriculum Development	3
Management of Learning Resources Programs	3
Learning Resources Systems of Instruction	3
Seminar: International & Cross-Cultural Education	3
Practicum in Learning Resources	3
Seminar in Curriculum: Theory & Practice	3
Seminar in Curriculum: Issues, Systems, Models	3
Seminar in Analysis of Teaching	3
Strategies of Instruction	3
Independent Study or Research	3
College Instruction	3
Master's Thesis	9

**DEGREE:** Master of Education

Univ. of Washington

**PREREQUISITES:**

Bachelors degree with specified education credits  
Miller Analog test score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

45 quarter credits not including summer sessions. 45 quarter credits equal 3 quarters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 3 quarters, plus a summer session. 45 quarter credits are required for graduation.

**SUMMER SESSION:** Each summer session is 9 weeks long. Courses may be taken in blocks of 4.5 weeks within the summer session.

**THESIS:** A thesis is worth 9 quarter credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in quarter credits)

Courses in Educational Communication & Technology .....	24
Other courses within Education .....	9
Courses outside Education .....	12

**MAJOR FIELDS:**

Educational Communications.

**MINOR FIELDS:**

Students may have more than one minor. The minimum number of credits in each minor field is 12.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by faculty  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in quarter credits)

Media Management .....	3
Telecommunications .....	14
Instructional Development .....	3
Learning Theory and Design .....	6
Materials Production .....	31
Information Systems .....	3
Librarianship .....	12
Cross-cultural .....	3

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Production Courses  
Computer-assisted Instruction: CAI  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.  
Review by department committee which has student members.  
Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 0 parttime faculty.

Washington State Univ.  
Department of Education  
Pullman, Washington 99163

Information provided by:  
Dale G. Andersen  
Chairperson, Dept. of Education

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Social Foundations of Education	3			
Educational Statistics	3			
Educational Measurements	3			
Advanced Statistics in Psychology & Education	3			
Seminar in Quantitative Techniques in Education	3			
Methods of Research & Thesis Writing	3			
Philosophy of Education	3			
Improvement of Instruction	3			
Secondary School Curriculum	3			
Seminar in Middle School Education	3			
Basic Principles of Curriculum Design	3			
Curriculum Implementation	3			
Supervision	3			
In-Service Programs	3			
Educational Technology	3			
Seminar in Curriculum & Instruction	3			
Preparation & Utilization of Audiovisual Materials	2		3	
Instructional Resources in Education	2		3	
Educational Technology	3			



**DEGREE:** Master of Education or Master of Arts

Washington State Univ.

**PREREQUISITES:**

Bachelors degree in any field

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 8.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 6 years. The average student completes the Masters Program within 4 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is worth 3-9 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (*expressed in semester credits*)

Courses in Educational Communication & Technology	12
Other courses within Education	21
Courses outside Education	9

**MAJOR FIELDS:**

Curric. & Media; Ed. Admin.; Higher Ed.; El. Ed.; Counselor Ed.; Reading & Lang. Arts; Ed. Psych.; Vocational Tech. Ed.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (*expressed in semester credits*)

Media Management	3
Telecommunications	0
Instructional Development	3
Learning Theory and Design	3
Materials Production	3
Information Systems	3
Librarianship	0

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Preparation & Use of AV Equipment  
Computer-assisted Instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

Review by department committee which has student members.

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (*see appendix for names*)

There are 2 fulltime faculty and 5 parttime faculty.

Univ. of Wisconsin at La Crosse  
 College of Education  
 Educational Media Program  
 La Crosse, Wisconsin 54601

Information provided by:  
 Dr. Clyde L. Greve  
 Director, Educational Media Programs

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Selection & Evaluation of Instructional Materials	3			
Production of Visual Materials	1		3	
Introduction to Cataloging & Classification	3			
Administration of Media Programs	3			
Advanced Reference Sources & Services	3			
Research & Seminar in Education				1
Terminal Projects				
Children's Literature	3			
Adolescent Literature	3			
Principles & Techniques of Audio Systems	3		1	
Technological Equipment Maintenance	1		1	
Instructional Technology	3			
Curriculum & Media Utilization	3			
Communications Media Design	2			
Utilization of Instructional TV	1		1	
Computer Assisted Instruction	2			
Seminar in Media Research & Learning				2
Survey of Special Libraries	2	1		
School Media Supervisor	2	1		
Current Trends in Literature for Children & Youth	3			
Directed Studies				

**DEGREE: Master of Science in Educational Media**

Univ. of Wisconsin at La Crosse

**PREREQUISITES:**

Bachelors degree in any field  
Undergraduate GPA of at least 2.85

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any school (U.S.A. or other). Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 2 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 2 semesters, plus a summer session. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 1 weeks long. Courses may be taken in blocks of 1-8 weeks within the summer session.

**THESIS:** A thesis is not required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	24
Other courses within Education	6
Courses outside Education	6

**MAJOR FIELDS:**

Educational Media; School Library Media

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

Study skill courses for students with academic difficulty  
Language skill improvement courses  
Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	10
Telecommunications	12
Instructional Development	5
Learning Theory and Design	3
Materials Production	7
Information Systems	9
Librarianship	24

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the Curriculum for this degree program includes:

Student scores on written exams.

Review by department committee without student members.

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 4 fulltime faculty and 0 parttime faculty.

Univ. of Wisconsin at Stout  
Media Technology Dept.  
201B Library Bldg.  
Menomonie, Wisconsin 54751

Information provided by:  
Dr. David L. Goff  
Program Director

Clock Hours per Week  
Lecture Class Lab Other

Research Foundations	2			2
Problems in Media Technology (or)				2
Thesis - Media Technology				6
Elementary Photography	2			1
Audio-Visual Communications	2			
Preparation of Audio-Visual Materials	2			
Audio/Film/TV Production Fundamentals	1		2	
Computer Use in Education	3			
Elementary School Curriculum (or)	2			
High School Curriculum	2			
Design & Evaluation of Curriculum	2			2
Curriculum Theory & Practice	2			
Structuring Knowledge	2			
Advanced Psychology of Learning	2			
Television Programming & Performance	1		2	
Film: History & Appreciation	3			
Educational Television Utilization				1
Advanced Photography	2		1	
Micrographic Fundamentals				1
Broadcast TV Production Internship			1-4	
TV Production	2		1	
Motion Picture Production	2		1	
Color Photography				1-2
Slide/Tape & Multi-image Production	2			
Media Reference Fundamentals	2			
Media Selection	2			
Media Equipment	2			
Media Selection & Organization	2			
Media Retrieval Systems	2			
Planning Media Facilities	2			1
Instructional Development	2			1
Educational Media Administration	2			
Media Technology Internship				1-2
Independent Study	3			1
Organizational Leadership	2			
Labor & Industrial Relations	2			
Principles of Supervision	2			
Administration	3			
Personnel Management				

**DEGREE:** Master of Science

Univ. of Wisconsin at Stevens

**PREREQUISITES:**

- Bachelors degree in any field
- Undergraduate GPA of at least 2.75
- Mil Anal test, GRE test & TOEFL test 500

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from U.S. accredited schools only. Maximum number of credits transferred is 9.

**PROGRAM DURATION:**

30 semester credits not including summer sessions. 30 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 3 semesters. 30 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is worth 6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology	15
Other courses within Education	7
Courses outside Education	8

**MAJOR FIELDS:**

General Media; Media Production; Media Administration.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman and by examination.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management	4
Telecommunications	6
Instructional Development	2
Learning Theory and Design	8
Materials Production	4
Information Systems	6
Librarianship	8
Photography	8

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

- Self-instructional units: Basic Media; Basic Photography
- Computer-assisted instruction: None
- Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

Review by department committee, which has student members.

Review by committee of faculty/staff outside the department including students.

**FACULTY:** (see appendix for names)

There are 3 fulltime faculty and 1 parttime faculty.

Univ. of Wisconsin-Oshkosh  
College of Education & Human Services  
Dept. of Curric. & Instruction  
Oshkosh, Wisconsin 54901

Information provided by:  
Dr. Leonore W. Dickmann  
Coordinator

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Administration	2			
Supervision	2			
Curriculum	2			
Learning Theory	2			
Multi-Cultural Education	2			
Research	2			
Foundations for Curriculum Planning	2			
Facilitating & Implementing Curricular Change	1			
Supervision of Instruction	2			
Clinical Supervision	1			
Organization & Administration of Public Schools	2			
Administrative Behavior in Education	1			
Practicum in Administration & Supervision	3			
School Business Management	3			
Principles of Appraisal & Evaluation in Education	3			
Child Psychology	3			
Counseling Foundations	3			
Thesis	1-6			
Politics of Education	3			
Trends & Issues in Curriculum and Supervision	2			
Seminar in Instructional Strategies	3			
Seminar in Classroom Dynamics	3			
Creativity in Instruction	3			
Seminar: Futurism in Curriculum and Instruction	3			
Political & Social Theory of Public Service Administration	1			
Organization & Goal Achievement	1			
Decision-Making & Public Policy	1			
Communication & Behavior in Organizations	1			
Research Methodology	1			
Planning & Program Evaluation	1			
Personnel Management	1			
Collective Bargaining & Labor Relations	1			
Budgeting	1			
Public Finance	1			
Administrative Law	1			
Values, Ethics and the Public Interest	1			

**DEGREE: Master of Science in Curriculum & Instruction**

Univ. of Wisconsin-Oshkosh

**PREREQUISITES:**

Bachelors degree with specified education credits  
Undergraduate GPA of at least 2.75

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. Maximum number of credits transferred is 6.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. The program must be completed within 7 years. The average student completes the Masters Program within 5 semesters, plus a summer session. 36 semester credits are required for graduation.

**SUMMER SESSION:** Each summer session is 8 weeks long. Courses may be taken in blocks of 4 weeks within the summer session.

**THESIS:** A thesis is worth 3-6 semester credits and is optional.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT (expressed in semester credits)**

Courses in Educational Communication & Technology.....	0
Other courses within Education.....	30
Courses outside Education.....	6

**MAJOR FIELDS:**

Reading; Futurism in Curriculum & Instruction; Physical Education; Working with the Gifted & Talented.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education may be waived with the permission of the Department Chairman.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE AVAILABLE:**

- Study skill courses for students with academic difficulty
- Language skill improvement courses
- Tutoring by faculty
- Tutoring by students

**AREAS OF EMPHASIS WITHIN THE CURRICULUM (expressed in semester credits)**

Media Management.....	3
Telecommunications.....	3
Instructional Development.....	3
Learning Theory and Design.....	4
Materials Production.....	3
Information Systems.....	0
Librarianship.....	20

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: Orientation to public education  
Computer-assisted instruction: None  
Mini-lab: Yes

**GRADING/EVALUATION:** Letter/Number and Pass/Fail

Evaluation of the curriculum for this degree program includes:  
Student scores on written exams.

**FACULTY: (see appendix for names)**

There are 0 fulltime faculty and 4 parttime faculty.

Univ. of Wyoming  
 Dept of Media Technology  
 College of Education  
 Laramie, Wyoming 82071

Information provided by:  
 Ray V. Clarke  
 Head, Dept. Of Adult Educ.

	Clock Hours Per Week			
	Lecture	Conf	Lab	Other
Introduction to Visual Literacy	3			
Introduction to Educational Communication & Technology	3		3	
Materials Production I	2		2	
Photo Instructional Materials	3		3	
Trends in Adult Education	2			
Media Workshop	1-6		variable	
Materials Production II	3		3	
Materials & Message Production III	3		3	
Seminar	1-6		variable	
Recent Trends in Children's Literature	2			
Selection of Instructional Materials	3			
Administration of the School Library-Media Center	3			
Reference & Bibliography	3			
Cataloging & Classification	3			
Library Practice	2-8			
Field Studies in Literature through Storytelling	2			
Teaching the Use of the Library	2			
Government Documents	2-3			
Community Resources for Continuing Education	2			
Problems & Techniques of Group Leadership	2			
Trends in Group Leadership	2			
Short Course in Adult Education	1-2			
Supervised Internship	1-8			
Theory of Change in Adult Education	3			
Community College	2-3			
Adult Education: Programs & Practices	3			
Seminar in Adult Education				1-6
Special Problems in Adult Education				1-6



**DEGREE:** Master of Science, Arts or Education

Univ. of Wyoming

**PREREQUISITES:**

Bachelors degree in any field  
GRE Score

**ACCEPTANCE OF TRANSFERS:**

Credits are accepted from any accredited institution. There is no limit on transferable credits.

**PROGRAM DURATION:**

36 semester credits not including summer sessions. 36 semester credits equal 3 semesters. Continuous enrollment from entrance to graduation is not required. There is no specified time within which the program must be completed. The average student completes the Masters Program within 3 semesters. 36 semester credits are required for graduation.

**SUMMER SESSION:** There are 8 weeks in the entire summer session.

**THESIS:** A thesis is worth 6 semester credits and is required.

**COMBINED DEGREE PROGRAMS:**

Combined Degree Programs are not available.

**PROGRAM CONTENT** (expressed in semester credits)

Courses in Educational Communication & Technology	18
Other courses within Education	15
Courses outside Education	0

**MAJOR FIELDS:**

Adult Education, Library Media, Educational Communications.

**MINOR FIELDS:**

Students may have one minor.

**COURSE WAIVER:** Courses in the College of Education cannot be waived.

**SPECIAL ADVISEMENT & RETENTION ACTIVITIES ARE NOT AVAILABLE.**

**AREAS OF EMPHASIS WITHIN THE CURRICULUM** (expressed in semester credits)

Media Management	3
Telecommunications	0
Instructional Development	3
Learning Theories and Design	0
Materials Production	9
Information Systems	2
Librarianship	23

**INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:**

Self-instructional units: None  
Computer-assisted Instruction: None  
Mini-lab: No

**GRADING/EVALUATION:** Letter/Number

Evaluation of the curriculum for this degree program includes:

Student scores on written exams.

Review by department committee without student members.

Review by committee of faculty/staff outside the department without student members.

**FACULTY:** (see appendix for names)

There are 6 fulltime faculty and 0 parttime faculty.

**INFORMATION FOR THE APPLICANT: Based**  
**on 154 responses to the questionnaire**

310

319

## INFORMATION FOR THE APPLICANT

Based on 154 responses to the questionnaire.

## SUMMARY

### PREREQUISITES:

Schools	
129	Bachelors degree in any field
10	Bachelors degree in education only
16	Bachelors degree with specified education credits
154	Undergraduate GPA score
38	Miller Analogy Test Score
65	Combined GRE test score
94	Other

### ACCEPTANCE OF TRANSFERS: (students have credits from another institution)

Schools	
49	From any school (USA or other)
24	From U.S. accredited schools only
82	From any accredited institution

### PROGRAM DURATION:

Schools	
141	Reporting. Average number of credits for graduation is 35.
13	Required continuous enrollment
141	Program duration is individualized, no limitation on number of semesters permitted to complete the program
153	Reporting. Average student completes the program in the following manner:
	With Summer Session      Without Summer Session
	4 Semesters                      4 Semesters
	4 Quarters                      5 Quarters
143	Schools have a summer session, and the average length of the session is 9 weeks
25	Require a thesis, and the average worth is 5 credits
56	Have an optional thesis, and the average worth is 6 credits

### MAJOR FIELDS:

Administration  
Administration & Supervision with Learning Resource Emphasis  
Administration of Educational Technology  
Administration of Media Services  
Adult Education  
Advertising  
Aesthetic Education  
Affective Education  
Art  
Art History  
Arts Management  
Audio-Visual Education  
Audio-Visual Media  
Audio-Visual Media & Technology  
Biomedical Communications  
Broadcasting  
Business  
Business & Industrial Communications & Training

Cinematography  
 Classroom Teacher  
 Communications  
 Communications Media  
 Communications in Education  
 Community Colleges  
 Computer Aided Instruction  
 Computer Based Education  
 Computer Science  
 Counseling Education  
 Criterion Referenced Testing & Evaluation  
 Curriculum & Design  
 Curriculum & Instruction  
 Curriculum & Media  
 Curriculum Planning  
 Curriculum Studies  
 Curriculum and Instructional Media  
 Design  
 Design & Development  
 Design & Production of Audio-Visual Materials  
 Drama  
 Early Childhood Education  
 Education  
 Educational Administration  
 Educational Broadcasting  
 Educational Communications  
 Educational Communications & Technology  
 Educational Computing  
 Educational Evaluation  
 Educational Foundations  
 Educational Media  
 Educational Media & Technology  
 Educational Media Management  
 Educational Media Specialist  
 Educational Media in Industry  
 Educational Media in Schools  
 Educational Motion Pictures  
 Educational Process  
 Educational Psychology  
 Educational Research & Technology  
 Educational Technology  
 Educational Technology Research & Theory  
 Educational/Instructional Technology  
 Elementary Education  
 Evaluating Instructional Design & Products  
 Evaluation  
 Evaluation & Measurement  
 Facilities Design for Media & Technology  
 Film  
 Film Production  
 Film Study  
 Foreign Languages  
 Futurism in Curriculum & Instruction  
 General Communications  
 General Education with Media  
 General Library  
 General Media  
 Graphic Production  
 Graphics Photography  
 Health  
 Health Personnel Education  
 Health Sciences

Higher Education  
 Home Economics  
 Industrial Media Specialist  
 Industrial Training  
 Information Management  
 Information Science  
 Information System Design  
 Instructional Communications  
 Instructional Design  
 Instructional Design/Media Production  
 Instructional Design/Training Systems  
 Instructional Development  
 Instructional Development & Graphics  
 Instructional Development & Research  
 Instructional Development & Technology  
 Instructional Materials Development  
 Instructional Media  
 Instructional Media Technology  
 Instructional Product Development  
 Instructional Program Development  
 Instructional Psychology  
 Instructional Research & Evaluation  
 Instructional Science  
 Instructional Systems  
 Instructional Systems Design  
 Instructional Systems Development in Computer Based Education  
 Instructional Systems Technology  
 Instructional Technology  
 Instructional Technology & Design  
 Instructional Technology Management  
 Instructional Television  
 Instructionalization  
 Journalism  
 Language & Literature  
 Language Arts  
 Learning & Teaching  
 Learning Resources  
 Learning System Design  
 Learning Theory  
 Learning and Instruction  
 Liberal Arts  
 Librarianship  
 Library & Information Science & Unified Media  
 Library & Instructional Media  
 Library Media  
 Library Science  
 Management  
 Mass Media/Interpersonal Communications  
 Materials Production  
 Mathematics  
 Media Administration  
 Media Arts  
 Media Design & Production  
 Media Design Development & Production  
 Media Endorsement  
 Media Generalist  
 Media Librarianship  
 Media Library  
 Media Management  
 Media Producer  
 Media Production  
 Media Program Management

Media Research  
 Media Science  
 Media Services Administration  
 Media Specialist  
 Media Specialist in Public School  
 Media Studies  
 Media Technology  
 Media Utilization  
 Media in Higher Education  
 Medicated Teacher  
 Multi-Image/Slide-Tape  
 Multi-Media  
 Museums  
 Music  
 Organizational Training  
 Organization & Management  
 Photography  
 Photography & Cinematography  
 Physical Education  
 Policy Analysis Educational Journalism  
 Policy Studies  
 Preparation of Materials  
 Product Design & Development  
 Production  
 Production & Evaluation of Educational Materials  
 Professional Improvement  
 Programmed Evaluation & Planned Change  
 Programmed Instruction & Computer Aided Instruction  
 Public Communications  
 Public Library  
 Public Relations  
 Public School Media Programs  
 Public School Track  
 Radio/Television/Film  
 Reading  
 Reading & Language Arts  
 Research  
 Research & Development of Educational Technology  
 Resource Teacher  
 Restorations  
 School Librarianship  
 School Library & Media Center Administration  
 School Library Media  
 School Library Media Services  
 School Media  
 School Media Specialist  
 Science Social Studies  
 Scientific Information  
 Speech  
 Supervision & Media  
 Teaching Skills  
 Television  
 Television Production  
 Theory/Research in Educational Technology  
 Training & Development  
 Training in Industry  
 Training in Medical Health Care  
 Video Production  
 Visual Distribution  
 Visual Studies  
 Vocational Technology Education  
 Working with the Gifted & Talented

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**MINOR INFORMATION:****Schools**

- 106 Students may have one minor
- 44 Students may have more than one minor

**COURSE WAIVER:****Schools**

- 86 Courses in education can be waived
- 42 With permission of department chairman
- 9 By examination
- 33 With permission of department chairman and by examination

**ADVISEMENT:****Schools**

- 79 Study skill courses for students with academic difficulty
- 87 Language skill improvement courses
- 63 Tutoring by faculty
- 59 Tutoring by students

**COMBINED DEGREE PROGRAMS:****Schools**

- 13 Students may earn 2 graduate degrees in education simultaneously
- 25 Students may earn 2 graduate degrees one in education and one in another field

**PROGRAM CONTENT:****Schools**

- 150 Courses in Educational Communications & Technology
- 124 Other courses within Education
- 87 Courses outside Education

**AREAS OF EMPHASIS WITHIN THE CURRICULUM:****Schools**

- 143 Media Management
- 110 Telecommunications
- 144 Instructional Development
- 134 Learning Theory and Design
- 147 Materials Production
- 97 Information Systems
- 106 Librarianship
- 42 Other

### INSTRUCTIONAL TECHNIQUES FOR THE DEGREE CANDIDATE:

Schools	
102	Self-instructional units
39	Computer-assisted instruction
80	Mini-lab

### GRADING/EVALUATION:

Schools	
2	Pass/Fail
128	Letter/Number
23	Pass/Fail and Letter/Number

### METHODS OF CURRICULUM EVALUATION:

Schools	
100	Student scores on written exams
46	Review by department committee without student members
77	Review by department committee which has student members
31	Review by committee of faculty and staff outside the department without student members
50	Review by committee of faculty and staff outside the department including students



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**Appendix A: Faculty Members**

317  
326

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>ALABAMA CAN UNIV.</b>	
B.O. Weir, Professor(P)	Ph.D., Peabody Administration
H. Handy, Professor(P)	Ph.D., Ohio State Communication Theory
T. Nordmann, Assoc. Prof.(F)	Ed.D., Northern Illinois Information Sciences
H. Ball, Professor(P)	Ph.D., Ohio State Selection, Utilization
M.L. Cleveland, Assoc. Prof.(F)	MLS, Case Western Networking
B.R. Graipon, Assoc. Prof.(F)	MSLS, Atlanta User Services
<b>ALABAMA STATE UNIV.</b>	
K. Bell, Asst. Prof.(F)	Ed.S., not available Not Available
E.T. Tucker, Assoc. Prof.(F)	MS, not available Not Available
G.C. Bliss, Professor(P)	Ed.D., not available Not Available
<b>APPALACHIAN STATE UNIV.</b>	
M. Busbin, Assoc. Prof.(F)	Ed.S., Western Michigan Univ. Teaching Media Skills
J. Davie, Assoc. Prof.(F)	Ph.D., Florida State Univ. Media and the Young Adult
J. Fletcher, Assoc. Prof.(F)	Ed.D., Auburn Univ. Teaching Photography to Children
J. Leggett, Asst. Prof.(F)	MA, Appalachian State Univ. Not Available
B. McFarland, Assoc. Prof.(F)	MA, Univ. of Indiana Communication Theory
J.R. Murphy, Assoc. Prof.(F)	MA, Texas A&M Creative Film
A.P. Naylor, Professor(F)	Ph.D., Univ. of Toledo Literature Content Analysis
J. Pritchett, Professor(F)	MA, Peabody Not Available

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## ARIZONA STATE UNIV.

L. Satterthwaite, Professor(F)

Ed.D., Indiana Univ.

J. Verga, Professor(F)

Not Available

R. Beyard-Tyler, Asst. Prof.(F)

Ed.D., Univ. South. Cal.

H. Sullivan, Professor(F)

Not Available

H. Sullivan, Professor(F)

Ph.D., Ariz. State Univ.

N. Higgins, Professor(P)

Ed. Equity

R. Melnick, Fac. Asst.(P)

Ph.D., Oregon Univ.

J. Benedict, Prof. Emer.(P)

Inst. Dev., Imagery

A. Nilsen, Asst. Prof.(F)

Ph.D., Oregon Univ.

E. Schon, Asst. Prof.(F)

Inst.

M. McIsaac, Asst. Prof.(F)

Ph.D., Syracuse Univ.

## UTAH UNIV.

T.A. Countermine, Asst. Prof.(P)

Competency Based Inst.

T.E. Miller, Asst. Prof.(F)

Ph.D., Ariz. State Univ.

K.S. Mohajerin, Asst. Prof.(F)

Not Available

J.S. Nist, Asst. Prof.(F)

Ed.D., Stanford Univ.

E.P. Smith, Asst. Prof.(F)

Not Available

C.D. Wright, Asst. Prof.(P)

Ph.D., Iowa Univ.

Adolescent Lit.

Ph.D., Colorado Univ.

Spanish Materials Bilingual Ed.

Ph.D., Wisc. Univ.

Visual Imagery

Ed.D., Penn State

Computers

Ed.D., Indiana Univ.

Instructional Design

Ph.D., Florida State

Values Education

Ed.D., Auburn Univ.

Literature

Ph.D., Syracuse

Appication of Video

Ed.D., Auburn Univ.

Learning Center Management

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>BALL STATE UNIV.</b>	
G.T. Yeamans, Professor (F)	Ed.D., Indiana Univ. AV Media
R.H. Tevis, Asst. Prof. (F)	Ph.D., Missouri Film, History of Lib.
G.E. Rike, Asst. Prof. (F)	Ph.D., Florida St. Lib. Use by Handicapped Students
H.R. Kirby, Asst. Prof. (F)	MALS, Case Western Public Relations
M.E. Kennedy, Asst. Prof. (F)	Ph.D., Pittsburgh Lib. Serv. to the Elderly
K. Hsu, Professor (F)	Ed.D., Intern. Ed. Library Automation
D.B. Holzberlein, Asst. Prof. (F)	Ph.D., Michigan Energy Conserv. in Libraries
D.W. Cox, Professor (F)	Ph.D., Florida St. Energy Cost in Library Use
P.F. Beilke, Asst. Prof. (F)	Ed.D., Western Michigan Library Instr. Handi.
M.E. Axen, Professor (F)	Ph.D., Univ. of Ill. Automated Instruction
<b>BOSTON COLLEGE</b>	
M. Matelski, Asst. Prof. (F)	Ph.D., Univ. of Colorado Telecommunications, Com. Theory
M. Zilonis, Adj. Inst. (P)	Ph.Ed., Boston Univ. Media Adm., Selec., Util., Prod.
F. Pula, Asst. Prof. (F)	Ph.Ed., Boston Univ. Communication
I. Miller, Adj. Inst. (P)	M.Ed., Boston Univ. Media Adm. Selection
<b>BOSTON STATE COLLEGE</b>	
R. Grinnell, Asst. Prof. (F)	Ed.D., Not available Not Available
R. Finn, Asst. Prof. (F)	Ph.D., not available Not Available
J. Ryan, Asst. Prof. (F)	M.Ed., not available Not Available

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time) Degree, Granting Univ./Research Interests

## BOSTON UNIV.

M. Monroe, Instructor(P)

M.Ed., Univ. Mexico

R. DiNatale, Instructor(P)

Not Available

A. Weiss, Instructor(P)

Not Available, not available

A. Granby, Instructor(P)

Not Available

L. Prentice, Instructor(P)

M.Ed., Boston Univ.

H. Berman, Instructor(P)

Not Available

P. Burrel, Instructor(P)

M.Ed., Boston Univ.

J. Powell, Instructor(P)

Not Available

D. Humphrey, Instructor(P)

Ph.D., Stanford

Y. Cohen, Instructor(P)

Computers

T. French, Instructor(P)

M.Ed., Boston Univ.

E. Adreghi, Instructor(P)

Television

R. Mistretta, Instructor(P)

M.Ed., Boston Univ.

R. Liao, Asst. Prof.(F)

Television

A. Burgess, Instructor(P)

CAGS, Indiana Univ.

G. Kelley, Professor(F)

Not Available

G. McVey, Asst. Prof.(F)

Ed.D., Boston Univ.

L. Tolman, Asst. Prof.(F)

Systems Design

M.Ed., Boston Univ.

Television

M.Ed., Boston Univ.

Television

M.Ed., Boston Univ.

Not Available

M.Ed., Boston Univ.

Design

Ed.D., Boston Univ.

Not Available

M.Ed., Boston Univ.

Photography

Ed.D., Boston Univ.

Facility Design

Ph.D., Univ. Wisc.

Childrens Libraries

Ed.D., Boston Univ.

Not Available

## BOWLING GREEN STATE UNIV.

J.A. Ward, Asst. Prof.(P)

MS, Indiana Univ.

G. Jones, Asst. Prof.(P)

Media Production

G.H. Daniels, Professor(P)

MA, Bowling Green St Univ.

F.E. Williams, Professor(F)

Media Utilization

E.R. Schneider, Asst. Prof.(F)

Ph.D., Univ. Iowa

K. Doellinger, Asst. Prof.(F)

Media administration

M.L. Amos, Asst. Prof.(F)

Ed.D., Indiana Univ.

Media Utilization

Ph.D., Univ. Akron

Information Systems

Ph.D., Univ. Iowa

Visual Literacy

MALS, Univ. Michigan

Cataloging & Classification

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>CALIFORNIA STATE UNIV.-CHICO</b>	
F. Levine, Professor(F)	Ed.D., Utah State Univ. Photography, Inst.
F. Grant, Asst. Prof. (F)	MA, San Jose State Univ. CAI, Info Science
J.G. Berryman, Professor(F)	MFA, Montana State Univ. Graphics
G. Benson, Professor(F)	Ph.D., Univ. of Utah Broadcasting
J. Babcock, Professor(F)	Ed.D., Utah State Univ. Inst. Design, Comp. Graphics
A. Bor, Asst. Prof. (F)	Ed.D., Northern Cal. Univ. Media Dev., Film, Video Prod.
J. Ittelson, Asst. Prof. (F)	Ph.D., Northwestern Media Dev., Video Prod.
R.G. Main, Professor(F)	Ph.D., Univ. of Maryland Inst. Design & Eval.
<b>CALIFORNIA STATE UNIV.-LONG BEACH</b>	
R.J. Johnson, Professor(F)	Ed.D., Indiana Univ. Inst. Design and Devel.
R. McLaughlin, Asst. Prof. (F)	Ph.D., Syracuse Univ. Computer Assist. Inst.
P.L. Brent, Professor(F)	Ed.D., Oklahoma Univ. Not Available
J. Vaughan, Asst. Prof. (P)	Ed.P., Univ. of Southern Cal. Not Available
B. Ward, Asst. Prof. (P)	Ed.P., Univ. of Southern Cal. Library Media
<b>CALIFORNIA STATE UNIV.-LOS ANGELES</b>	
A. Kanno, Lecturer(P)	MA, Cal. State Univ. at L.A. Not Available
A. Lindquist, Professor(P)	Ed.D., USC Instructional Design
D. Knapp, Professor(P)	Ph.D., Ohio State Univ. Evaluation
K. Costantine, Asst. Prof. (F)	MS, USC Not Available
E. Parks, Asst. Prof. (F)	Ph.D., USC Computer Assisted Instr.
B. Hill, Lecturer(P)	Ph.D., USC Health Training
J. Hutton, Lecturer(P)	Ph.D., USC Computer Aided Instruction
<b>CATHOLIC UNIV. OF AMERICA</b>	
H. Wall, Asst. Prof. (F)	Ph.D., Columbia Behavior Analysis
M. Furlong, Asst. Prof. (F)	Ed.D., USC Curriculum Methods
D. Logsdon, Asst. Prof. (F)	Ph.D., Florida State Quantitative Analysis
J.H. Tucker, Asst. Prof. (F)	Ph.D., Columbia Simulation/Task Analysis

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## CENTRAL CONNECTICUT STATE COLLEGE

J.Zulick, Lecturer(P)

Ph.D., Univ. Conn.

W.Westerman, Lecturer(P)

Media Utilization

R.Temple, Lecturer(P)

CAGS, Univ. Conn.

M.Pellerin, (F)

Learn. Systems

E.Bishop, Lecturer(P)

CAGS, Univ. Conn.

R.Callahan, Lecturer(P)

Television/Graphics

C.Carlsle, Lecturer(P)

Ph.D., Univ. Conn.

R.Hale, Lecturer(P)

Censorship,Media Selection

N.Michaud, Lecturer(P)

CAGS, Univ. Conn.

D.Ostrander, Lecturer(P)

Not Available

## CENTRAL MISSOURI STATE UNIV.

C.Honeywell, Asst. Prof.(P)

Ph.D., Univ. Conn.

W.Damron, Instructor(P)

Television Graphics

G.Aist, Asst. Prof.(P)

CAGS, Univ. Conn.

K.Brookens, Asst. Prof.(F)

Media in Learning

## CENTRAL WASHINGTON UNIV.

H.Howard, Professor(P)

CAGS, Syracuse

C.Vick, Professor(P)

Tel./Computers

L.Canzier, Asst. Prof.(P)

CAGS, Univ. Conn.

Not Available

MSLS, Univ. Mich.

Not Available

Not Available, Southern Illinois

Self Instruction Center

Not Available, Arizona State

Production

Ph.D., Arizona State

Instructional Development

Ed.D., Oklahoma State

Instructional Development

Ph.D., Univ. Chicago

Instructional Strategies

Ed.D., Mich. State

Program development

Ed.D., Univ. of Idaho

Humor Development

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## CLARION STATE COLLEGE

J.H.Cole, Professor(F)

Ed.D., Indiana Univ.

Not Available

C.Felicetti, Professor(F)

Ed.D., Indiana Univ.

Not Available

L.Pfaff, Asst. Prof.(F)

MA, George Peabody College

Not Available

R.Metcalf, Professor(F)

Ed.D., Indiana Univ.

Not Available

P.Marin, Asst. Prof.(F)

MA, Wayne State Univ.

Not Available

W.Lloyd, Asst. Prof.(F)

MS, Univ. of Pitts.

Not Available

A.D.Larson, Asst. Prof.(F)

Ph.D., Ohio Univ.

Not Available

H.Fueg, Asst. Prof.(F)

Ph.D., Indiana Univ.

Not Available

## DREXEL UNIV.

J.Saye, Asst. Prof.(F)

Ph.D., Pittsburgh

Not Available

D.Leeper, Asst. Prof.(F)

Ph.D., Colorado

Not Available

J.Mancall, Asst. Prof.(F)

Ph.D., Drexel

Not Available

R.Barber, Asst. Prof.(F)

Ph.D., Florida State

Not Available

J.Hall, Asst. Prof.(F)

Ph.D., Florida State

Not Available

C.Drott, Asst. Prof.(F)

Ph.D., Michigan

Not Available

K.Subramanyam, Asst. Prof.(F)

Ph.D., Pittsburgh

Not Available

H.White, Asst. Prof.(F)

Ph.D., Berkley

Not Available

T.Childers, Professor(F)

Ph.D., Rutgers

Not Available

C.Meadow, Professor(F)

MS, Rochester

Not Available

B.Griffith, Professor(F)

Ph.D., Connecticut

Not Available

K.Oller, Professor(F)

Ph.D., Michigan

Not Available

G.Garrison, Professor(F)

Ph.D., Illinois

Not Available



# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>EAST CAROLINA UNIV.</b>	
J.W.Batten, Professor(P)	Ed.D., UNC Statistics
R.M.Brown, Professor(F)	Ed.D., Indiana Communications
G.D.Lanier, Professor(F)	Ph.D., UNC Librarianship
W.McLendon, Asst. Prof.(F)	Ed.D., N.C. State Media
T.M.Chambless, Professor(F)	Ed.D., Auburn Foundations
W.F.Pritchard, Professor(F)	Ed.D., UNC Media
J.W.Congleton, Professor(F)	Ph.D., UNC Curriculum
W.B.Martin, Professor(F)	Ed.D., Peabody Foundations
<b>EAST TENNESSEE STATE UNIV.</b>	
T.C.Coburn, Professor(F)	Ed.D., Indiana Univ. Message Design, Media Design
<b>EAST TEXAS STATE UNIV.</b>	
L.Correll, Professor(F)	Ed.D., East Texas State Univ. Learning Resources Centers
L.Johnson, Professor(F)	Ed.D., Baylor Univ. Learning Resources Center
E.Williams, Asst. Prof.(F)	Ph.D., Univ. of Wisconsin Curriculum and Instruction
R.Titus, Professor(F)	Ed.D., Indiana Univ. Media Utilization
B.Ledford, Asst. Prof.(F)	Ed.D., East Tenn. State Univ. Subliminal Perception
R.Johnson, Asst. Prof.(F)	Ed.D., Univ. of Montana Cur. for Print/Non-print Programs
<b>EASTERN ILLINOIS UNIV.</b>	
R.Wiseman, Professor(F)	Ed.D., Illinois Univ. Not Available
W.Waitman, Asst. Prof.(P)	Ed.S., Eastern Illinois Univ. Not Available
S.Kaplan, Asst. Prof.(F)	MLS, Rosny College Not Available
F.Landsaur, Asst. Prof.(P)	Ed.D., Illinois Univ. Not Available
R.Lawson, Asst. Prof.(F)	Ed.D., Illinois Univ. Not Available
G.Scholes, Asst. Prof.(P)	Ph.D., Southern Illinois Univ. Not Available
B.Miller, Asst. Prof.(F)	MSLS, Illinois Univ. Not Available

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>EASTERN WASHINGTON UNIV.</b>	
T.K. Midgley, Professor(F)	Ed.D., not available AV Media
D.D. Wiley, Professor(F)	Ed.D., not available Library Science
G. Aplin, Assoc. Prof.(F)	Ed.D., not available AV Technology
<b>FAIRFIELD UNIV.</b>	
M. Walsh, Adjunct(P)	MS, SCSC Not Available
J. Walt, Adjunct(P)	CAS, Fairfield Univ. Not Available
M. Schmidt, Adjunct(P)	Not Available, Columbia Research in Reading
E. McCauley, Adjunct(P)	DLS, Columbia Not Available
LM. Hefzallah, Professor(F)	Ph.D., Ohio State Univ. Television & Children
J. Giorgio, Adjunct(P)	CAS, Univ. Conn. Not Available
A. Lalime, Adjunct(P)	Ph.D. Cand., NYU Not Available
J. Lauria, Adjunct(P)	CAS, Univ. Bridgeport Not Available
D. Lincoln, Adjunct(P)	MS, Univ. Bridgeport Not Available
<b>FITCHBURG STATE COLLEGE</b>	
H. Obermeyer, Instructor(F)	MFA, Rochester Inst. Tech. Graphic Design
J.P. Meaney, Asst. Prof.(F)	M.Ed., Boston Univ. Material Production
J. Magnasco, Assoc. Prof.(F)	Ed.D., Boston Univ. Learning Theory
P. Laytin, Asst. Prof.(F)	MS, SUNY-Buffalo Photography
G. Hoos, Instructor(F)	BA, Lawrence Univ. Film
W. Thibault, Instructor(F)	M.Ed., Univ. Mass. Television
D. Ryder, Professor(F)	Ed.D., Boston Univ. Media Management
W. Bowers, Professor(F)	Ed.D., Univ. Mass. Information Systems
T. Carsten, Asst. Prof.(F)	M.Ed., Boston Univ. Production
J. Cofmier, Instructor(F)	MA, Emerson College Television
L. DeNike, Professor(F)	Ph.D., Kent State Instructional Devices
W. Fitzgibbon, Assoc. Prof.(F)	MS, Worcester Polytechnic Material Production

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interest
<b>FLORIDA STATE UNIV.</b>	
Gagne, Professor(F)	Ph.D., not available Instr. Design
Clack, Assoc. Prof.(F)	Ph.D., not available Cataloging
Burkman, Professor(F)	Ph.D., not available Instr. Design
Branson, Professor(P)	Ph.D., not available Instr. Design
Mancha, Asst. Prof.(F)	MA, not available Media Educ.
Wager, Assoc. Prof.(F)	Ph.D., not available Instr. Design
Ritchie, Professor(F)	Ph.D., not available Media Educ.
Reiser, Assoc. Prof.(F)	Ph.D., not available Instr. Design
Quincy, Assoc. Prof.(F)	Ph.D., not available Media Educ.
Perkins, Assoc. Prof.(F)	Ph.D., not available Instr. Design
<b>GEORGIA SOUTHERN</b>	
W.L.Brown, Assoc. Prof.(F)	Ph.D., not available Learning Behavior
J.Morris, Assoc. Prof.(F)	Ph.D., not available Research
M.L.Elaissi, Assoc. Prof.(F)	Ph.D., not available Curriculum
S.Million, Asst. Prof.(F)	Ph.D., not available Curriculum
O.Gaede, Asst. Prof.(F)	Ph.D., not available Computers
C.Brubaker, Asst. Prof.(F)	Ph.D., not available Adm.
<b>GOVERNORS STATE UNIV.</b>	
K.Silber, Professor(F)	Ph.D., USC Instructional Development
M.Stelnicki, Professor(F)	Ed.D., Northern Illinois Univ. Text Presentation
<b>ILLINOIS STATE UNIV.</b>	
F.Wisely, Asst. Prof.(F)	Ed.D., USC Systems Analysis
D.Hustoft, Asst. Prof.(F)	Ed.D., Indiana Instructional Development
R.Holdridge, Assoc. Prof.(F)	Ed.D., Indiana Production
R.V.Wiman, Professor(F)	Ed.D., Nebraska Production

# Appendix A: Faculty Members

## Name, Rank, (Full or Part Time)

## Degree, Granting Univ./Research Interests

### INDIANA STATE UNIV.

H.Gillaspie, Asst. Prof.(P)

M.L.Nordino, Professor(F)

L.Reck, Professor(F)

J.E.Thompson, Professor(F)

R.George, Professor(F)

### INDIANA UNIV.

W.H.Levie, Professor(P)

J.Q.Knowlton, Professor(P)

A.R.Jwaideh, Asst. Prof.(P)

L.H.Hughes, Asst. Prof.(P)

R.Heinich, Professor(F)

M.L.Fleming, Professor(P)

D.K.Dayton, Asst. Prof.(P)

L.C.Carter, Asst. Prof.(P)

H.S.Bhola, Professor(P)

H.A.Bern, Professor(P)

J.A.Moldstead, Professor(P)

J.Molenda, Asst. Prof.(F)

W.E.Niekamp, Asst. Prof.(P)

D.W.Pett, Professor(P)

I.K.Davies, Professor(P)

W.Sanders, Asst. Prof.(P)

T.M.Schwen, Asst. Prof.(P)

G.J.Vuke, Professor(P)

W.D.Stevens, Professor(P)

MA, Indiana Univ.

Not Available

Ph.D., SIU

Not Available

Ed.D., NMU

Not Available

Ph.D., MSU

Not Available

Ph.D., Indiana Univ.

Not Available

Ph.D., Indiana

Imagery

Ph.D., UCLA

Semiotics

Ph.D., Indiana

Diffusion Techniques

Ph.D., Indiana

Rate Controlled Speech

Ph.D., USC

Social Factors in Tech.

Ed.D., Indiana

Pictures in Instr.

Ed.D., Indiana

Computer Graphics

S., Indiana

Film Production

Ph.D., Ohio State

Adult Literacy

Ph.D., Indiana

English Language Development

Ed.D., Indiana

Not Available

Ph.D., Syracuse

Simulation/Gaming Training

Ed.D., Indiana

Animation; Eye Movement

Ed.D., Indiana

Visual Literacy

Ph.D., Univ. of Nottingham

Needs Analysis

Ph.D., Illinois

Computer Aided Instruction

Ed.D., Indiana

Organizational Development

Ed.D., Indiana

Biophotographic

Ed.D., Indiana

Cultural Factors in IST

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## INDIANA UNIV. OF PENNSYLVANIA

E. Hauck, Asst. Prof. (F)

Ph.D., Ohio State  
Instructional Development  
Ed.D., Indiana Univ.  
Management

N. Sargent, Professor (F)

MS, Syracuse  
Cinematography  
Ph.D., Penn State  
Not Available

D. MacIsaac, Asst. Prof. (F)

Ph.D., Ohio State  
Photography  
MS, Penn State  
Not Available  
Ed.D., Indiana  
Copyright

R. Murray, Professor (F)

D. Young, Professor (F)

M. Klingensmith, Asst. Prof. (F)

R. Juliette, Asst. Prof. (F)

## IOWA STATE UNIV.

M. Simpson, Asst. Prof. (F)

Ph.D., ISU  
Media and Attitudes  
Ph.D., ISU  
Anal. of Att. Conv. by Voice

R. Volker, Professor (P)

## ITHACA COLLEGE

R. Nicolson, Professor (P)

Ed.D., Penn St.  
Production  
Ph.D., NYU  
Message Des.

P. Klinge, Asst. Prof. (P)

Ph.D., Syracuse  
Systems

J. Keshishoglou, Professor (P)

D. Gayeski, Asst. Prof. (P)

Ph.D., Maryland  
TV & Fac. Des.  
Ed.D., Temple  
Administration

P. Dyer, Professor (P)

T. Bohn, Asst. Prof. (P)

Ph.D., Univ. of Wisc. at Madison  
Research  
Ph.D., Syracuse  
Television

J. Treble, Asst. Prof. (P)

## JACKSON STATE UNIV.

A. Gupta, Asst. Prof. (F)

MLS, Pittsburgh Univ.  
Information Science  
Ed.D., Temple Univ.  
Educ. technology

W. B. Gordon, Asst. Prof. (F)

Ph.D., East Texas State  
Educ. Technology

J. Ellison, Asst. Prof. (P)

Ph.D., Michigan Univ.  
Library

C. Buckley, Asst. Prof. (P)

Ph.D., Rutgers  
Library

R. Bingham, Asst. Prof. (F)

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
JAMES MADISON UNIV.	
D.Steinberg, Asst. Prof.(F)	MLS, not available Not Available
I.Ramsey, Asst. Prof.(F)	Ed.D., not available Not Available
R.Ramquist, Asst. Prof.(F)	Ed.D., not available Not Available
C.Dobenezio, Asst. Prof.(F)	Ed.D., not available Not Available
J.Blankenburg, Asst. Prof.(F)	MLS, not available Not Available
KANSAS STATE UNIV.	
F.A.Teague, Professor(F)	Ed.D., Oklahoma Univ. Evaluation of Educ. Media Programs
J.A.Hortin, Asst. Prof.(F)	Ed.D., Northern Illinois Univ. Visual Literacy
E.G.Lowden, Asst. Prof.(F)	Ed.D., Oklahoma Univ. Evaluation of Educational Media
R.J.Hoffman, Instructor(F)	Ed.S., Indiana Univ. Film Aesthetics

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>KENT STATE UNIV.</b>	
R. Yoder, Asst. Prof. (P)	M.Ed., Kent State Univ. Photography, Multi-image
P. Sisamis, Asst. Prof. (P)	M.Ed., Kent State Univ. Graphic Arts
J. Kerstetter, Asst. Prof. (P)	M.Ed., Kent State Univ. Media Selection
C. Hunger, Asst. Prof. (P)	MS, Kent State Univ. Film Library Management
W. Hanclosky, Instructor (P)	M.Ed., Univ. of Toledo Instructional Development
J. Mitchell, Professor (F)	Ed.D., Indiana Univ. Media Management and Production
B. Martin, Asst. Prof. (F)	Ph.D., Univ. of Toledo Relating Affect and Cognition
T. Jennings, Asst. Prof. (F)	Ph.D., Penn State Univ. Visual Literacy
D. Beckwith, Asst. Prof. (F)	Ed.D., Indiana Univ. Interactive Media Applied to Learning
<b>LEHIGH UNIV.</b>	
J. Mierzura, Professor (F)	Ed.D., Harvard Interactive Interview Tech.
H. Rubenstein, Professor (F)	Ph.D., Columbia Cognitive Sciences
N. Sam, Professor (F)	Ed.D., Univ. of Pitts. Interactive Television
L. Tuscher, Asst. Prof. (F)	Ph.D., Florida State Univ. CAI, CMI, Microcomputers
<b>LOUISIANA STATE UNIV.</b>	
C. W. Roberts, Professor (P)	Ed.D., LSU Television
R. A. Musemeche, Professor (F)	Ph.D., not available Facility Planning
W. J. McJulien, Asst. Prof. (F)	Ph.D., Syracuse Production
P. M. Rankin, Asst. Prof. (P)	Ph.D., LSU Administration
R. E. Spears, Asst. Prof. (P)	Ed.D., East Texas State Instructional Development
<b>MANKATO STATE UNIV.</b>	
F. Birmingham, Professor (F)	Ph.D., Catholic Univ. Telecommunications
E. Colby, Professor (F)	Ed.D., Univ. of Montana Admin. and Inst. Design
R. Johnson, Asst. Prof. (F)	MS, Stout State Photography
F. McDonald, Asst. Prof. (F)	MS, Mankato State Univ. Adol. Mats. Selection
D. Pagel, Professor (F)	Ph.D., Univ. of Nebraska Adult Education
K. Pengelly, Asst. Prof. (F)	MLS, Univ. of Hawaii Govt. Publications

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>MARSHALL UNIV.</b>	
V. Plumley, Asst. Prof.(F)	Ph.D., Univ. of Ky. Equip. Utiliz.
W.C. Felty, Asst. Prof.(F)	Ed.D., Univ. of Ky. Media Adminis.
H. Foard, Asst. Prof.(F)	MLS, Univ. of Ky. Electronic Networks, Cat.
E. Terry, Asst. Prof.(F)	MLS, Univ. of Ky. Media Admin.
<b>MCNEESE STATE UNIV.</b>	
E.H. Wagner, Professor(F)	Ed.D., Indiana Univ. Production Multi-Media Television
C.J. Ardoin, Asst. Prof.(F)	Ed.D., East Texas Univ. Photography
<b>MIAMI UNIV.</b>	
D. Johnson, Asst. Prof.(P)	Ph.D., Indiana Univ. Inst. Sys. Tech.
W. King, Asst. Prof.(P)	MA, Univ. of W. Vir. Media Admin.
L. Met, Asst. Prof.(P)	Ed.D., Indiana Univ. Inst. Sys. Tech.
E. Newren, Professor(F)	Ed.D., Indiana Univ. Training/Film
M. Sacco, Asst. Prof.(F)	MLS, Peabody Selection
A. Schmalberg, Instructor(F)	MALS, Univ. of Mich. Reference
J. Waggener, Asst. Prof.(F)	Ed.D., Indiana Univ. TV
D. Gushurst, Instructor(P)	M.Ed., Xavier Univ. TV
J. Dougherty, Asst. Prof.(F)	AMLS, Univ. of Mich. Ref./Lib. Use
J. Coltharp, Instructor(P)	MA, Case Western General Media
A. J. Challa, Asst. Prof.(P)	Ed.D., Univ. of Okla. Systems Tech.
J. Brighard, Asst. Prof.(F)	Ed.D., Indiana Univ. Film/change
M. Bromdenburg, Instructor(P)	M.Ed., Miami Univ. Production
<b>MIDDLE TENNESSEE STATE UNIV.</b>	
B.B. Youree, Asst. Prof.(F)	MLS, George Peabody College Library Science
J.D. Arters, Professor(F)	Ed.D., Univ. of Tennessee Not Available



# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>NATIONAL COLLEGE OF EDUCATION</b>	
P. Riggs, (P)	M.Ed., Univ. of Ill. Not Available
E. McEwan, (P)	MSLS, Northern Ill. Univ. Not Available
M. Lester, (F)	MSLS, Northern Ill. Univ. Information Services
J. Karon, (P)	M.Ed., National College of Educ. Not Available
W. Jaeger, (P)	M.Ed., Northern Ill. Univ. Not Available
L. Edmonds, (P)	MSLS, Loyola Administration
V. Downes, (P)	Ed.D., Loyola Not Available
J. S. Cramies, (F)	M.Ed., not available Not Available
F. Corcoran, (P)	MSLS, Rosary College Not Available
R. Bouma, (P)	MA, Western Michigan Univ. Not Available
E. Bornhauser, (P)	M.Ed., National College of Educ. Not Available
R. Bearwald, (P)	Ed.D., Indiana Univ. Not Available
M. Baker, (P)	M.Ed., Eastern Ill. Univ. Not Available
J. Anderson, (P)	MA, Univ. Iowa Not Available
D. Adcock, (P)	M.Ed., Southern Ill. Univ. Not Available
E. A. Stunard, (F)	Ph.D., Loyola Univ. Not Available
P. Breed, (F)	Ed.D., Northern Ill. Univ. Long Range Planning
<b>NEW YORK INSTITUTE OF TECHNOLOGY</b>	
I. Weingarten, Asst. Prof. (F)	Ph.D., NYU Advertising
A. O'Brien, Asst. Prof. (F)	Ph.D., Syracuse Instructional Systems Design
E. Brook, Asst. Prof. (F)	Not Available, Leningrad Academy Television Esthetics
F. B. Kaplan, Asst. Prof. (F)	Ph.D., Syracuse Univ. Training Women in the Media
P. H. Miele, Asst. Prof. (F)	MA, New School for Soc. Res. Education in the Soviet Union
A. Scott, Asst. Prof. (F)	Ph.D., NYU Drama, Writing
S. Schier, Professor (F)	Ph.D., NYU Film History

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>NEW YORK UNIV.</b>	
D.Lessor, Asst. Prof.(P)	Ed.D., Syracuse Organization of Admin.
F.Shichai-Shaw, Asst. Prof.(F)	Ph.D., Ohio State Curriculum Theory
R.Ruderman, Asst. Prof.(F)	Ph.D., Indiana ITV, Media Theory
D.Payne, Asst. Prof.(F)	Ph.D., Indiana CAI, Learning Theory
<b>NORTH CAROLINA A&amp;T STATE UNIV.</b>	
T.M.Young, Professor(F)	Ph.D., Duke Univ. Learning Theories
S.P.Lee, Professor(P)	MS, NCA&T Systems Development
G.Mims, Professor(P)	Ed.D., Georgia St. Not Available
V.Lee, Asst. Prof.(F)	MS/MLS, Indiana Materials Prod.
M.Byers, Professor(P)	MS/MLS, North Carolina A&T Instr. Development
<b>NORTH CAROLINA CENTRAL UNIV.</b>	
M.Duncan, Professor(F)	Ph.D., Michigan State Not Available
C.Brown, Asst. Prof.(F)	MA, N. Carolina Cen. Univ. Not Available
<b>NORTH CAROLINA STATE UNIV.</b>	
J.Cole, Asst. Prof.(F)	Ph.D., Duke Univ. Learning Theory, CAI
T.Hasselbring, Asst. Prof.(F)	Ed.D., Indiana Univ. Spec. Ed., CAI
B.Farramore, Professor(P)	Ed.D., Duke Univ. Curr. Dev.-Indiv. Instr.
N.Brooks, Asst. Prof.(F)	Ph.D., Univ. Utah Computer Aided Instruction
<b>NORTH TEXAS STATE UNIV.</b>	
D.Cleveland, Asst. Prof.(F)	Ph.D., Case Western Information Systems
J.Poirot, Asst. Prof.(F)	Ph.D., Texas Tech Micro Computers
W.McCarter, Asst. Prof.(F)	Ed.D., Penn State Color Synthesis
E.Glick, Asst. Prof.(F)	Ph.D., Univ. of Mich. TV Production
T.Holcomb, Asst. Prof.(F)	Ed.D., Indiana Univ. Visual Literacy
<b>NORTHEAST LOUISIANA UNIV.</b>	
B.L.Perry, Asst. Prof.(F)	Ed.D., Univ. of Oklahoma Not Available

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>NORTHEASTERN ILLINOIS UNIV.</b>	
M.J. Belica, Professor (F)	Ed.D., Indiana Univ. Not Available
C. Swarm, Assoc. Prof. (F)	Ed.D., Indiana Univ. Not Available
<b>NORTHERN ILLINOIS UNIV.</b>	
D. Gueulette, Assoc. Prof. (F)	Ph.D., Ohio State Adult Learner
K. Collins, Assoc. Prof. (F)	Ph.D., Mich. State Instruc. Design
R. Robinson, Asst. Prof. (F)	Ph.D., Univ. of Wisconsin Motion Picture
D. Sheriff, Asst. Prof. (F)	Ph.D., Texas A&M Learner Styles
R. Hunyard, Professor (P)	Ed.D., Indiana Communications
H.A. Swan, Professor (P)	Ed.D., Wayne State Learning Centers
G.L. McConeghy, Professor (P)	Ed.D., Wayne State Television
J. Powell, Professor (P)	Ph.D., Oregon Television
<b>NORTHWESTERN STATE UNIV.</b>	
T. Hennigan, Professor (P)	Ed.D., Indiana Util. Admn.
W.C. Buchanan, Assoc. Prof. (F)	Ed.D., LSU Library
F. Christensen, Assoc. Prof. (F)	M.Ed., Illinois Library

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## NORTHWESTERN UNIV.

J. Rosenbaum, Assoc. Prof. (P)

Ph.D., Harvard

B.S. Bloom, Professor (P)

Not Available

J.W. Hall, Professor (P)

Ph.D., Chicago

B. Neugarten, Professor (P)

Not Available

K. Fuson, Assoc. Prof. (P)

Ph.D., Sou. Calif.

R.D. Lesh, Professor (P)

Not Available

L. Blum, Asst. Prof. (P)

Ph.D., Chicago

S. Cytrynbaum, Assoc. Prof. (P)

Not Available

M. Piechowski, Asst. Prof. (P)

Ph.D., Chicago

N. Bowers, Professor (F)

Not Available

B.C. Mathis, Professor (F)

Ph.D., Indiana

R.J. Menges, Professor (F)

Not Available

M.B. Lee, Professor (P)

Ph.D., Northwestern

## NOVA UNIV.

R. Goldman, Professor (F)

Not Available

A. Mizell, Professor (F)

Ph.D., Michigan

E. Raddon, Director (F)

Not Available

Ph.D., Wisconsin

Not Available

Ph.D., Minn.

Not Available

Ph.D., Texas

Not Available

Ed.D., Columbia

Not Available

Ed.D., Calif/Berke.

Not Available

Ed.D., Univ. of Pitts.

Early Childhood

Ed.D., Wayne State

Curr. Systems

Ed.D., Nova

Learning Styles

# Appendix A: Faculty Members

## Name, Rank, (Full or Part Time)

## Degree, Granting Univ./Research Interests

### OHIO UNIV.

S.Strother, Asst. Prof.(P)

Ph.D., Kent State Univ.

D.Brodeur, Asst. Prof.(P)

Ed.Cognitive Styles

R.Miller, Asst. Prof.(F)

Ph.D., Indiana Univ.

S.Roberts, Asst. Prof.(F)

Instructional Development

Ph.D., Indiana Univ.

Instructional Development

Ed.S., Kent State Univ.

Young Adult Materials and Services

### OKLAHOMA STATE UNIV.

B.A.Petty, Asst. Prof.(F)

Ph.D., Kansas State Univ.

K.L.King, Professor(P)

Not Available

R.Koetting, Asst. Prof.(P)

Ed.D., Univ. Oklahoma

G.L.Post, Professor(P)

Not Available

Ph.D., Univ. of Wisconsin

Not Available

Ed.D., Oklahoma State Univ.

Not Available

### OREGON COLLEGE OF EDUCATION

R.C.Forcier, Professor(F)

Ph.D., Michigan State

C.F.Mackinnon, Asst. Prof.(F)

Microcomputers in educ.

J.McCrady, Asst. Prof.(F)

Ed.D., Univ. Mass.

E.B.Wright, Asst. Prof.(P)

Instructional Television

C.Smith, Asst. Prof.(P)

MLS, Univ. Oregon

Library Science

Ph.D., Penn State

Computers

MS, Oregon College

Media Management

### OREGON STATE UNIV.

L.Streit, Asst. Prof.(F)

Ph.D., not available

R.Stiehl, Asst. Prof.(F)

Voc. Ed., Media Applications

Ed.D., not available

Educ. Media Development

### PENNSYLVANIA STATE UNIV.

J.Searles, Professor(P)

D.Ed., Stanford

M.Streibel, Asst. Prof.(F)

Instructional Sys.

M.Szabo, Asst. Prof.(P)

Ph.D., Wisconsin

P.Welliver, Professor(F)

Computer Based Ed.

F.Dwyer, Professor(P)

Ph.D., Perdue

R.Heimer, Professor(F)

Computer Based Ed.

D.Johnson, Asst. Prof.(P)

Ph.D., Penn State

Instruc. Dissem.

D.Ed., Penn State

Visual Learning

D.Ed., Penn State

Computer Based Educ.

D.Ed., Colorado

Media Admin.

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>PONTIFICIA UNIVERSIDAD JAVERIANA</b>	
A.Pardo, (P)	MA, Univ. de Madrid Educat. Psych.
R.Campo, (F)	Ph.D., not available Education and Social
B.Alvarez, (P)	Ph.D., Univ. of New Mexico Not Available
A.Gutierrez, (F)	Ph.D., not available Not Available
R.Gruoso, (F)	MD, not available Not Available
M.E.Perdono, (F)	Ph.D., Univ. La Salle Sociological Research
J.Sanchez, (P)	MA, Univ. Javeriana Statistics
A.Vargas, (P)	MA, Univ. of Texas Comm. and Technology
H.Gomez, (P)	Ph.D., Univ. of Wisc. Economics
A.Sanchez, (P)	MA, Univ. Javeriana Psychology
A.Lombana, (P)	Ph.D., Univ. of Chicago Sociology
E.Alvarez, (P)	MA, not available Educational Politics
F.Forero, (P)	Ph.D., Univ. of Pitts. Educat. Technology
E.Gomez, (P)	Ph.D., USC Educ. Technology
E.Santos, (P)	MA, not available Educ. Research
<b>PORTLAND STATE UNIV.</b>	
P.Sharp, Instructor(P)	MLS, not available Not Available
A.Quick, Instructor(P)	MLS, not available Not Available
J.Dorris, Instructor(P)	MA, not available Not Available
T.Williams, Instructor(P)	MLS, not available Not Available
M.Clark, Asst. Prof.(F)	Ed.D., not available Not Available
J.Petrie, Assc. Prof.(F)	Ph.D., not available Mainstreaming in Media Center
<b>PRAIRIE VIEW A&amp;M UNIV.</b>	
R.Leverett, Instructor(F)	MS, Kansas State Univ. Not Available
M.Henry, Professor(F)	Ph.D., Syracuse Univ. Not Available
F.Francis, Professor(F)	MLS, Louisiana State Univ. Not Available
A.Dawson, Instructor(F)	MLS, Univ. of Michigan Not Available

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time) Degree, Granting Univ./Research Interests

## PURDUE UNIV.

B. Holicky, Librarian(P)

MLS, not available  
Reference

T. Amrhein, Visiting(P)

MLS, not available

J. Beckman, Visiting(P)

Adm. Of School Media

J. Billard, Asst. Prof.(F)

Ed.D., not available

Reading

Ed.D., not available

School Media Programs

## PURDUE UNIV.-CALI MET.

G. Salemi, Professor(F)

Ed.D., Indiana Univ.

Education Tech.

J. Stroud, Asst. Prof.(F)

Ph.D., Purdue Univ.

Library Admin., Eval. and Research

J. Russell, Asst. Prof.(P)

Ed.D., Indiana Univ.

Modular Instr., Eval. of Media

J. May, Asst. Prof.(F)

MSLS, Univ. of Wisconsin

Children's Media, Lit. and Folklore

F. Frederick, Asst. Prof.(F)

Ed.D., Indiana Univ.

Microcomputer Appl., Ed. Tech.

V. Hershman, Prof. Staff(F)

M.S., Purdue Univ.

Field Experiences

## QUEEN'S UNIV. AT KINGSTON

D. Pratt, Asst. Prof.(P)

Ph.D., Toronto

Curriculum Design

A.H. Munby, Asst. Prof.(P)

Ph.D., Toronto

Curriculum Theory

R.J. Wilson, Asst. Prof.(P)

Ph.D., Washington

Measurement and Evaluation

J.D. Burnett, Asst. Prof.(P)

Ph.D., Alberta

Computerized Instruction

C.F. Johnston, Asst. Prof.(F)

MA, Syracuse

Psycho-motor learning

G. Southall, Asst. Prof.(F)

Ph.D., Syracuse

Use of TV by Children

D.S. Campbell, Asst. Prof.(F)

Ed.D., Indiana

Adaptive Instruction

## RADFORD UNIV.

I. Southern, Asst. Prof.(F)

MS, Indiana Univ.

Not Available

V. Sherwood, Professor(F)

Ed.D., Rutgers

Not Available

G. Ellerman, Asst. Prof.(F)

Ph.D., LSU

Television

R. Buck, Asst. Prof.(F)

MS, Univ. of S. Miss.

Television, Copyright

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## RHODE ISLAND COLLEGE

R.A. Frye, Assoc. Prof. (F)

J. Kenny, Assoc. Prof. (F)

K. Davis, Assoc. Prof. (F)

MA, E. New Mexico Univ.  
Photography  
Ph.D., Univ. Conn.  
Computer Tech. In Media  
Ed.D., Univ. of Indiana  
Tele. Multi-media

## ROCHESTER INSTITUTE OF TECHNOLOGY

A. Wiley, Asst. Prof. (F)

K. Jackson, Adjunct (P)

M. Spaul, Adjunct (P)

A. Wilson, Adjunct (P)

C. Winkelbauer, Adjunct (P)

R. Riley, Adjunct (P)

P. Kazmierski, Adjunct (P)

R. Kraus, Assoc. Prof. (P)

B. Lawrence, Assoc. Prof. (P)

C. Wallington, Professor (F)

W. Goya, Asst. Prof. (F)

Ph.D., Syracuse Univ.  
Info Systems  
MS, RIT  
Television  
MFD, RIT  
Filming Television  
MS, RIT  
Tech. Training  
MS, Univ. of Roch.  
Tech. Training  
Ed.D., not available  
Interpersonal Communications  
Ph.D., Syracuse  
Cognitive Learning  
Ed.D., Univ. Of Mass.  
Sup. & Adm. of Train. Prog.  
Ph.D., Univ. Of Rochester  
Instruc. Devel.  
Ph.D., USC  
Training Job Analy.  
MS, Univ. Of Indiana  
Instruc. Development

## RUTGERS

G. Rehrauer, Professor (F)

E. Dyer, Asst. Prof. (F)

K. Garland, Asst. Prof. (F)

Ed.D., Columbia  
Film Biblio.  
Ph.D., Columbia  
Comparative Educ.  
Ph.D., Case Western  
Col. Dev. Non-print Mat.

## SAN DIEGO STATE UNIV.

B. Dodge, Asst. Prof. (F)

A. Russett, Professor (F)

D. Sherpe, Asst. Prof. (F)

W. McAllister, Asst. Prof. (F)

M. J. Weir, Asst. Prof. (F)

P. Harrison, Professor (F)

Ph.D., Syracuse  
Computer in Education  
Ed.D., Univ. Mass.  
Instructional Design  
Ed.D., Indiana Univ.  
Computer in Education  
MLS, not available  
Librarianship  
Ph.D., Univ. Colorado  
Librarianship  
Ph.D., Michigan State Univ.  
Adult Education



# Appendix A: Faculty Members

Name, Rank, (Full or Part-Time)

Degree, Granting Univ./Research Interests

## SAN FRANCISCO STATE UNIV.

P. Mezey, Assoc. Prof.(F)

MA, SFSU

S. Hollinger, Instructor(F)

Photojournalism

A. Deden-Parker, Assoc. Prof.(F)

M.Ed., Stetson Univ.

M. Silverman, Professor(F)

Instructional Television Prod.

E. Sawin, Professor(P)

Ph.D., Ariz. State Univ.

N. Paris, Instructor(P)

Training Sys. Des. and Deliv.

B. Nozik, Instructor(P)

Ed.D., Stanford

## SETON HALL UNIV.

R. Skeele, Asst. Prof.(F)

Disability and Sexuality

M. Appaport, Adj. Prof.(P)

Ph.D., Univ. of Chicago

A. M. Rogacheck, Adj. Prof.(P)

Information Systems

Ph.D., USC

Training Systems Design

Ph.D., Berkley

Information Systems

Ed.D., NYU

Production Admin.

M.Ed., Queens College

Librarianship

MA, Seton Hall

Production

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
SIMMONS COLLEGE	
P.G.Oliver, Asst. Prof.(F)	Ph.D., Univ. Pittsburgh Not Available
J.M.Matarazzo, Professor(F)	Ph.D., Univ. Pittsburgh Not Available
E.Jussim, Professor(F)	DLS, Columbia Not Available
P.Hernon, Asst. Prof.(F)	Ph.D., Indiana Not Available
J.Freudenthal, Asst. Prof.(F)	Ph.D., Univ. Michigan Not Available
J.R.Fang, Professor(F)	Ph.D., Univ. Graz Not Available
C.C.Chen, Professor(F)	Ph.D., Case Western Not Available
J.C.Baughman, Asst. Prof.(F)	Ph.D., Case Western Not Available
P.Neehan, Asst. Prof.(F)	MA, Univ. Iowa Not Available
R.P.Palmer, Asst. Prof.(F)	Ph.D., Univ. Michigan Not Available
N.Peace, Asst. Prof.(F)	DLS, Columbia Not Available
C.Schwarz, Asst. Prof.(F)	MLS, McGill Not Available
A.Kirk, Lecturer(P)	MS, Simmons Not Available
R.Berning, Lecturer(P)	JD, Harvard Not Available
R.Ashford, Instructor(F)	MA, Simmons Not Available
A.J.Anderson, Asst. Prof.(F)	Ed.D., Boston Univ. Not Available
R.D.Stewart, Professor(F)	Ph.D., Univ. Pittsburgh Not Available
A.Smith, Asst. Prof.(F)	Ph.D., Univ. Leeds Not Available
S.Schweizer, Asst. Prof.(F)	MS, Columbia Not Available

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interest

## SOUTH DAKOTA STATE UNIV.

K.Rybka, Instructor(F)

D.Lundgren, Instructor(F)

K.Eich, Asst. Prof.(F)

R.E.Alber, Asst. Prof.(F)

R.V.Ommeren, Asst. Prof.(F)

W.L.McCorkle, Asst. Prof.(F)

R.Lynch, Asst. Prof.(F)

D.J.Chine, Asst. Prof.(F)

R.W.Lee, Professor(F)

## SOUTHERN CONNECTICUT STATE COLLEGE

S.Czuba, Lecturer(P)

D.Burke, Lecturer(P)

G.Wright, Asst. Prof.(P)

P.Huwiler, Asst. Prof.(F)

B.Perrins, Asst. Prof.(P)

## SOUTHERN ILLINOIS UNIV. AT CARBONDALE

G.K.Butta, Professor(F)

D.Cox, Asst. Prof.(F)

P.Barretta, Asst. Prof.(F)

R.Jacobs, Asst. Prof.(F)

D.Dale, Professor(F)

R.Rauner, Asst. Prof.(P)

D.Bedient, Asst. Prof.(P)

C.Klasek, Asst. Prof.(P)

D.Winsor, Asst. Prof.(P)

MMC, USC

Advertising, PR

M.S., SDSU

Printing

M.A., Univ. of Wisconsin

Mass Media in Society

M.S., SDSU

Photography, Magazines

M.S., Univ. of Wisconsin

Editing, Typography

Ph.D., Univ. of Texas

History, reporting

M.B.A., Col. of Journ., Denver

Printing

M.S., SDSU

Publicity, Intro

Ph.D., Univ. of Iowa

Law, Research, Reporting, Publ.

Not Available, Univ. Conn.

Media Production

Not Available, Univ. Conn.

Media Production

Ed.D., Boston Univ.

Media Production

Not Available, Univ. Conn.

Systems Management

Not Available, Southern Ct State College

Media Production

Ed.D., Indiana

Visual Communications

Ph.D., Univ. of Mass.

School Libraries

Ed.D., Univ. of Mass.

Computers

Ed.D., Indiana

Instr. Design

DLS, Columbia

Comm. College Libraries

Ph.D., Southern Ill. Univ.

Educ. Bibliog.

Ph.D., Southern Ill. Univ.

Not Available

Ph.D., Univ. Nebraska

Not Available

Ed.D., Univ. Fla.

Not Available

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## NORTHERN ILLINOIS UNIV. AT EDWARDSVILLE

G.G. Hall, Assoc. Prof. (F)

Ph.D., Mich. State Univ.

B. Mitchell, Professor (F)

Instruc. Strategies  
Ed.D., Texas Tech.  
Pictorial

E. Madison, Assoc. Prof. (F)

Ph.D., Univ. Minn.

O. Joyner, Assoc. Prof. (F)

Material Design  
Ph.D., Univ. Pitt.

C. Nelson, Assoc. Prof. (F)

Intern. Ed.  
Ph.D., S. Ill. Univ.

F. Mundi, Professor (F)

Sequencing  
Ph.D., Univ. Wisc.  
Infor. Systems

## NORTHERN UNIV.

A.R. Brent, Instructor (P)

BA, Brown Univ.

A.L. Creary, Asst. Prof. (F)

Advisement  
MA, LSU

A.L. Crump, Asst. Prof. (F)

Journalism  
MA, Syracuse

M.H. Kabel, Instructor (P)

Photography  
MA, LSU

C.J. Mustifuj, Asst. Prof. (F)

Public Relations  
Ph.D., Syracuse

P.F. Roberson, Asst. Prof. (F)

Media Utilization  
MA, LSU

F.A. Rochon, Asst. Prof. (F)

Journalism  
M.Ed., LSU

J.R. Schulze, Professor (F)

Broadcasting  
Ph.D., Syracuse

H. Wiggins, Professor (F)

Telecommunication  
Ph.D., Syracuse

D. Woolfolk, Instructor (P)

Mass Media Research  
MA, LSU

News Editing

Name, Rank, (Full or Part Time)

Appendix A: Faculty Members

Degree, Granting Univ./Research Interests

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
ST. CLOUD STATE UNIV.	
D.Fields, Professor(P)	D.Ed., E. TX. State Personal Mgt.
B.Hedin, Instructor(P)	MS, Urbana-IL Cataloging
F.Hill, Asst. Prof.(P)	Ed.D., Indiana Univ.-Bloom Training and Dev.
H.Jensen, Asst. Prof.(P)	Ed.S., SCSU Equip. Dist. Systems
R.Josephson, Instructor(P)	MS, Murray St.-Ky Audio-video
D.Keable, Instructor(F)	MS, SCSU Media mtl. and methods
P.Lacrois, Instructor(P)	MS, SCSU Media mtl. and methods
D.C.Lee, Asst. Prof.(P)	MA, SUNY/Genesee Cat. and acq.
J.May, Asst. Prof.(F)	Ph.D., Indiana Univ. Admin., microcomputers
J.M.Nelson, Asst. Prof.(P)	D.Ed., East Texas State Photography
J.Pehler, Instructor(P)	MA, SCSU Reference
F.Polesak, Instructor(P)	MA, Univ. of CO Television
D.Rydberg, Professor(P)	Ed.D., Univ. of Arizona Storage and retrieval
C.Savage, Professor(P)	Ed.D., New Orleans Bapt. Sem.-La Production
A.Schulzetenberg, Professor(F)	D.Ed., Univ. of NO Contemporary Mtl.
M.Simons, Instructor(P)	MLS, West. MI Instructional Technology
L.Smeiser, Professor(P)	D.Ed., Univ. of Oklahoma Media utilization
V.Sorenson, Instructor(P)	MS, SCSU Periodicals
R.Sween, Instructor(P)	MA, Univ. of Wisconsin Reference
G.Westby, Asst. Prof.(P)	MS, Univ. of M Reference
J.Archule, Instructor(P)	MS, San Jose Microcomputers
J.Berling, Asst. Prof.(P)	Ph.D., Lincoln-NB Administration
V.Blaske, Asst. Prof.(P)	MLS, Univ. of MD Databases
G.Erickson, Asst. Prof.(P)	MS, SCSU Administration
M.Eben, Asst. Prof.(P)	MS, SCSU Cataloging
N.Clark, Asst. Prof.(P)	MA, Univ. of M. Oral History
De Cassidy, Asst. Prof.(P)	Ph.D., Indiana Univ. Instructional Dev.
C.Campbell, Asst. Prof.(P)	MS, Oklahoma St. School Media Crys.

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

L. Busse, Asst. Prof. (P)

MS, Univ. of ND  
Government Doc.

STATE UNIV. COLLEGE-GENESEO

J.E. Kephart, Prof. & Dean (P)

Ph.D., Michigan  
Management  
M.A., Florida State  
Film

R.E. Black, Asst. Prof. (F)

M.S., Indiana  
Media

P.A. Young, Instructor (F)

Ph.D., Chicago

J.H. Winkelman, Asst. Prof. (F)

Statistics

P.A. Studer, Professor (F)

Ph.D., Pevia

M.E. Poarch, Lecturer (F)

Info. Systems

J.A. Mills, Asst. Prof. (F)

M.A., Wisconsin

S. Hildenbrand, Lecturer (F)

Children's Services

I.L. Kador, Professor (P)

M.S., SUNY/Oswego

Children's Mats.

Ph.D., California

Women's Studies

Ph.D., Chicago

Info. Systems

STATE UNIV. COLLEGE-OSWEGO

J. Peterson, Asst. Prof. (F)

Ed.D., Indiana

S. Ieno, Asst. Prof. (F)

Graphics, Comm. Theory

R. Hubbard, Professor (F)

Spec., Indiana

S. Goodman, Asst. Prof. (F)

Cinema, Photo.

T. Beers, Asst. Prof. (F)

Ed.D., Syracuse

Adm. Util. Systems Theory

Spec., Indiana

Audio, Cinema

Ed.D., Indiana

Util., Admin. Systems

STATE UNIV. OF NEW YORK-ALBANY

M. Phillips, Asst. Prof. (F)

Ed.D., Colorado Univ.

Computer Applic.

C. Bergeson, Professor (F)

Ed.D., Colorado Univ.

Mass Media in Educ.

D. Kenney, Lecturer (P)

Univ. Cert., SUNY-Albany

Not Available

W. Meyer, Lecturer (P)

Univ. Cert., SUNY-Albany

Not Available

W. Ryan, Lecturer (P)

ABD, RPI

Not Available

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
STATE UNIV. OF NEW YORK-POTSDAM	
H. Mason, Professor (F)	Ph.D., Univ. of Conn. Science Ed.
R. Breisoh, Asst. Prof. (F)	Ed.D., Suny-Albany Curriculum, Museumology
T. O'Shaughnessy, Asst. Prof. (F)	Ed.D., Indiana Univ. Ed. Psych., Technology
N. Light, Asst. Prof. (F)	Ed.D., North Carolina-Greensboro Technology, Mgt., Computers
R. Dahl, Asst. Prof. (P)	Ph.D., Sanf. State Industrial Arts and tech.
E. Houston, Professor (F)	MA, Univ. of Vermont Special Education
G. Jeffers, Professor (P)	Ed.D., Columbia Mathematics Education
F. Hoatt, Asst. Prof. (F)	MS, Suny-Albany Instructional Technology
E. Trohanis, (P)	Ph.D., Maryland Technical Services
W. Hannum, Asst. Prof. (F)	Ph.D., Florida State Univ. Instructional Theory
R.E. Wileman, Asst. Prof. (F)	Ed.D., Teachers Col. Col. Univ. Visual Thinking
J. Lacey, Professor (F)	Ed.D., Univ. of Miami Management of Organizations
A. Aboud, Asst. Prof. (F)	Ph.D., Cornell School Law
SYRACUSE UNIV.	
J. Tyo, Professor (F)	Ed.D., Indiana Univ. Film
C. Reigeluth, Asst. Prof. (F)	Ph.D., Brigham Young Design
V. Percy, Asst. Prof. (P)	Ed.D., Univ. of Mass. Evaluation
J. Keller, Asst. Prof. (F)	Ph.D., Fla. State Univ. Motivation
D. Gooler, Professor (P)	Ph.D., Univ. of Ill. Tech. Transfer
D. Ely, Professor (F)	Ph.D., Syracuse Diffusion
J. Durzo, Asst. Prof. (P)	Ph.D., Syracuse Instructional Development
P. Doughty, Asst. Prof. (F)	Ph.D., Fla. State Univ. Cost-Effectiveness
R. Diamond, Professor (P)	Ph.D., NYU Instructional Development
J. Eggert, Asst. Prof. (P)	Ph.D., Univ. of Chicago Evaluation



# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interest

## TEACHERS COLLEGE OF COLUMBIA UNIV.

R. Wyatt, Instructor(P)

MA, Columbia

A. Witby, Asst. Prof.(P)

Not Available

L. Webber, Instructor(P)

Ed.D., Columbia

H.A. Unger, Instructor(P)

Not Available

P. Thompson, Instructor(P)

Ed.D., Columbia

R.E. Hollaway, Asst. Prof.(F)

Not Available

S.T. Kerr, Asst. Prof.(F)

Ed.D., Columbia

Y. Jefferies, Instructor(P)

Not Available

J. Silverstein, Instructor(P)

Ed.D., Columbia

R. Muttart, Instructor(P)

Not Available

P.K. Koonoski, Asst. Prof.(P)

Ph.D., Syracuse

S. Heintziman, Instructor(P)

Innovation

Ph.D., Univ. of Wash.

Teacher Thinking

Not Available, Columbia Univ.

Resource Production

M.Ed., Columbia

Not Available

M.Ed., Columbia

Not Available

ABD, Union Theological

Not Available

MLS, Drexel

Not Available

## TEMPLE UNIV.

D. Fork, Asst. Prof.(P)

Ph.D., Univ. of Pitts.

M. Galey, Professor(P)

Visual Literacy

W.F. Grady, Professor(F)

Ed.D., Univ. of Penn.

E. Robertson, Asst. Prof.(P)

Indiv. Instr. Design

R. Gordon, Professor(F)

Ed.D., Univ. of Arkansas

## TEXAS A & M UNIV.

M.L. Chastain, Asst. Prof.(P)

Intl. Ed.

E.S. Staples, Asst. Prof.(F)

Ed.D., Syracuse

F.E. Clark, Asst. Prof.(F)

Photography

Ed.D., Mich. State

Instr. Mats. Center

Ph.D., Texas A&M

Instructional Television

Ph.D., Louisiana

Competency Identification

Ed.D., Univ. of Missouri

Resource Selection

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>THE OHIO STATE UNIV.</b>	
B. Cleaver, Asst. Prof. (P)	Ph.D., Duke Univ. School Media Centers
J.C. Belland, Asst. Prof. (P)	Ph.D., Syracuse Ethnographic Study of Media Use
K. Hall, Professor (F)	Ed.D., Indiana Computer Based Educ.
D. Krautheim, Asst. Prof. (P)	Ed.D., Indiana Media Design
R. Patts, Asst. Prof. (P)	Ph.D., Ohio State Media Telecomm.
W. Taylor, Asst. Prof. (F)	Ph.D., Indiana Media Selection
K. Tyler, Professor (P)	Ph.D., Columbia Telecommunication
W. Bush, Adjunct (P)	Ph.D., Rochester Inst. Sys. Development
R. Wagner, Professor (P)	Ph.D., Ohio State Photographic Comm.
<b>TOWSON STATE UNIV.</b>	
L. Burton, Asst. Prof. (F)	MA, not available Film-Media Production
C. Cheeks, Asst. Prof. (F)	Ph.D., not available Informations Science
R. Dietz, Asst. Prof. (F)	MA, not available Inst. TV Media Utilization
R. West, Asst. Prof. (F)	Ed.D., not available ITV, Media Production
G. Rosecrans, Asst. Prof. (F)	Ed.D., not available Instructional Development
P. Jones, Asst. Prof. (F)	Ed.D., not available Media Research
M. Logan, Professor (F)	Ph.D., not available Media Utilization

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
UNIV. OF ALABAMA	
M. Lapierre, Asst. Prof. (P)	Ph.D., Case Western Not Available
A. Young, Asst. Prof. (P)	Ph.D., Illinois Not Available
J. Atkinson, Asst. Prof. (F)	M.L.S., Pratt Not Available
J. Benson, Asst. Prof. (F)	Ph.D., Rutgers Not Available
A. Boyd, Asst. Prof. (F)	Ph.D., Rutgers Not Available
D. Broderick, Asst. Prof. (F)	DLS, Columbia Not Available
G. House, Asst. (F)	M.L.S., Alabama Not Available
M.K. Chelton, Asst. (P)	M.L.S., Rutgers Not Available
D. Lilley, Asst. Prof. (P)	DLS, Columbia Not Available
P. Turner, Asst. (F)	Ed.D., East Texas Not Available
G. Neavill, Asst. (F)	M.A., Chicago Not Available
N. Martin, Asst. Prof. (F)	Ed.D., Auburn Not Available
UNIV. OF ALABAMA-BIRMINGHAM	
G. Bell, Instructor (P)	Ed.D., Univ. of Ala. School Lib. Per. Dev.
M. Knight, Asst. Prof. (P)	Ed.D., Auburn Univ. Film Making
P. Spence, Asst. Prof. (P)	Ph.D., Univ. of Ill. Ref. and Research Methods
M. S. M. Garity, Asst. Prof. (F)	Ed.D., Univ. of Alabama Class. and Cat. Media Manag.
C. Cumbee, Asst. Prof. (F)	Ed.D., not available Instruction Media

# Appendix A: Faculty Members

## Name, Rank, (Full or Part Time)

## Degree, Granting Univ./Research Interests

### UNIV. OF ARIZONA

R.L. Klein, Professor(F)

Ed.D., Duke Univ.  
AV finance

E. Vanmetre, Lecturer(F)

Ed.D., Univ. Of Arizona  
Video

H. Gothberg, Asst. Prof.(F)

Ph.D., Univ. of Denver  
Video

R. Heyworth, Professor(F)

Not Available, Univ. of Arizona  
Filmmaking

D. Clark, Professor(F)

Ed.D., Univ. So. Cal.  
Curriculum

E. Flores, Asst. Prof.(F)

Ed.D., Arizona State Univ.  
Admin. Mang.

### UNIV. OF ARKANSAS

D. Bumpass, Professor(F)

Ed.D., Texas Tech.  
Language Labs, TV

D. Loertscher, Asst. Prof.(F)

Ed.D., Indiana  
Children's Interactions

D. Carl, Asst. Prof.(F)

Ed.D., Indiana  
Visual Literacy

J. Charter, Asst. Prof.(F)

ABD, Florida State  
School Library Media

### UNIV. OF BRIDGEPORT

D.M. Silverstone, Professor(F)

Ed.D., Columbia Univ.  
Instr. TV, Speech Compr.

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## UNIV. OF CALIFORNIA - BERKELEY

M. Maron, Professor(F)

Ph.D., UCLA

T. Hodges, Asst. Prof.(F)

Information Science

R. Harlan, Professor(F)

Ph.D., Berkeley

M. Culnan, Asst. Prof.(F)

Indexing, Info. Systems

W. Cooper, Professor(F)

Ph.D., Michigan

M. Cooper, Asst. Prof.(F)

Bibliography

V. Harke, Lecturer(P)

Ph.D., UCLA

P. Wilson, Professor(F)

Information Systems

N. Shosid, Asst. Prof.(F)

Ph.D., Berkeley

J.J. Cooke, Lecturer(F)

Information Science

M.K. Buckland, Professor(F)

Ph.D., Berkeley

F.M. Blake, Lecturer(F)

Information Science

M.D. Roger, Lecturer(F)

M.Ed., Univ. of Fla.

F. Mosher, Professor(F)

Non-Print Media

Ph.D., Berkeley

Sociology of Knowledge

Ph.D., UCLA

Sociology, Interpersonal Relat.

MLS, Berkeley

Reference Cataloging

Ph.D., Sheffield

Management

Ph.D., UCLA

Popular Culture

BLS, SUNY-Albany

Children's Literature

Ph.D., Illinois

History of the Book

## UNIV. OF CALIFORNIA - LOS ANGELES

M.C. Wittrock, Professor(F)

Ph.D., Univ. of Ill.

E. Keislar, Professor(P)

Learning/Instruction

H. Silberman, Professor(P)

Ph.D., Univ. Cal.-Berkeley

E. Baker, Professor(F)

Instruction

N. Webb, Asst. Prof.(P)

Ed.D., UCLA

Instruction

Ed.D., UCLA

Evaluation

Ph.D., Stanford

Measurement

## UNIV. OF CENTRAL ARKANSAS

J. Miller, Asst. Prof.(F)

Not Available, Okla. State

H. Shastri, Instructor(F)

Ed. Media

G. Sachse, Asst. Prof.(P)

Not Available, Vanderbilt

A. Lyons, Asst. Prof.(F)

L.S.

S. Royal, Asst. Prof.(F)

Not Available, L.S.U.

L.S.

Not Available, East Texas State

Ed. Media

Not Available, Florida State

L.S.

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
UNIV. OF COLORADO-Boulder	
R. de Kieffer, Professor (P)	Ph.D., State Univ. of Iowa
E. Miller, Assoc. Prof. (P)	ED. Tele-x comm. & Tech., Teacher Ed.
M. Schwadner, Assoc. Prof. (F)	Ph.D., Michigan State Univ.
R. Anderson, Assoc. Prof. (P)	Administration, Instructional Dev.
R. Turner, Dean/Prof. (P)	Ph.D., not available
	Mathematics, Computers
	Ph.D., Univ. of Colorado
	Instructional Dev., Production
	Ph.D., Indiana Univ.
	Computer, Instructional Dev.
UNIV. OF CONNECTICUT	
W. Tingay, Spec III (P)	MA, Utah State
F. Curry, Spec III (P)	Television
R. Temple, Lecturer (P)	MA, Boston Univ.
P. Paman, Professor (P)	Television
M. Marfield, Spec IV (P)	6th Year, Univ. Conn.
E. Bishop, Assoc. Prof. (P)	Media
R. Morhoun, Assoc. Prof. (P)	Ed.D., Boston Univ.
F. Sabo, Professor (P)	Media
C. Hakin, (P)	MA, Utah St.
J. Zulick, Lecturer (P)	Television
H. Jay, Lecturer (P)	MA, Univ. Conn.
D. Wilson, Professor (P)	Media
P. Scholl, Assoc. Prof. (P)	MA, Utah State
J. Reynolds, Assoc. Prof. (P)	Systems
S. Zolotens, Professor (P)	Ph.D., Syracuse
	Television
	Ph.D., Univ. Conn.
	General Media
	Ph.D., Univ. Conn.
	Not Available
	Ph.D., not available
	Not Available
	Ed.D., Boston
	Production
	Ph.D., Indiana Univ.
	Self Instr.
	Ph.D., Indiana Univ.
	Television
	Ph.D., Oklahoma
	Production and AV
UNIV. OF FLORIDA	
L. Dickerson, Asst. Prof. (F)	Ph.D., Michigan State Univ.
L. Mullaly, Assoc. Prof. (F)	Educational Futures
	Ph.D., Michigan State Univ.
	Cognitive Style

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## UNIV. OF GEORGIA

W.E.Hug, Professor(P)

Ed.D., USC

C.H.Gardner, Asst. Prof.(F)

Instruction

G.L.Wilkinson, Asst. Prof.(F)

Ed.D., Indiana Univ.

J.B.Cawthon, Asst. Prof.(F)

Multi-image

J.M.King, Asst. Prof.(F)

Ed.D., Indiana Univ.

A.M.Moore, Asst. Prof.(F)

Economics of Instruction

P.H.Hynes, Instructor(F)

MSLS, Emory Univ.

S.E.Kenney, Instructor(F)

Literature for Young Adults

J.C.Terwilliger, Instructor(F)

Ed.D., Indiana

R.C.Hart, Instructor(F)

Photography

Ph.D., Kent State

Media Evaluation

MA, Univ. Alabama

Not Available

MA, Univ. Georgia

Not Available

MLS, SUNY-Geneseo

Not Available

M.Ed., Univ. Georgia

Not Available

## UNIV. OF HONG KONG

P.T.K.Tam, Lecturer(F)

Ph.D., Florida State

H.O.Brown, Lecturer(F)

Research Methodology

A.E.Sweeting, Senior Lect.(F)

Ph.D., Stan.

H.S.McNair, Senior Lect.(F)

Prin. of Educ.

R.F.Simpson, Reader(F)

M.A., Oxon.

M.A.Brimer, Professor(F)

Microteaching

M.A., Edin.

Learning Theories

Ph.D., London

Educ. Tech., Educ. Mang.

M.A., Cantab.

Psych. of Learning

## UNIV. OF HOUSTON

P.Powell, Lecturer(P)

J.D., South Texas Sch. of Law

W.Wicker, Library Dir.(P)

Not Available

A.C.Kinzey, Instructor(F)

Ph.D., Florida State

L.R.Wilkins, Asst. Prof.(F)

Not Available

MS, Univ. of Illinois

Not Available

Ph.D., Univ. of Pittsburgh

Reading

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## UNIV. OF IFE

B.Bello, Fellow(P)

D.K.Akanbi, Lecturer(F)

J.I.Agun, Lecturer(F)

R.D.O.Ojo, Technologist(P)

L.T.Adetunji, Technologist(P)

E.A.Soremekien, Lecturer(F)

A.Bilesanmi, Sr. Technologist(P)

C.A.Ogunmilade, Producer(P)

A.L.Si, Chief Tech. Off.(P)

G.O.Oloba, Technologist(P)

J.D.Elufowaju, Technologist(P)

S.B.Akosih, Technologist(P)

## UNIV. OF IOWA

M.Larin, Asst. Prof.(P)

B.Bratton, Asst. Prof.(P)

J.Hurn, Asst. Prof.(P)

L.Cochran, Asst. Prof.(F)

L.Schoer, Professor(F)

L.Stolurou, Professor(P)

K.Alsandri, Asst. Prof.(F)

P.Kerber, Asst. Prof.(P)

W.Oglesby, Asst. Prof.(P)

P.Bracey, Asst. Prof.(P)

H.Logan, Asst. Prof.(P)

## UNIV. OF KANSAS

P.J.Brody, Asst. Prof.(F)

B.Marion, Asst. Prof.(P)

MLS, NYU

Not Available

Ed.D., SUNY-Buffalo

Not Available

Ph.D., USC

Not Available

Not Available, Polytech of N. London

Not Available

AIST, Nigeria

Not Available

Ph.D., Indiana Univ.

Not Available

MERT, London

Not Available

Ph.D., Indiana Univ.

Not Available

IEETE, London Inst.

Not Available

IEETE, London

Not Available

IIP, London

Not Available

MISP, London

Not Available

Ph.D., Iowa

Non-traditional

Ph.D., Michigan State

General ID

Ph.D., Oklahoma State

Health Science

MA, Central Wisc.

Visual

Ph.D., Iowa

Learning

Ph.D., Pittsburgh

Individuals

Ph.D., UCLA

Visual

Ph.D., Iowa

Measurement

Ph.D., Indiana

Media

MLS, Pittsburgh

Library Science

Ph.D., Iowa

Instruction

Ph.D., Univ. Washington

Me covert Mental Behavior

MS, Indiana Univ.

Not Available



# Appendix A: Faculty Members

Name, Rank, (Full or Part-Time)

Degree, Granting Univ./Research Interests

## UNIV. OF KENTUCKY

G.J. Anglin, Asst. Prof. (F)

Ed.D., Indiana Univ.  
Learning and Individual Diff.  
Ed.D., Indiana Univ.  
Media Theory

O. Bismeyer, Asst. Prof. (F)

## UNIV. OF LOUISVILLE

L.B. Lyons, Asst. Prof. (F)

Ed.D., Univ. of Kent.  
Instr. Media  
Ph.D., Florida State Univ.  
Instr. Systems Design

T.M. Smith, Asst. Prof. (F)

## UNIV. OF MARYLAND

C. Brand, Asst. Prof. (P)

Ph.D., Kent State  
Instructional Design  
Ed.D., Oklahoma  
Media Productions  
Ed.D., Boston Univ.  
Visual Literacy

S. Claibough, Asst. Prof. (P)

J. Spaine, Asst. Prof. (F)

## UNIV. OF MELBOURNE

G. Hartman, Reader (P)

Ph.D., Aust. National Univ.  
Pol. Studies in Educ.  
M.Ed., Melbourne  
Graphic Mat. Des.  
Ph.D., Syracuse  
Technology Futures  
Ph.D., Harvard  
Psych. of Learning

C. Driver, Senior Lect. (F)

J. Hedberg, Senior Lect. (F)

D. Beziork, Professor (P)

## UNIV. OF MIAMI

A. Cheyney, Professor (P)

Ph.D., Ohio State  
Child Lit.  
Ph.D., Washington Univ.  
Edu. Phil.  
Ph.D., Ohio Univ.  
Instr. Tech.  
Ph.D., Syracuse  
Organ Devel.  
MS, Fla. State  
Not Available  
MA, Columbia  
Not Available

E. Provenzo, Asst. Prof. (P)

C. Hannemann, Asst. Prof. (S)

J. Croghan, Professor (P)

H. Bjebel, Instructor (P)

M. Pactro, Instructor (P)

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
UNIV. OF MINNESOTA	
G. Carrier, Asst. Prof. (F)	Ph.D., Syracuse Instr. Development
R. Tennyson, Professor (F)	Ph.D., Brigham Young Instr. Design
H. Hansen, Professor (F)	Ph.D., Univ. of Wisc. Early Childhood
W. Philipson, Asst. Prof. (F)	Ph.D., Univ. of Minn. Management
R. Kempster, Asst. Prof. (F)	Ed.D., Univ. of Nebraska Curriculum Design
K. Harvey, Professor (P)	Ph.D., Univ. of Wisc. Curriculum Theory
A. Ahlgren, Professor (P)	Ed.D., Harvard Curriculum and Statistics
E. Anderson, Asst. Prof. (P)	Ph.D., Indiana Teacher Education
UNIV. OF MONTANA	
L. Wiget, Asst. Prof. (F)	Ed.D., Colorado Univ. Production
G. VanHorne, Asst. Prof. (F)	MLS, Wisconsin Univ. Reading & Literature
D. Mayheu, Asst. Prof. (F)	Ph.D., Georgia Univ. Literature
G. Millis, Professor (F)	Ph.D., Wisconsin Univ. Elem. School Children
UNIV. OF NEBRASKA-LINCOLN	
C. Truett, Asst. Prof. (F)	Ph.D., Univ. Texas Educational Media
B. Whistler, Asst. Prof. (F)	Ph.D., Univ. Nebraska Not Available
B. Steppe, Professor (P)	Ph.D., Univ. Nebraska Media for Hearing Impaired
W. Meichenry, Professor (P)	Ph.D., Univ. Nebraska Not Available
G. Nugent, Adjunct (P)	Ph.D., Univ. Nebraska Media (Videodisc)
K. Anderson, Adjunct (P)	MS, not available Not Available

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## UNIV. OF NEBRASKA-OMAHA

V. Haselwood, Professor (F)

K. Holland, Asst. Prof. (F)

R. Crooks, Asst. Prof. (F)

## UNIV. OF NEW MEXICO

C. Whitlow, Instructor (P)

D. Mulder, Instructor (P)

N. Thomson, Asst. Prof. (F)

G. Watson, Asst. Prof. (F)

## UNIV. OF NEW SOUTH WALES

G. G. Saville, Visiting Fellow (P)

A. Rotem, Senior Lect. (F)

R. C. Bandarsanyake, Senior Lect. (F)

M. J. Bennett, Senior Lect. (F)

K. R. Cox, Prof., Direc. (F)

C. E. Ewan, Senior Lect. (F)

## UNIV. OF NORTH CAROLINA AT CHAPEL HILL

P. Trohans, (P)

W. Hannum, Asst. Prof. (F)

R. Wileman, Asst. Prof. (F)

## UNIV. OF NORTHERN COLORADO

A. Gibbons, Asst. Prof. (F)

L. Green, Professor (F)

D. Seager, Professor (F)

D. H. Bowman, Professor (F)

Univ. of Nebraska

Available

Ed.D., East Texas State Univ.

Not Available

Ph.D., East Texas State Univ.

Not Available

MA, not available

Not Available

MA, not available

Not Available

Ed.D., Univ. of Col- Boulder

Library Science Topics

Ed.D., USC

Television-Communication

Ph.D., Mich. State

Curriculum Communications

Ph.D., California

Eval. of Instruc. Organiz.

Ph.D., Univ. of London

Eval. of Instruc. Asses.

Ph.D., Univ. of South Pacific

Primary Health Care

MA, MBBS, FRACS, Michigan State

Clinical Problem Solving

Ph.D., Univ. of Sydney

Media and Commun.

Ph.D., Maryland

Technical Services

Ph.D., Florida State

Instructional Theory

Ed.D., Columbia Univ.

Visual Thinking

Ed.D., UNC

Student Char.

Ed.D., UNC

Production

Ed.D., BYU

Comm. Phil.

Ed.D., Wayne-State

Production

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## UNIV. OF NORTHERN IOWA

R.L. Paulson, Assoc. Prof. (F)

MA, Univ. of Iowa

Not Available

J.J. Marchesani, Asst. Prof. (F)

MS, Brooklyn College

Not Available

J.F. Lamberti, Assoc. Prof. (P)

Ed.D., Univ. of Fla.

Not Available

R.A. Kuster, Assoc. Prof. (F)

Ed.D., Indiana Univ.

Not Available

N.A. Hinchaw, Adj. Inst. (P)

MA, Univ. of N. Iowa

Not Available

R.R. Hardman, Professor (F)

Ed.D., Indiana Univ.

Not Available

R. Eller, Asst. Prof. (F)

MA, Univ. of Iowa

Not Available

G.E. Braman, Instructor (F)

MS, Indiana Univ.

Not Available

## UNIV. OF OKLAHOMA

J.C. Smith, Assoc. Prof. (F)

Ph.D., Mich. State Univ.

Planned Change Manag.

T.J. Raga, Assoc. Prof. (F)

Ph.D., Syracuse

Cognitive Styles

## UNIV. OF OREGON

R. Hyll, Professor (F)

Ed.D., Oregon

Media Design

K. Acheson, Professor (F)

Ph.D., Stanford

Instructional Design

M. Gull, Professor (F)

Ph.D., UCB

Instructional Design

G. Ferrington, Co-ordinator (F)

MS, USC

Message Design

D. Latham, Assoc. Prof. (F)

Ph.D., Oregon

School Library

R. Avends, Assoc. Prof. (F)

Ph.D., Oregon

School Improvement and Change

# Appendix A: Faculty Members

Name, Rank, (Full or Part-Time)

Degree, Granting Univ./Research Interests

## UNIV. OF PITTSBURGH

L.H. Berry, Asst. Prof. (F)

Ph.D., Penn State

J.F. Gage, Asst. Prof. (F)

Not Available

J. Swauger, Adjunct (P)

Ph.D., Univ. Pittsburgh

M.P. Spiro, Asst. Prof. (F)

Not Available

B. Seels, Asst. Prof. (F)

Ph.D., Waynesburg College

A. Arabia, Asst. Prof. (P)

Not Available

S. Spaulding, Professor (P)

Ph.D., Univ. Pittsburgh

P.R. Penland, Professor (P)

Not Available

D.M. Crossman, Professor

Ph.D., Ohio State

R.A. Cox, Professor (F)

Not Available

Ph.D., Univ. Pittsburgh

Health and Nursing

Ph.D., Ohio State

Comparative Education

Ph.D., Univ. Michigan

Library Utilization

Ph.D., Syracuse

AV Media

Ph.D., Syracuse

Information Theory

## UNIV. OF PORTLAND

Anderson, Asst. Prof. (F)

Not Available, not available

Freeland, Asst. Prof. (F)

Instructional Design

Schejalety, Instructor (P)

Not Available, not available

Melhuish, Asst. Prof. (F)

Learning Theory

Badroun, Asst. Prof. (F)

Not Available, not available

Leonard, Professor (P)

Media

Robinson, Professor (F)

Not Available, not available

Wales, Asst. Prof. (F)

Communication

Swage, Asst. Prof. (F)

Not Available, not available

Communication

Not Available, not available

Design

Not Available, not available

Not Available

Not Available, not available

Instructional Design

Not Available, not available

Design

## UNIV. OF SOUTH ALABAMA

N. Bush, Asst. Prof. (F)

Ph.D., Florida State

R. Daughenbaur, Asst. Prof. (F)

Library

J. Thompson, Professor (F)

Ph.D., Wisconsin

Production

Ed.D., Univ. of Florida

Non-Verbal Communication

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## UNIV. OF SOUTH DAKOTA

W. Bruning, Assoc. Prof. (F)

Ed.D., Univ. Oklahoma  
Visual Literacy

D. Colwell, Professor (P)

Ed.D., South Dakota  
Media Management  
MLS, Denver

E. Siegrist, Assoc. Prof. (P)

Library Management

L. Webster, Professor (P)

Ed.D., Arizona State  
Early Childhood

## UNIV. OF SOUTH FLORIDA

S.P. Harter, Assoc. Prof. (F)

Ph.D., Univ. of Chicago  
Not Available

J.K. Gates, Assoc. Prof. (F)

MSLS, Catholic U. Of Amer.  
Not Available

L.G. Chrisman, Asst. Prof. (F)

Ph.D., Indiana Univ.  
Not Available

G.R. Barkholz, Asst. Prof. (F)

Ed.D., Univ. of Florida  
Not Available

J.M. Knego, Assoc. Prof. (F)

Ph.D., Indiana Univ.  
Not Available

M.S. Lary, Asst. Prof. (F)

Ph.D., Florida State Univ.  
Not Available

J.A. McCrossan, Assoc. Prof. (F)

Ph.D., Univ. of Ill.  
Not Available

F.C. Pfister, Assoc. Prof. (F)

Ph.D., Univ. of Mich.  
Not Available

A.G. Smith, Professor (F)

Ed.D., Wayne State Univ.  
Not Available

T.C. Wilson, Assoc. Prof. (F)

Ed.D., Wayne State Univ.  
Not Available

## UNIV. OF SOUTHERN CALIFORNIA

F.G. Knirk, Assoc. Prof. (F)

Ed.D., Wayne State  
Cost Effectiveness/ Learning Envi.

R.E. Clark, Professor (F)

Ph.D., Indiana Univ.  
Research and Eval. Of Instruction

M.D. Merrill, Professor (F)

Ph.D., Univ. Illinois  
Instr. Strategies, CAI

## UNIV. OF TENNESSEE AT KNOXVILLE

R. French, Professor (P)

Ph.D., Ohio State  
Not Available

L. Hodge, Assoc. Prof. (P)

Ph.D., Univ. of Texas  
Not Available

C. Faires, Assoc. Prof. (P)

Ph.D., Kent State  
Listening Skills

A. Grant, Assoc. Prof. (F)

Ph.D., Univ. Wisc.- Madison  
Acceptance/Rejection of Media

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interest

## UNIV. OF TEXAS HEALTH SCIENCE CENTER-DALLAS

F.L.Christen, Assoc. Prof.(P)

Ph.D., not available

A.Babick, Assoc. Prof.(P)

Management

M.Lorling, Asst. Prof.(P)

Ph.D., not available

M.Sheridan, Asst. Prof.(P)

Curriculum/ Evaluation

R.Cooper, Asst. Prof.(P)

MA, not available

E.Alexander, Instructor(P)

Filmmaking

E.McCray, Instructor(P)

MA, not available

J.Hollway, Instructor(P)

TV Production

MFA, not available

Photography

BS, not available

Graphics

Ph.D., not available

Eval.Comp. Tech.

M.Ed., not available

Design and Methodology

## UNIV. OF TOLEDO

K.Bernhard, Assoc. Prof.(F)

Ph.D., Syracuse

A.DiPaulo, Asst. Prof.(F)

Computer Assia. Instr.

L.Elsie, Full(F)

Ed.D., Indiana

D.Myers, Assoc. Prof.

Instr. Pro. Develop.

A.C.Patterson, Assoc. Prof.(F)

Ed.D., New York

Media Studies

Ph.D., Syracuse

Learning Theory

Ed.D., Indiana

Media Mktg Instr. Dev.

## UNIV. OF VIRGINIA

J.B.Bunch, Asst. Prof.(F)

Ph.D., Indian Univ.

D.M.Shoemaker, Professor(F)

Media in Soc. & Cultural Change

Ed.D., Indian Univ.

PI/CAI

## UNIV. OF WASHINGTON

J.Driscoll, Professor(F)

Ph.D., Penn State Univ.

G.M.Torkelson, Professor(F)

Compar. Ed., Compr. Speech

R.Hawk, Professor(F)

Ed.D., Penn State Univ.

Visual Learning Theory

Ed.D., Wash State Univ.

Technical Aspects of IT

## UNIV. OF WISCONSIN AT LA CROSSE

C.Greve, Instructor(F)

Ph.D., Univ. of Denver

E.Zeinfet, Professor(F)

School Media

R. Phillips, Instructor(F)

Ph.D., Univ. of Wisconsin

D.Wick, Professor(F)

Visual Literacy

Ph.D., Indiana Univ.

Instr.Dev.Media Prod.

Ph.D., East Texas State Univ.

Ed. Technology

# Appendix A: Faculty Members

## Name, Rank, (Full or Part Time)

## Degree, Granting Univ./Research Interests

### UNIV. OF WISCONSIN AT OSHKOSH

E. Anderson, Professor (P)

L.W. Dickmann, Professor (P)

R. Hammes, Professor (P)

D. Bowman, Professor (P)

Ph.D., Michigan State

Admin. School Bus. Media

Ph.D., Univ. of Wisc.-Madison

Curriculum

Ph.D., Univ. of Wisc.-Madison

Adminis. Law

Ed.D., Columbia Univ.

Supervision

### UNIV. OF WISCONSIN AT STOUT

R. Hartz, Instructor (F)

D. Graf, Asst. Prof. (P)

T. Ingram, Professor (F)

R. Ward, Asst. Prof. (F)

MS, not available

Evaluation, Computers

Ed.D., Univ. of Nebraska

Time Management

Ph.D., not available

Photography, Computers

MS, Univ. of Wisc.-Stout

Photography

### UNIV. OF WYOMING

D. B. ... Instructor (F)

... Professor (F)

B. Fowler, Asst. Prof. (F)

T. Vaughn, Asst. Prof. (F)

Ph.D., Iowa State Univ.

Use of Media in Middle Schools

Ed.D., Univ. Wyoming

Media in Classroom

Ph.D., Univ. Iowa

Computer Aided Instruction

Ph.D., Univ. New Mexico

Multi-image Production

Ph.D., Fla. State Univ.

Cont. Professional Educ.

MA, Louisiana State Univ.

Field Based Library Ed.

V. Clarke, Asst. Prof. (F)

M. Milstead, Asst. Prof. (F)



# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## UTAH STATE UNIV.

R. Rasmun, Asst. Prof.(P)

MS, USU

R. Thorkildsen, Asst. Prof.(P)

Audio

L. Ho, Asst. Prof.(P)

MS, USU

B. Woolsey, Asst. Prof.(P)

Computers

N. Edmond, Asst. Prof.(P)

M.S., Platt Inst.

S. Schmitt, Asst. Prof.(P)

Cataloging

G. Pappesen, Instructor(P)

M.Ed., USU

L. Buntler, Asst. Prof.(F)

Computer Reference

D. Hedig, Asst. Prof.(F)

Ph.D., Univ. of Utah

K. Wood, Professor(F)

Instr. Dev.

B. Bianyan, Asst. Prof.(F)

Ed.D., Indiana

M. DeBlois, Asst. Prof.(F)

Computer Graphics

D. Smetlie, Professor(F)

M.Ed., USU

Librarian

MS, USU

Production

Ed.D., S. Indiana

Production

Ed.D., Brigham Young

Dev. of the Videodisc

Ph.D., Southern Ill. Univ.

School Media

Ed.D., Univ. of Mass.

Instr. Dev.

Ed.D., Indiana Univ.

Videodisc

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interests

## VIRGINIA COMMONWEALTH UNIV.

A.Schwieder, Asst. Prof.(F)

Ed.D., Temple Univ.

Not Available

F.Schneider, Asst. Prof.(F)

Ed.D., Temple Univ.

Not Available

V.Crowe, Asst. Prof.(F)

Ph.D., Pittsburgh

Not Available

W.J.Judd, Asst. Prof.(P)

Ph.D., Syracuse

Not Available

## WASHINGTON STATE UNIV.

C.Kravan, Asst. Prof.(P)

Ph.D., Wash. State Univ.

Univ. Development

J.M.Hanse, Professor(P)

Ph.D., Univ. Of Texas

Teacher Education

R.A.Harden, Professor(P)

Ed.D., Univ. of Nebraska

International Educ.

D.C.Orlich, Professor(P)

Ed.D., Univ. of Montana

In-service Educ.

K.A.Davis, Librarian(P)

Ph.D., Syracuse

Educ. Technology

R.Gebhardt, Asst. Prof.(F)

Ed.D., Univ. of Idaho

A.V. Application

R.N.Grunewald, Professor(F)

Ph.D., Claremont

Instructional Improv.

## WEBSTER COLLEGE

Steinmann, Coor. Admn.(F)

MA, Washington Univ.

Communications

Shumate, Professor(F)

Ph.D., St.L.U.

Reading

Birkman, Professor(F)

Ph.D., Purdue

Literature, Reading

Kendall, Instructor(F)

MAT, Webster

Instr. Design

Handler, Asst. Prof.(P)

MAT, Webster

Aesthetic Educ.

Sultz, Professor(F)

MA, Rhode Island

Art

Stigau, Admin.(F)

MA, St. Louis Univ.

Communications

Osten, Asst. Prof.(P)

MAT, Webster

Literature

Stokes, Asst. Prof.(P)

MAT, Webster

Photography

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)

Degree, Granting Univ./Research Interest

## WEST VIRGINIA UNIV.

E. Pytlak, Asst. Prof. (F)

Ph.D., Iowa State Univ.

Production Systems

G. Maughan, Asst. Prof. (F)

Ed.D., West Virginia Univ.

Communication System

B. McGarry, Asst. Prof. (F)

Ph.D., Case Western Reserve

Curriculum Theory

P. DeVoe, Professor (F)

Ed.D., Penn State

Technology and Culture

D. DePue, Asst. Prof. (F)

Ph.D., Ohio State

Transportation Systems

## WESTERN KENTUCKY UNIV.

R. Smith, Asst. Prof. (F)

Ed.D., Louisiana State Univ.

Instructional Design

E. Thurman, Asst. Prof. (P)

MSLS, Peabody

Library Sci.

M. Gwaltney, Asst. Prof. (F)

Ed.D., Univ. of Ky.

Library Science

E. Counts, Asst. Prof. (P)

Ed.D., Univ. of Ky.

Library Science

J. D. Caskey, Professor (F)

Ed.D., Univ. of Houston

Library Science

V. G. Guttye, Professor

Ed.D., Univ. of Ky.

Media Management

E. Wassom, Professor (P)

Ed.D., Oklahoma State Univ.

Media Production

D. Twaddle, Asst. Prof. (F)

Ph.D., Indiana Univ.

Infor. Systems

I. Simpson, Professor (F)

Ed.D., Peabody College

Media Evaluation

J. E. Sanders, Asst. Prof. (P)

Ph.D., Mich. State Univ.

Media Production

## WESTERN MARYLAND COLLEGE

M. Lippy, Instructor (P)

M.Ed., Western Maryland Col.

Not Available

S. Kittner, Instructor (P)

M.Ed., Western Maryland College

Not Available

M. Denman, Asst. Prof. (F)

Ph.D., Texas Womans Univ.

Media Library Science

## WESTERN MICHIGAN UNIV.

Bill Armstrong, Asst. Prof. (F)

Ed.D., Indiana Univ.

Not Available

Archie Watson, Asst. Prof. (F)

MS, Michigan State Univ.

Not Available

Inja Hong, Asst. Prof. (F)

Ph.D., Univ. of Wisconsin

Not Available

Kenn Dickie, Professor (F)

Ed.D., Indiana Univ.

Not Available

Dave Curi, Professor (F)

Ed.D., Indiana Univ.

Not Available

# Appendix A: Faculty Members

Name, Rank, (Full or Part Time)	Degree, Granting Univ./Research Interests
<b>WINTHROP COLLEGE</b>	
G.H. Robinson, Asst. Prof. (P)	Ed.D., Indiana Univ. Media Production
N.P. Braswell, Asst. Prof. (P)	Ph.D., Univ. of South Carolina Literature for children
M.W. Chumpton, Instructor (F)	MES., Univ. of South Carolina Media center Management
<b>WORCESTER STATE COLLEGE</b>	
G. Mitchell, Asst. Prof. (F)	Ed.D., Indiana Univ. Theory of Communications
V. Piccolo, Asst. Prof. (F)	M.Ed., Boston Univ. Information Systems
D. Sciffer, Asst. Prof. (F)	MA, NYU Educational Media
K.D. Gupta, Lecturer (P)	MES., Simmons Info. Systems
R. Bedard, Lecturer (P)	M.Ed., Worc. State Administration
W. Byers, Asst. Prof. (F)	MS, Colgate Photography
P. Davis, Professor (F)	Ed.D., Univ. Mass. Visual Perception
W. Joyce, Professor (F)	Ed.D., Boston Univ. Instruc. Systems
B. McLaugh, Asst. Prof. (F)	MS, Univ. R.I. Info. Sources
<b>XAVIER UNIV.</b>	
T. Buggs, Lecturer (P)	BS, Univ. of Cinn. CATV, Video Art
P. Warfield, Lecturer (P)	MSLS, not available Not Available
T. French, Lecturer (P)	MES., not available Public Services, Info. Sys.
R. P. deBettencourt, Lecturer (P)	M.Ed., Xavier CAI-CATV
J. P. Pohlman, Asst. Prof. (P)	Ph.D., Miami U. of Ohio Teacher Ed., Media Cen.

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QUESTIONNAIRE FOR CURRICULA DATA ON GRADUATE PROGRAMS IN  
EDUCATIONAL COMMUNICATIONS AND TECHNOLOGY

Name of School or University: \_\_\_\_\_

Name of College or Department within School: \_\_\_\_\_

Name of degree (title given to graduate on official diploma): \_\_\_\_\_

Name of Department supervising degree program for the graduate school: \_\_\_\_\_

Name of Chairperson responsible for administering this program: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone and/or cable number: \_\_\_\_\_

Directions: Place an x mark on the line after the number to indicate "yes" for that item. If your response is "no", do NOT mark the line. If you have further explanation for any item, use the margin or the back of the page and reference the item by number. THANK YOU.

INFORMATION FOR THE APPLICANT

- Prerequisites:
- 1) \_\_\_\_\_ Bachelors degree in any field.
  - 2) \_\_\_\_\_ Bachelors degree in education only.
  - 3) \_\_\_\_\_ Bachelors degree with specified education credits.
  - 4) \_\_\_\_\_ Undergraduate grade point average of at least \_\_\_\_\_
  - 5) \_\_\_\_\_ Miller Analogy Test Score.
  - 6) \_\_\_\_\_ Other (please specify) \_\_\_\_\_

- Acceptance of transfers: (transfer student has grad. credits from another institution)
- 7) \_\_\_\_\_ From any school (USA or other).
  - 8) \_\_\_\_\_ From U.S. accredited schools only.
  - 9) \_\_\_\_\_ Credits are accepted from any accredited institution.
  - 10) \_\_\_\_\_ Limited number of credits transferable is \_\_\_\_\_
  - 11) \_\_\_\_\_ No specified limit, individually determined.

Program duration: (do not include summer sessions)

- 12) \_\_\_\_\_ semester credits equals 13) \_\_\_\_\_ semesters.
- 14) \_\_\_\_\_ quarter credits equals 15) \_\_\_\_\_ quarters.

16) \_\_\_\_\_ Continuous enrollment from entrance to graduation is required.

Program must be completed within

17) \_\_\_\_\_ No specified time.

18) \_\_\_\_\_ Years.  
(number)

INFORMATION FOR THE APPLICANT (continued)

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The average student completed the Masters Program within:

19) \_\_\_\_\_ semesters

20) \_\_\_\_\_ quarters

21) \_\_\_\_\_ semesters, plus a summer session

22) \_\_\_\_\_ quarters, plus a summer session

Summer session: 23) \_\_\_\_\_ Weeks in the entire summer session.

If there are periods within the summer session, courses may be taken in blocks of

24) \_\_\_\_\_ weeks.

Thesis:

25) \_\_\_\_\_ Required 26) \_\_\_\_\_ Optional. If required Thesis is worth:

27) \_\_\_\_\_ semester credits.

28) \_\_\_\_\_ quarter credits

29) \_\_\_\_\_ Semester or quarter credits required for graduation.

Combined Degree Programs:

Combined Masters Program in  
Education.

30) Student can earn two graduate education degrees simultaneously. If yes, list dept. participating in the combined program:

Departments 31):

Combined Masters Program in  
Education and Other Field or  
Discipline

32) Student may earn two graduate degrees simultaneously in Education and another field. If yes, list fields participating in combined program:

Departments 33):

PROGRAM CONTENT

Please specify the distribution of credits by area: Semester Credits

Courses in Edu., Comm. & Tech..... 34)

Other courses within Education..... 35)

Courses outside Education..... 36)

Subject or fields in which student may major. (list all possible)

37)

PROGRAM CONTENT (continued)

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How many students have more than one minor? 38) Yes; 39) No. If yes, what is the minimum number of credits in each minor field? 40)          credits.

Course waiver: (proof of proficiency in a subject permits student to go on to next level, thus waive a course).

41) Yes, courses in the college of school of Education can be waived.

Criteria for course waiver: 42) Permission of Dept. Chair or Faculty.  
(check all that apply) 43) Examination.

Special advisement and retention activities: (check all that apply)

44) Study skill courses for students with academic difficulty.

45) Language skill improvement courses.

46) Tutoring by faculty for students in academic difficulty.

47) Tutoring by students.

Areas of emphasis within the curriculum

Please indicate the number of credit hours available in each of the following areas within the curriculum of Educational Communications and Technology. Add any other areas you may have.

AREA	CREDIT HOURS	
	SEMESTER CREDITS	QUARTER CREDITS
Media Management	49)	
Telecommunications	50)	
Instructional Development	51)	
Learning Theory and Design	52)	
Materials Production	53)	
Information Systems	54)	
Librarianship	55)	
	56)	

Instructional Techniques (check by the degree student)

Self-instruction: list curricula area or subjects in which the student uses self-instructional units or materials as part of the learning program.  
67)         

Computer-assisted instruction (CAI): list the curricula areas or subjects (in addition to courses on CAI) in which course content is presented via CAI:  
(58)         

Mini-lab. Use of television as an observation tool for analysis of teaching:  
59) Yes (if No, do not check).

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**Required courses:**

60) Pass/fail or equivalent:

61) Letter number

### Electives:

62) Pass/fail or equivalent

63) Letter/number

curriculum for this degree program within the college includes:

64) Student scores on written exams.

65) Review by department committee(s). If yes, \_\_\_\_\_ members  
of the committee. 66) Yes; 67) No.

69) Review by committee whose members include faculty and/or staff outside the department conferring this degree. If yes, are students members of the committee? 69) Yes; 70) No.

### FACULTY MEMBERS

Please list the current faculty members, and provide information for each member on the attached chart.

A) NAME	B) Highest Degree & Granting Institution	C) Faculty Rank	D) Teaching Status*		E) Research Interests (area or topic)	F) Advising Capacity	
			Fulltime	Parttime		Yes	No

aching status in the program or Dept. of Educational Technology only. do not include words or other departments.  
of individual responsible for the information on this questionnaire:



2.5

CLOCK HOURS		PER WEEK	
Lecture	Conf	Lab.	Other

**PHONE NUMBER:**